

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM C

UNDER THE SECURITIES ACT OF 1933

(Mark one.)

- Form C: Offering Statement
- Form C-U: Progress Update
- Form C/A: Amendment to Offering Statement
 - Check box if Amendment is material and investors must reconfirm within five business days.
- Form C-AR: Annual Report
- Form C-AR/A: Amendment to Annual Report
- Form C-TR: Termination of Reporting

Name of Issuer:

Reental Holding Company

Legal status of Issuer:

Form:

Corporation (General)

Jurisdiction of Incorporation/Organization:

Delaware

Date of Organization:

02/28/2023

Physical Address of Issuer:

201Alhambra Cir. #1050, Coral Gables, Florida 33134

Website of Issuer:

www.reental.co

Is there a co-issuer? ___ yes X no.

Name of Intermediary through which the Offering will be Conducted:

OpenDeal Portal LLC dba Republic

CIK Number of Intermediary:

0001751525

SEC File Number of Intermediary:

007-00167

CRD Number of Intermediary:

283874

Amount of compensation to be paid to the Intermediary, whether as a percentage of the Offering amount or as a dollar amount, or a good faith estimate if the exact amount is not available at the time of the filing, for conducting the Offering, including the amount of referral and any other fees associated with the Offering:

At the conclusion of the Offering, the Issuer shall pay the Intermediary the greater of (A) a fee of six percent (6%) of the dollar amount raised in the Offering or (B) a cash fee of twelve thousand dollars (\$12,000.00).

Any other direct or indirect interest in the Issuer held by the Intermediary, or any arrangement for the Intermediary to acquire such an interest:

The Intermediary will also receive compensation in the form of securities equal to two percent (2%) of the total number of the securities sold in the Offering.

Type of Security Offered:

Crowd SAFE (Simple Agreement for Future Equity)

Target Number of Securities to be Offered:

50,000 units

Price (or Method for Determining Price):

\$1.00

Target Offering Amount:

\$50,000.00

Oversubscriptions Accepted:

- Yes
- No

Oversubscriptions will be Allocated:

- Pro-rata basis
- First-come, first-served basis
- Other: At the Intermediary's discretion

Maximum Offering Amount (if different from Target Offering Amount):

\$1,235,000.00

Deadline to reach the Target Offering Amount:

120 days after launch.

If the sum of the investment commitments does not equal or exceed the target offering amount at the deadline to reach the target offering amount, no Securities will be sold in the Offering, investment commitments will be canceled and committed funds will be returned.

Current Number of Employees: 0

	Most recent fiscal year-end (As of Sep., 2023)	Prior fiscal year-end (2022)
Total Assets	\$7,137,001	N/A
Cash & Cash Equivalents	\$231,587	N/A
Accounts Receivable	\$166,719	N/A
Short-term Debt	\$40,576	N/A
Long-term Debt	\$7,424,676	N/A
Revenues/Sales	\$412,817	N/A
Cost of Goods Sold	N/A	N/A
Taxes Paid	N/A	N/A
Net Income/(Loss)	(\$426,610)	N/A

* The Company was formed in February 2023 and as such, there are no financial reporting available for the fiscal year 2022.

*Figures added and financial statements attached are consolidated amongst the Issuer's subsidiaries in the jurisdictions of the US, Mexico and Spain.

The jurisdictions in which the Issuer intends to offer the securities:

Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, District Of Columbia, Florida, Georgia, Guam, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Puerto Rico, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virgin Islands, U.S., Virginia, Washington, West Virginia, Wisconsin, Wyoming, American Samoa, and Northern Mariana Islands

REENTAL HOLDING COMPANY



A crowdfunding investment involves risk. You should not invest any funds in this Offering unless you can afford to lose your entire investment.

In making an investment decision, investors must rely on their own examination of the Issuer and the terms of the Offering, including the merits and risks involved. These Securities have not been recommended or approved by any federal or state securities commission or regulatory authority. Furthermore, these authorities have not passed upon the accuracy or adequacy of this document.

The U.S. Securities and Exchange Commission does not pass upon the merits of any Securities offered or the terms of the Offering, nor does it pass upon the accuracy or completeness of any Offering document or literature.

These Securities are offered under an exemption from registration; however, the U.S. Securities and Exchange Commission has not made an independent determination that these Securities are exempt from registration.

THESE SECURITIES INVOLVE A HIGH DEGREE OF RISK THAT MAY NOT BE APPROPRIATE FOR ALL INVESTORS. THERE ARE ALSO SIGNIFICANT UNCERTAINTIES ASSOCIATED WITH AN INVESTMENT IN THIS OFFERING AND THE SECURITIES. THE SECURITIES OFFERED HEREBY ARE NOT PUBLICLY TRADED. THERE IS NO PUBLIC MARKET FOR THE SECURITIES AND ONE MAY NEVER DEVELOP. AN INVESTMENT IN THIS OFFERING IS HIGHLY SPECULATIVE. THE SECURITIES SHOULD NOT BE PURCHASED BY ANYONE WHO CANNOT BEAR THE FINANCIAL RISK OF THIS INVESTMENT FOR AN INDEFINITE PERIOD OF TIME AND WHO CANNOT AFFORD THE LOSS OF THEIR ENTIRE INVESTMENT. SEE THE SECTION OF THIS FORM C TITLED “*RISK FACTORS*”.

THE SECURITIES OFFERED HEREBY WILL HAVE TRANSFER RESTRICTIONS. NO SECURITIES MAY BE PLEDGED, TRANSFERRED, RESOLD OR OTHERWISE DISPOSED OF BY ANY INVESTOR EXCEPT PURSUANT TO RULE 501 OF REGULATION CF. PROSPECTIVE INVESTORS SHOULD BE AWARE THAT THEY WILL BE REQUIRED TO BEAR THE FINANCIAL RISKS OF THIS INVESTMENT FOR AN INDEFINITE PERIOD OF TIME. THE SECURITIES MAY HAVE FURTHER TRANSFER RESTRICTIONS NOT PROVIDED FOR BY FEDERAL, STATE OR FOREIGN LAW.

NO ONE SHOULD CONSTRUE THE CONTENTS OF THIS FORM C AS LEGAL, ACCOUNTING OR TAX ADVICE OR AS INFORMATION NECESSARILY APPLICABLE TO YOUR PARTICULAR FINANCIAL SITUATION. EACH INVESTOR SHOULD CONSULT THEIR OWN FINANCIAL ADVISER, COUNSEL AND ACCOUNTANT AS TO LEGAL, TAX AND RELATED MATTERS CONCERNING THEIR INVESTMENT.

THIS OFFERING IS ONLY EXEMPT FROM REGISTRATION UNDER THE LAWS OF THE UNITED STATES AND ITS TERRITORIES. NO OFFER IS BEING MADE IN ANY JURISDICTION NOT LISTED ABOVE. PROSPECTIVE INVESTORS ARE SOLELY RESPONSIBLE FOR DETERMINING THE PERMISSIBILITY OF

THEIR PARTICIPATING IN THIS OFFERING, INCLUDING OBSERVING ANY OTHER REQUIRED LEGAL FORMALITIES AND SEEKING CONSENT FROM THEIR LOCAL REGULATOR, IF NECESSARY. THE INTERMEDIARY FACILITATING THIS OFFERING IS LICENSED AND REGISTERED SOLELY IN THE UNITED STATES AND HAS NOT SECURED, AND HAS NOT SOUGHT TO SECURE, A LICENSE OR WAIVER OF THE NEED FOR SUCH LICENSE IN ANY OTHER JURISDICTION. THE ISSUER, THE ESCROW AGENT AND THE INTERMEDIARY, EACH RESERVE THE RIGHT TO REJECT ANY INVESTMENT COMMITMENT MADE BY ANY PROSPECTIVE INVESTOR, WHETHER FOREIGN OR DOMESTIC.

SPECIAL NOTICE TO FOREIGN INVESTORS

INVESTORS OUTSIDE OF THE UNITED STATES, TAKE NOTICE IT IS EACH INVESTOR'S RESPONSIBILITY TO FULLY OBSERVE THE LAWS OF ANY RELEVANT TERRITORY OR JURISDICTION OUTSIDE THE UNITED STATES IN CONNECTION WITH ANY PURCHASE OF THE SECURITIES, INCLUDING OBTAINING REQUIRED GOVERNMENTAL OR OTHER CONSENTS OR OBSERVING ANY OTHER REQUIRED LEGAL OR OTHER FORMALITIES. WE RESERVE THE RIGHT TO DENY THE PURCHASE OF THE SECURITIES BY ANY FOREIGN INVESTOR.

NOTICE REGARDING THE ESCROW AGENT

THE ESCROW AGENT SERVICING THE OFFERING, HAS NOT INVESTIGATED THE DESIRABILITY OR ADVISABILITY OF AN INVESTMENT IN THIS OFFERING OR THE SECURITIES OFFERED HEREIN. THE ESCROW AGENT MAKES NO REPRESENTATIONS, WARRANTIES, ENDORSEMENTS, OR JUDGMENT ON THE MERITS OF THE OFFERING OR THE SECURITIES OFFERED HEREIN. THE ESCROW AGENT'S CONNECTION TO THE OFFERING IS SOLELY FOR THE LIMITED PURPOSES OF ACTING AS A SERVICE PROVIDER.

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ABOUT THIS FORM C

You should rely only on the information contained in this Form C. We have not authorized anyone to provide any information or make any representations other than those contained in this Form C, and no source other than OpenDeal Portal LLC dba Republic (the “**Intermediary**”) has been authorized to host this Form C and the Offering. If anyone provides you with different or inconsistent information, you should not rely on it. We are not offering to sell, nor seeking offers to buy, the Securities (as defined below) in any jurisdiction where such offers and sales are not permitted. The information contained in this Form C and any documents incorporated by reference herein is accurate only as of the date of those respective documents, regardless of the time of delivery of this Form C or the time of issuance or sale of any Securities.

Statements contained herein as to the content of any agreements or other documents are summaries and, therefore, are necessarily selective and incomplete and are qualified in their entirety by the actual agreements or other documents. Prior to the consummation of the purchase and sale of the Securities, the Issuer will afford prospective Investors (defined below) an opportunity to ask questions of, and receive answers from, the Issuer and its management concerning the terms and conditions of this Offering and the Issuer. Potential purchasers of the Securities are referred to herein as “**Investors**” or “**you**”. The Issuer is referred to herein as the “**Issuer**” or “**we**”.

In making an investment decision, you must rely on your own examination of the Issuer and the terms of the Offering, including the merits and risks involved. The statements of the Issuer contained herein are based on information believed to be reliable; however, no warranty can be made as to the accuracy of such information or that circumstances have not changed since the date of this Form C. For example, our business, financial condition, results of operations, and prospects may have changed since the date of this Form C. The Issuer does not expect to update or otherwise revise this Form C or any other materials supplied herewith.

This Form C is submitted in connection with the Offering described herein and may not be reproduced or used for any other purpose.

CAUTIONARY NOTE CONCERNING FORWARD-LOOKING STATEMENTS

This Form C and any documents incorporated by reference herein contain forward-looking statements and are subject to risks and uncertainties. All statements other than statements of historical fact or relating to present facts or current conditions included in this Form C are forward-looking statements. Forward-looking statements give our current reasonable expectations and projections regarding our financial condition, results of operations, plans, objectives, future performance and business. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. These statements may include words such as “anticipate,” “estimate,” “expect,” “project,” “plan,” “intend,” “believe,” “may,” “should,” “can have,” “likely” and other words and terms of similar meaning in connection with any discussion of the timing or nature of future operating or financial performance or other events.

The forward-looking statements contained in this Form C and any documents incorporated by reference herein are based on reasonable assumptions we have made in light of our industry experience, perceptions of historical trends, current conditions, expected future developments and other factors we believe are appropriate under the circumstances. As you read and consider this Form C, you should understand that these statements are not guarantees of performance or results. Although we believe that these forward-looking statements are based on reasonable assumptions, you should be aware that many factors could affect our actual operating and financial performance and cause our performance to differ materially from the performance anticipated in the forward-looking statements. Should one or more of these risks or uncertainties materialize, or should any of these assumptions prove incorrect or change, our actual operating and financial performance may vary in material respects from the performance projected in these forward-looking statements.

Investors are cautioned not to place undue reliance on these forward-looking statements. Any forward-looking statements made in this Form C or any documents incorporated by reference herein are accurate only as of the date of those respective documents. Except as required by law, we undertake no obligation to publicly update any forward-looking statements for any reason after the date of this Form C or to conform these statements to actual results or to changes in our expectations.

THE OFFERING AND THE SECURITIES

The Offering

The Issuer is offering a minimum amount of \$50,000.00 (the “**Target Offering Amount**”) and up to a maximum amount of \$1,235,000.00 (the “**Maximum Offering Amount**”) of Crowd SAFE (Simple Agreement for Future Equity) (the “**Securities**”) on a best-efforts basis as described in this Form C (this “**Offering**”). The Minimum Individual Purchase Amount is \$300.00 and the Maximum Individual Purchase Amount is \$500,000.00. The Issuer reserves the right to amend the Minimum Individual Purchase Amount and Maximum Individual Purchase Amount, in its sole discretion. In particular, the Issuer may elect to participate in one of the Intermediary’s special investment programs and may offer alternative Minimum Individual Purchase Amounts and Maximum Individual Purchase Amounts to Investors participating in such programs without notice. The Issuer must raise an amount equal to or greater than the Target Offering Amount by the end of the fourth month period following the commencement of the Offering (the “**Offering Deadline**”). Unless the Issuer receives investment commitments, which are fully paid for and meet all other requirements set by this Offering, in an amount not less than the Target Offering Amount by the Offering Deadline, no Securities will be sold in this Offering, all investment commitments will be canceled and all committed funds will be returned.

The price of the Securities was determined arbitrarily, does not necessarily bear any relationship to the Issuer’s asset value, net worth, revenues or other objective established criteria of value, and should not be considered indicative of the actual value of the Securities.

In order to purchase the Securities, you must make a commitment to purchase by completing the subscription process hosted by the **Intermediary** (as defined above), including complying with the Intermediary’s know your customer (KYC) and anti-money laundering (AML) policies. **If an Investor makes an investment commitment under a name that is not their legal name, they may be unable to redeem their Security indefinitely, and neither the Intermediary nor the Issuer are required to correct any errors or omissions made by the Investor.**

Investor funds will be held in escrow with a qualified third-party escrow agent meeting the requirements of Regulation CF (“**Escrow Agent**”) until the Target Offering Amount has been met or exceeded and one or more closings occur. Investors may cancel an investment commitment up to 48 hours prior to the Offering Deadline or an intermediate close, using the cancellation mechanism provided by the Intermediary. **Investors using a credit card to invest must represent and warrant to cancel any investment commitment(s) by submitting a request through the Intermediary at least 48 hours prior to the Offering Deadline, instead of attempting to claim fraud or claw back their committed funds. If the investor does not cancel an investment commitment before the 48-hour period prior to the Offering Deadline, the funds will be released to the Issuer and the investor will receive their Securities.**

The Issuer will notify Investors when the Target Offering Amount has been reached through the Intermediary. If the Issuer reaches the Target Offering Amount prior to the Offering Deadline, it may close the Offering early *provided* (i) the expedited Offering Deadline must be twenty-one (21) days from the time the Offering was opened, (ii) the Intermediary must provide at least five (5) business days’ notice prior to the expedited Offering Deadline to the Investors and (iii) the Issuer continues to meet or exceed the Target Offering Amount on the date of the expedited Offering Deadline.

The Deal Page

A description of our products, services and business plan can be found on the Issuer’s profile page on the Intermediary’s website under <https://republic.com/reental> (the “**Deal Page**”). The Deal Page can be used by prospective Investors to ask the Issuer questions and for the Issuer to post immaterial updates to this Form C as well as make general announcements. You should view the Deal Page at the time you consider making an investment commitment. Updates on the status of this Offering can also be found on the Deal Page.

Material Changes

If any material change occurs related to the Offering prior to the current Offering Deadline the Issuer will provide notice to Investors and receive reconfirmations from Investors who have already made commitments. If an Investor does not reconfirm their investment commitment after a material change is made to the terms of the Offering within

five (5) business days of receiving notice, the Investor's investment commitment will be canceled and the committed funds will be returned without interest or deductions.

Intermediate Closings

In the event an amount equal to two (2) times the Target Offering Amount is committed and meets all required terms of the Offering prior to the Offering Deadline on such date or such later time the Issuer designates pursuant to Rule 304(b) of Regulation CF, the Issuer may conduct the first of multiple closings of the Offering early, *provided* (i) the early closing date must be twenty-one (21) days from the time the Offering opened and (ii) that all Investors will receive notice of such early closing date at least five (5) business days prior to such new offering deadline (absent a material change that would require an extension of the Offering and reconfirmation of all investment commitments). Investors who committed on the date such notice is provided or prior to the issuance of such notice will be able to cancel their investment commitment until 48 hours before such early closing date.

If the Issuer conducts an initial closing (the "**Initial Closing**"), the Issuer agrees to only withdraw seventy percent (70%) of the proceeds that are in escrow and will only conduct such Initial Closing if there are more than twenty-one (21) days remaining before the Offering Deadline as of the date of the Initial Closing. The Issuer may only conduct another close (a "**Subsequent Closing**") before the Offering Deadline if the amount of investment commitments made as of the date of such Subsequent Closing exceeds two times the Target Offering Amount as of the date of the Initial Closing and there are more than twenty-one (21) days remaining before the Offering Deadline as of the date of such Subsequent Closing.

Any investment commitments received after an intermediate closing will be released to the Issuer upon a subsequent closing and the Investor will receive evidence of the Securities via electronic certificate/PDF in exchange for their investment commitment as soon as practicable thereafter.

The Issuer has agreed to return all funds to Investors in the event a Form C-W is ultimately filed in relation to this Offering, regardless of whether multiple closings are conducted.

Investment commitments are not binding on the Issuer until they are accepted by the Issuer, which reserves the right to reject, in whole or in part, in its sole and absolute discretion, any investment commitment. If the Issuer rejects all or a portion of any investment commitment, the applicable prospective Investor's funds will be returned without interest or deduction.

The Securities

We request that you please review this Form C and the Instrument attached as Exhibit B, in conjunction with the following summary information.

Not Currently Equity Interests

The Securities are not currently equity interests in the Issuer and merely provide a right to receive equity at some point in the future upon the occurrence of certain events (which may or may not occur).

Dividends and/or Distributions

The Securities do not entitle Investors to any dividends.

Nominee

The Nominee (as defined below) will act on behalf of Investors as their agent and proxy in all respects. The Nominee will be entitled, among other things, to exercise any voting rights (if any) conferred upon the holder of Securities or any securities acquired upon their conversion, to execute on behalf of an investor all transaction documents related to the transaction or other corporate event causing the conversion of the Securities, and as part of the conversion process the Nominee has the authority to open an account in the name of a qualified custodian, of the Nominee's sole discretion, to take custody of any securities acquired upon conversion of the Securities. The Nominee will take direction from a pre-disclosed party selected by the Issuer and designated below on any matter which affects the Investors' economic rights. The Nominee is not a fiduciary to the Investors and the Investors agree to indemnify the Nominee per the terms of the Security.

Conversion

Upon the next sale (or series of related sales) by the Issuer of its Capital Stock to one or more third parties resulting in gross proceeds to the Issuer of not less than \$1,000,000.00 cash and cash equivalent (each an “**Equity Financing**”), the Securities are convertible into shares of the securities issued in said Equity Financing, at the option of the Issuer.

Conversion Upon the First Equity Financing

If the Issuer elects to convert the Securities upon the first Equity Financing following the issuance of the Securities, the Investor will receive the number of securities equal to the greater of the quotient obtained by dividing the amount the Investor paid for the Securities (the “**Purchase Amount**”) by (a) or (b) immediately below:

(a) the quotient of \$42,000,000.00 (“**Valuation Cap**”) divided by the aggregate number of issued and outstanding shares of capital stock, assuming full conversion or exercise of all convertible and exercisable securities then outstanding, including shares of convertible preferred stock and all outstanding vested or unvested options or warrants to purchase capital stock, but excluding (i) shares of capital stock reserved for future issuance under any equity incentive or similar plan, (ii) convertible promissory notes, (iii) any Simple Agreements for Future Equity, including the Securities (collectively, “**SAFEs**”), and (iv) any equity securities that are issuable upon conversion of any outstanding convertible promissory notes or **SAFEs**;

OR

(b) price per share of the securities sold in such Equity Financing multiplied by 80%.

Such conversion price shall be deemed the “**First Equity Financing Price**”.

Conversion After the First Equity Financing

If the Issuer elects to convert the Securities upon an Equity Financing other than the first Equity Financing following the issuance of the Securities, at the Issuer’s discretion the Investor will receive, the number of converted securities equal to the quotient obtained by dividing (a) the Purchase Amount by (b) the First Equity Financing Price.

Conversion Upon a Liquidity Event Prior to an Equity Financing

In the case of the Issuer’s undergoing an **IPO** (as defined below) of its Capital Stock (as defined in the Security) or a **Change of Control** (as defined below) of the Issuer (either of these events, a “**Liquidity Event**”) prior to any Equity Financing, the Investor will receive, at its option and within thirty (30) days of receiving notice (whether actual or constructive), either (i) a cash payment equal to the Purchase Amount subject to the following paragraph (the “**Cash Out Option**”) or (ii) a number of shares of Common Stock of the Issuer equal to the Purchase Amount divided by the quotient of (a) \$42,000,000.00 divided by (b) the number, as of immediately prior to the Liquidity Event, of shares of the Issuer’s capital stock outstanding (on an as-converted basis), assuming the exercise or conversion of all outstanding vested and unvested options, warrants and other convertible securities, but excluding: (w) shares of capital stock reserved for future issuance under any equity incentive or similar plan; (x) any **SAFEs**; (y) convertible promissory notes; and (z) any equity securities that are issuable upon conversion of any outstanding convertible promissory notes or **SAFEs**.

In connection with the Cash Out Option, the Purchase Amount (or a lesser amount as described below) will be due and payable by the Issuer to the Investor immediately prior to, or concurrent with, the consummation of the Liquidity Event. If there are not enough funds to pay the Investors and the holders of other **SAFEs** (collectively, the “**Cash-Out Investors**”) in full, then all of the Issuer’s available funds will be distributed with equal priority and pro rata among the Cash-Out Investors in proportion to their Purchase Amounts.

“**Change of Control**” as used above, means (i) a transaction or series of related transactions in which any person or group becomes the beneficial owner of more than fifty percent (50%) of the outstanding voting securities entitled to elect the Issuer’s board of directors, (ii) any reorganization, merger or consolidation of the Issuer, in which the outstanding voting security holders of the Issuer fail to retain at least a majority of such voting securities following such transaction or (iii) a sale, lease or other disposition of all or substantially all of the assets of the Issuer.

“**IPO**” as used above, means: (A) the completion of an underwritten initial public offering of Capital Stock by the Issuer pursuant to: (I) a final prospectus for which a receipt is issued by a securities commission of the United States or of a province of Canada, or (II) a registration statement which has been filed with the United States Securities and Exchange Commission and is declared effective to enable the sale of Capital Stock by the Issuer to the public, which in each case results in such equity securities being listed and posted for trading or quoted on a recognized exchange; (B) the Issuer’s initial listing of its Capital Stock (other than shares of Capital Stock not eligible for resale under Rule 144 under the Securities Act) on a national securities exchange by means of an effective registration statement on Form S-1 filed by the Issuer with the SEC that registers shares of existing capital stock of the Issuer for resale, as approved by the Issuer’s board of directors, where such listing shall not be deemed to be an underwritten offering and shall not involve any underwriting services; or (C) the completion of a reverse merger or take-over whereby an entity (I) whose securities are listed and posted for trading or quoted on a recognized exchange, or (II) is a reporting issuer in the United States or the equivalent in any foreign jurisdiction, acquires all of the issued and outstanding Capital Stock of the Issuer.

Conversion Upon a Liquidity Event Following an Equity Financing

In the case of a Liquidity Event following any Equity Financing, the Investor will receive, at its option and within thirty (30) days of receiving notice (whether actual or constructive), either (i) the Cash Out Option or (ii) a number of shares of the most recently issued capital stock equal to the Purchase Amount divided by the First Equity Financing Price. Shares of capital stock granted in connection therewith shall have the same liquidation rights and preferences as the shares of capital stock issued in connection with the Issuer’s most recent Equity Financing.

If there are not enough funds to pay the Investors and the other Cash-Out Investors in full, then all of the Issuer’s available funds will be distributed with equal priority and pro rata among the Cash-Out Investors in proportion to their Purchase Amounts.

If the Issuer’s board of directors determines in good faith that delivery of equity securities to the Investor pursuant to Liquidity Event paragraphs above would violate applicable law, rule or regulation, then the Issuer shall deliver to Investor in lieu thereof, a cash payment equal to the fair market value of such capital stock, as determined in good faith by the Issuer’s board of directors.

Dissolution

If there is a **Dissolution Event** (as defined below) before the Securities terminate, subject to the preferences applicable to any series of preferred stock then outstanding, the Issuer will distribute all proceeds legally available for distribution with equal priority among the (i) holders of the Securities (on an as converted basis based on a valuation of Common Stock as determined in good faith by the Issuer’s board of directors at the time of the Dissolution Event), (ii) all other holders of instruments sharing in the distribution of proceeds of the Issuer at the same priority as holders of Common Stock upon a Dissolution Event and (iii) all holders of Common Stock.

A “**Dissolution Event**” means (i) a voluntary termination of operations by the Issuer, (ii) a general assignment for the benefit of the Issuer’s creditors or (iii) any other liquidation, dissolution or winding up of the Issuer (excluding a Liquidity Event), whether voluntary or involuntary.

Termination

The Securities terminate (without relieving the Issuer of any obligations arising from a prior breach of or non-compliance with the Securities) upon the earlier to occur of: (i) the issuance of shares in the converted securities to the Investor pursuant to the conversion provisions of the Crowd SAFE agreement or (ii) the payment, or setting aside for payment, of amounts due to the Investor pursuant to a Liquidity Event or a Dissolution Event.

Voting and Control

Neither the Securities **nor the securities issuable upon the conversion** of the Securities have voting rights unless otherwise provided for by the Issuer. In addition, to facilitate the Offering Crowd SAFE Investors being able to act together and cast a vote as a group, to the extent any securities acquired upon conversion of the Securities confer the holder with voting rights (whether provided by the Issuer’s governing documents or by law), the Nominee (as defined above) will act on behalf of the holders as agent and proxy in all respects. The Nominee will vote consistently with the direction of the Chief Executive Officer of the Issuer (“**Nominee Designee**”).

The Issuer does not have any voting agreements in place.

The Issuer has a Shareholder Agreement in place executed on February 28, 2023, between the Company and the Class A Shareholders.

Anti-Dilution Rights

The Securities do not have anti-dilution rights, which means that future equity issuances and other events will dilute the ownership percentage that Investors may eventually have in the Issuer.

Restrictions on Transfer

Any Securities sold pursuant to Regulation CF being offered may not be transferred by any Investor of such Securities during the one-year holding period beginning when the Securities were issued, unless such Securities are transferred: (1) to the Issuer; (2) to an accredited investor, as defined by Rule 501(d) of Regulation D promulgated under the Securities Act; (3) as part of an IPO; or (4) to a member of the family of the Investor or the equivalent, to a trust controlled by the Investor, to a trust created for the benefit of a member of the family of the Investor or the equivalent, or in connection with the death or divorce of the Investor or other similar circumstances. "Member of the family" as used herein means a child, stepchild, grandchild, parent, stepparent, grandparent, spouse or spousal equivalent, sibling, mother/father/daughter/son/sister/brother-in-law, and includes adoptive relationships. Each Investor should be aware that although the Securities may legally be able to be transferred, there is no guarantee that another party will be willing to purchase them.

In addition to the foregoing restrictions, prior to making any transfer of the Securities or any capital stock into which they are convertible, such transferring Investor must either make such transfer pursuant to an effective registration statement filed with the SEC or provide the Issuer with an opinion of counsel reasonably satisfactory to the Issuer stating that a registration statement is not necessary to effect such transfer.

In addition, the Investor may not transfer the Securities or any capital stock into which they are convertible to any of the Issuer's competitors, as determined by the Issuer in good faith.

Furthermore, upon the event of an IPO, the capital stock into which the Securities are converted will be subject to a lock-up period and may not be lent, offered, pledged, or sold for up to 180 days following such IPO.

If a transfer, resale, assignment or distribution of the Security should occur prior to the conversion of the Security or after, if the Security is still held by the original purchaser directly, the transferee, purchaser, assignee or distributee, as relevant, will be required to sign a new Nominee Rider (as defined in the Security) and provide personally identifiable information to the Nominee sufficient to establish a custodial account at a later date and time. Under the Terms of the Securities, the Nominee has the right to place shares received from the conversion of the Security into a custodial relationship with a qualified third party and have said Nominee be listed as the holder of record. In this case, Investors will only have a beneficial interest in the equity securities derived from the Securities, not legal ownership, which may make their resale more difficult as it will require coordination with the custodian and Republic Investment Services.

Other Material Terms

- The Issuer does not have the right to repurchase the Securities.
- The Securities do not have a stated return or liquidation preference.

The Issuer cannot determine if it currently has enough capital stock authorized to issue upon the conversion of the Securities, because the amount of capital stock to be issued is based on the occurrence of future events.

COMMISSION AND FEES

Cash Commission

At the conclusion of the Offering, the Issuer shall pay the Intermediary the greater of (A) a fee of six percent (6%) of the dollar amount raised in the Offering or (B) a cash fee of twelve thousand dollars (\$12,000.00).

Other Compensation

The Intermediary will also receive compensation in the form of the Securities equal to two percent (2%) of the total number of the Securities sold in the Offering. The total number of Securities outstanding after the Offering is subject to increase in an amount equal to the Intermediary's fee of two percent (2%) of the Securities issued in this Offering.

RISK FACTORS

Investing in the Securities involves a high degree of risk and may result in the loss of your entire investment. Before making an investment decision with respect to the Securities, we urge you to carefully consider the risks described in this section and other factors set forth in this Form C. In addition to the risks specified below, the Issuer is subject to the same risks that all companies in its business, and all companies in the economy, are exposed to. These include risks relating to economic downturns, political and economic events and technological developments (such as hacking and the ability to prevent hacking). Additionally, early-stage companies are inherently riskier than more developed companies. Prospective Investors should consult with their legal, tax and financial advisors prior to making an investment in the Securities. The Securities should only be purchased by persons who can afford to lose all of their investment.

Risks Related to the Issuer's Business and Industry

Reental Holding Company is not currently registered to transact business in the state of Florida.

Investors should be aware that Reental Holding Company is not currently registered to transact business in the state of Florida. As such, any investment in the company carries inherent risks related to the lack of registration and the potential legal implications of conducting business without proper authorization in Florida. Prospective investors are advised to consult with legal counsel to fully understand the implications of investing in a company that is not registered to transact business in Florida.

We have a limited operating history upon which you can evaluate our performance, and accordingly, our prospects must be considered in light of the risks that any new company encounters.

The Issuer is still in an early phase and we are just beginning to implement our business plan. There can be no assurance that we will ever operate profitably. The likelihood of our success should be considered in light of the problems, expenses, difficulties, complications and delays usually encountered by early-stage companies. The Issuer may not be successful in attaining the objectives necessary for it to overcome these risks and uncertainties.

Global crises and geopolitical events, including without limitation, COVID-19 can have a significant effect on our business operations and revenue projections.

A significant outbreak of contagious diseases, such as COVID-19, in the human population could result in a widespread health crisis. Additionally, geopolitical events, such as wars or conflicts, could result in global disruptions to supplies, political uncertainty and displacement. Each of these crises could adversely affect the economies and financial markets of many countries, including the United States where we principally operate, resulting in an economic downturn that could reduce the demand for our products and services and impair our business prospects, including as a result of being unable to raise additional capital on acceptable terms, if at all.

The amount of capital the Issuer is attempting to raise in this Offering may not be enough to sustain the Issuer's current business plan.

In order to achieve the Issuer's near and long-term goals, the Issuer may need to procure funds in addition to the amount raised in the Offering. There is no guarantee the Issuer will be able to raise such funds on acceptable terms or at all. If we are not able to raise sufficient capital in the future, we may not be able to execute our business plan, our

continued operations will be in jeopardy and we may be forced to cease operations and sell or otherwise transfer all or substantially all of our remaining assets, which could cause an Investor to lose all or a portion of their investment.

We may face potential difficulties in obtaining capital.

We may have difficulty raising needed capital in the future as a result of, among other factors, our lack of revenues from sales, as well as the inherent business risks associated with our Issuer and present and future market conditions. Our business currently generates sales and other revenue; however, future sources of revenue may not be sufficient to meet our future capital requirements. We will require additional funds to execute our business strategy and conduct our operations. If adequate funds are unavailable, we may be required to delay, reduce the scope of or eliminate one or more of our research, development or commercialization programs, product launches or marketing efforts, any of which may materially harm our business, financial condition and results of operations.

We may not have enough authorized capital stock to issue shares of common stock to investors upon the conversion of any security convertible into shares of our common stock, including the Securities.

Unless we increase our authorized capital stock, we may not have enough authorized common stock to be able to obtain funding by issuing shares of our common stock or securities convertible into shares of our common stock. We may also not have enough authorized capital stock to issue shares of common stock to investors upon the conversion of any security convertible into shares of our common stock, including the Securities. We may implement new lines of business or offer new products and services within existing lines of business.

As an early-stage company, we may implement new lines of business at any time. There are substantial risks and uncertainties associated with these efforts, particularly in instances where the markets are not fully developed. In developing and marketing new lines of business and/or new products and services, we may invest significant time and resources. Initial timetables for the introduction and development of new lines of business and/or new products or services may not be achieved, and price and profitability targets may not prove feasible. We may not be successful in introducing new products and services in response to industry trends or developments in technology, or those new products may not achieve market acceptance. As a result, we could lose business, be forced to price products and services on less advantageous terms to retain or attract clients or be subject to cost increases. As a result, our business, financial condition or results of operations may be adversely affected.

We rely on other companies to provide components and services for our products.

We depend on suppliers and contractors to meet our contractual obligations to our customers and conduct our operations. Our ability to meet our obligations to our customers may be adversely affected if suppliers or contractors do not provide the agreed-upon supplies or perform the agreed-upon services in compliance with customer requirements and in a timely and cost-effective manner. Likewise, the quality of our products may be adversely impacted if companies to whom we delegate manufacture of major components or subsystems for our products, or from whom we acquire such items, do not provide components which meet required specifications and perform to our and our customers' expectations. Our suppliers may be unable to quickly recover from natural disasters and other events beyond their control and may be subject to additional risks such as financial problems that limit their ability to conduct their operations. The risk of these adverse effects may be greater in circumstances where we rely on only one or two contractors or suppliers for a particular component. Our products may utilize custom components available from only one source. Continued availability of those components at acceptable prices, or at all, may be affected for any number of reasons, including if those suppliers decide to concentrate on the production of common components instead of components customized to meet our requirements. The supply of components for a new or existing product could be delayed or constrained, or a key manufacturing vendor could delay shipments of completed products to us adversely affecting our business and results of operations.

We rely on various intellectual property rights, including trademarks, in order to operate our business.

The Issuer relies on certain intellectual property rights to operate its business. The Issuer's intellectual property rights may not be sufficiently broad or otherwise may not provide us a significant competitive advantage. In addition, the steps that we have taken to maintain and protect our intellectual property may not prevent it from being challenged, invalidated, circumvented or designed-around, particularly in countries where intellectual property rights are not highly developed or protected. In some circumstances, enforcement may not be available to us because an infringer has a dominant intellectual property position or for other business reasons, or countries may require compulsory licensing of our intellectual property. Our failure to obtain or maintain intellectual property rights that convey competitive advantage, adequately protect our intellectual property or detect or prevent circumvention or unauthorized use of such property, could adversely impact our competitive position and results of operations. We also rely on nondisclosure and noncompetition agreements with employees, consultants and other parties to protect, in part, trade secrets and other proprietary rights. There can be no assurance that these agreements will adequately protect our trade secrets and other proprietary rights and will not be breached, that we will have adequate remedies for any breach, that others will not independently develop substantially equivalent proprietary information or that third parties will not otherwise gain access to our trade secrets or other proprietary rights. As we expand our business, protecting our intellectual property will become increasingly important. The protective steps we have taken may be inadequate to deter our competitors from using our proprietary information. In order to protect or enforce our patent rights, we may be required to initiate litigation against third parties, such as infringement lawsuits. Also, these third parties may assert claims against us with or without provocation. These lawsuits could be expensive, take significant time and could divert management's attention from other business concerns. The law relating to the scope and validity of claims in the technology field in which we operate is still evolving and, consequently, intellectual property positions in our industry are generally uncertain. We cannot assure you that we will prevail in any of these potential suits or that the damages or other remedies awarded, if any, would be commercially valuable.

The Issuer's success depends on the experience and skill of the board of directors, its executive officers and key employees.

We are dependent on our board of directors, executive officers and key employees. These persons may not devote their full time and attention to the matters of the Issuer. The loss of our board of directors, executive officers and key employees could harm the Issuer's business, financial condition, cash flow and results of operations.

Although dependent on certain key personnel, the Issuer does not have any key person life insurance policies on any such people.

We are dependent on certain key personnel in order to conduct our operations and execute our business plan, however, the Issuer has not purchased any insurance policies with respect to those individuals in the event of their death or disability. Therefore, if any of these personnel die or become disabled, the Issuer will not receive any compensation to assist with such person's absence. The loss of such person could negatively affect the Issuer and our operations. We have no way to guarantee key personnel will stay with the Issuer, as many states do not enforce non-competition agreements, and therefore acquiring key man insurance will not ameliorate all of the risk of relying on key personnel.

Damage to our reputation could negatively impact our business, financial condition and results of operations.

Our reputation and the quality of our brand are critical to our business and success in existing markets, and will be critical to our success as we enter new markets. Any incident that erodes consumer loyalty for our brand could significantly reduce its value and damage our business. We may be adversely affected by any negative publicity, regardless of its accuracy. Also, there has been a marked increase in the use of social media platforms and similar devices, including blogs, social media websites and other forms of internet-based communications that provide individuals with access to a broad audience of consumers and other interested persons. The availability of information on social media platforms is virtually immediate as is its impact. Information posted may be adverse to our interests or may be inaccurate, each of which may harm our performance, prospects or business. The harm may be immediate and may disseminate rapidly and broadly, without affording us an opportunity for redress or correction.

Our business could be negatively impacted by cyber security threats, attacks and other disruptions.

We continue to face advanced and persistent attacks on our information infrastructure where we manage and store various proprietary information and sensitive/confidential data relating to our operations. These attacks may include sophisticated malware (viruses, worms, and other malicious software programs) and phishing emails that attack our products or otherwise exploit any security vulnerabilities. These intrusions sometimes may be zero-day malware that

are difficult to identify because they are not included in the signature set of commercially available antivirus scanning programs. Experienced computer programmers and hackers may be able to penetrate our network security and misappropriate or compromise our confidential information or that of our customers or other third-parties, create system disruptions, or cause shutdowns. Additionally, sophisticated software and applications that we produce or procure from third-parties may contain defects in design or manufacture, including “bugs” and other problems that could unexpectedly interfere with the operation of the information infrastructure. A disruption, infiltration or failure of our information infrastructure systems or any of our data centers as a result of software or hardware malfunctions, computer viruses, cyber-attacks, employee theft or misuse, power disruptions, natural disasters or accidents could cause breaches of data security, loss of critical data and performance delays, which in turn could adversely affect our business.

Security breaches of confidential customer information, in connection with our electronic processing of credit and debit card transactions, or confidential employee information may adversely affect our business.

Our business requires the collection, transmission and retention of personally identifiable information, in various information technology systems that we maintain and in those maintained by third parties with whom we contract to provide services. The integrity and protection of that data is critical to us. The information, security and privacy requirements imposed by governmental regulation are increasingly demanding. Our systems may not be able to satisfy these changing requirements and customer and employee expectations, or may require significant additional investments or time in order to do so. A breach in the security of our information technology systems or those of our service providers could lead to an interruption in the operation of our systems, resulting in operational inefficiencies and a loss of profits. Additionally, a significant theft, loss or misappropriation of, or access to, customers’ or other proprietary data or other breach of our information technology systems could result in fines, legal claims or proceedings.

The use of Individually identifiable data by our business, our business associates and third parties is regulated at the state, federal and international levels.

The regulation of individual data is changing rapidly, and in unpredictable ways. A change in regulation could adversely affect our business, including causing our business model to no longer be viable. Costs associated with information security – such as investment in technology, the costs of compliance with consumer protection laws and costs resulting from consumer fraud – could cause our business and results of operations to suffer materially. Additionally, the success of our online operations depends upon the secure transmission of confidential information over public networks, including the use of cashless payments. The intentional or negligent actions of employees, business associates or third parties may undermine our security measures. As a result, unauthorized parties may obtain access to our data systems and misappropriate confidential data. There can be no assurance that advances in computer capabilities, new discoveries in the field of cryptography or other developments will prevent the compromise of our customer transaction processing capabilities and personal data. If any such compromise of our security or the security of information residing with our business associates or third parties were to occur, it could have a material adverse effect on our reputation, operating results and financial condition. Any compromise of our data security may materially increase the costs we incur to protect against such breaches and could subject us to additional legal risk.

The Issuer is not subject to Sarbanes-Oxley regulations and may lack the financial controls and procedures of public companies.

The Issuer may not have the internal control infrastructure that would meet the standards of a public company, including the requirements of the Sarbanes Oxley Act of 2002. As a privately-held (non-public) issuer, the Issuer is currently not subject to the Sarbanes Oxley Act of 2002, and its financial and disclosure controls and procedures reflect its status as a development stage, non-public company. There can be no guarantee that there are no significant deficiencies or material weaknesses in the quality of the Issuer’s financial and disclosure controls and procedures. If it were necessary to implement such financial and disclosure controls and procedures, the cost to the Issuer of such compliance could be substantial and could have a material adverse effect on the Issuer’s results of operations.

We operate in a highly regulated environment, and if we are found to be in violation of any of the federal, state, or local laws or regulations applicable to us, our business could suffer.

We are also subject to a wide range of federal, state, and local laws and regulations, such as local licensing requirements, and retail financing, debt collection, consumer protection, environmental, health and safety, creditor, wage-hour, anti-discrimination, whistleblower and other employment practices laws and regulations and we expect these costs to increase going forward. The violation of these or future requirements or laws and regulations could

result in administrative, civil, or criminal sanctions against us, which may include fines, a cease and desist order against the subject operations or even revocation or suspension of our license to operate the subject business. As a result, we have incurred and will continue to incur capital and operating expenditures and other costs to comply with these requirements and laws and regulations.

Risks Related to the Offering

The U.S. Securities and Exchange Commission does not pass upon the merits of the Securities or the terms of the Offering, nor does it pass upon the accuracy or completeness of any Offering document or literature.

You should not rely on the fact that our Form C is accessible through the U.S. Securities and Exchange Commission's EDGAR filing system as an approval, endorsement or guarantee of compliance as it relates to this Offering. The U.S. Securities and Exchange Commission has not reviewed this Form C, nor any document or literature related to this Offering.

Neither the Offering nor the Securities have been registered under federal or state securities laws.

No governmental agency has reviewed or passed upon this Offering or the Securities. Neither the Offering nor the Securities have been registered under federal or state securities laws. Investors will not receive any of the benefits available in registered offerings, which may include access to quarterly and annual financial statements that have been audited by an independent accounting firm. Investors must therefore assess the adequacy of disclosure and the fairness of the terms of this Offering based on the information provided in this Form C and the accompanying exhibits.

The Issuer's management may have broad discretion in how the Issuer uses the net proceeds of the Offering.

Unless the Issuer has agreed to a specific use of the proceeds from the Offering, the Issuer's management will have considerable discretion over the use of proceeds from the Offering. You may not have the opportunity, as part of your investment decision, to assess whether the proceeds are being used appropriately.

The Intermediary Fees paid by the Issuer are subject to change depending on the success of the Offering.

At the conclusion of the Offering, the Issuer shall pay the Intermediary the greater of (A) a fee of six percent (6%) of the total Securities issued, pursuant to Section 4(a)(2) of the Securities Act or (B) a cash fee of twelve thousand dollars (\$12,000.00). The compensation paid by the Issuer to the Intermediary may impact how the Issuer uses the net proceeds of the Offering.

The Issuer has the right to limit individual Investor commitment amounts based on the Issuer's determination of an Investor's sophistication.

The Issuer may prevent any Investor from committing more than a certain amount in this Offering based on the Issuer's determination of the Investor's sophistication and ability to assume the risk of the investment. This means that your desired investment amount may be limited or lowered based solely on the Issuer's determination and not in line with relevant investment limits set forth by the Regulation CF rules. This also means that other Investors may receive larger allocations of the Offering based solely on the Issuer's determination.

The Issuer has the right to extend the Offering Deadline.

The Issuer may extend the Offering Deadline beyond what is currently stated herein. This means that your investment may continue to be held in escrow while the Issuer attempts to raise the Target Offering Amount even after the Offering Deadline stated herein is reached. While you have the right to cancel your investment in the event the Issuer extends the Offering Deadline, if you choose to reconfirm your investment, your investment will not be accruing interest during this time and will simply be held until such time as the new Offering Deadline is reached without the Issuer receiving the Target Offering Amount, at which time it will be returned to you without interest or deduction, or the Issuer receives the Target Offering Amount, at which time it will be released to the Issuer to be used as set forth herein. Upon or shortly after the release of such funds to the Issuer, the Securities will be issued and distributed to you.

The Issuer may also end the Offering early.

If the Target Offering Amount is met after 21 calendar days, but before the Offering Deadline, the Issuer can end the Offering by providing notice to Investors at least 5 business days prior to the end of the Offering. This means your failure to participate in the Offering in a timely manner, may prevent you from being able to invest in this Offering – it also means the Issuer may limit the amount of capital it can raise during the Offering by ending the Offering early.

The Issuer has the right to conduct multiple closings during the Offering.

If the Issuer meets certain terms and conditions, an intermediate close (also known as a rolling close) of the Offering can occur, which will allow the Issuer to draw down on seventy percent (70%) of Investor proceeds committed and captured in the Offering during the relevant period. The Issuer may choose to continue the Offering thereafter. Investors should be mindful that this means they can make multiple investment commitments in the Offering, which may be subject to different cancellation rights. For example, if an intermediate close occurs and later a material change occurs as the Offering continues, Investors whose investment commitments were previously closed upon will not have the right to re-confirm their investment as it will be deemed to have been completed prior to the material change.

Risks Related to the Securities

Investors will not have voting rights, even upon conversion of the Securities and will grant a third-party nominee broad power and authority to act on their behalf.

In connection with investing in this Offering to purchase a Crowd SAFE ((Simple Agreement for Future Equity) investors will designate Republic Investment Services LLC (f/k/a NextSeed Services, LLC) (the “**Nominee**”) to act on their behalf as agent and proxy in all respects. The Nominee will be entitled, among other things, to exercise any voting rights (if any) conferred upon the holder of the Securities or any securities acquired upon their conversion, to execute on behalf of an investor all transaction documents related to the transaction or other corporate event causing the conversion of the Securities, and as part of the conversion process the Nominee has the authority to open an account in the name of a qualified custodian, of the Nominee’s sole discretion, to take custody of any securities acquired upon conversion of the Securities. Thus, by participating in the Offering, investors will grant broad discretion to a third party (the Nominee and its agents) to take various actions on their behalf, and investors will essentially not be able to vote upon matters related to the governance and affairs of the Issuer nor take or effect actions that might otherwise be available to holders of the Securities and any securities acquired upon their conversion. Investors should not participate in the Offering unless he, she or it is willing to waive or assign certain rights that might otherwise be afforded to a holder of the Securities to the Nominee and grant broad authority to the Nominee to take certain actions on behalf of the investor, including changing title to the Security.\

The Securities will not be freely tradable under the Securities Act until one year from when the securities are issued. Although the Securities may be tradable under federal securities law, state securities regulations may apply, and each Investor should consult with their attorney.

You should be aware of the long-term nature of this investment. There is not now and likely will not ever be a public market for the Securities. Because the Securities have not been registered under the Securities Act or under the securities laws of any state or foreign jurisdiction, the Securities have transfer restrictions and cannot be resold in the United States except pursuant to Rule 501 of Regulation CF. It is not currently contemplated that registration under the Securities Act or other securities laws will be effected. Limitations on the transfer of the Securities may also adversely affect the price that you might be able to obtain for the Securities in a private sale. Investors should be aware of the long-term nature of their investment in the Issuer. Each Investor in this Offering will be required to represent that they are purchasing the Securities for their own account, for investment purposes and not with a view to resale or distribution thereof. If a transfer, resale, assignment or distribution of the Security should occur prior to the conversion of the Security or after, if the Security is still held by the original purchaser directly, the transferee, purchaser, assignee or distribute, as relevant, will be required to sign a new Nominee Rider (as defined in the Security) and provide personally identifiable information to the Nominee sufficient to establish a custodial account at a later date and time. Under the Terms of the Securities, the Nominee has the right to place shares received from the conversion of the Security into a custodial relationship with a qualified third party and have said Nominee be listed as the holder of record. In this case, Investors will only have a beneficial interest in the equity securities derived from the Securities, not legal ownership, which may make their resale more difficult as it will require coordination with the custodian and Republic Investment Services.

Investors will not become equity holders until the Issuer decides to convert the Securities or until there is a change of control or sale of substantially all of the Issuer's assets. The Investor may never directly hold equity in the Issuer.

Investors will not have an ownership claim to the Issuer or to any of its assets or revenues for an indefinite amount of time and depending on when and how the Securities are converted, the Investors may never become equity holders of the Issuer. Investors will not become equity holders of the Issuer unless the Issuer receives a future round of financing great enough to trigger a conversion and the Issuer elects to convert the Securities. The Issuer is under no obligation to convert the Securities. In certain instances, such as a sale of the Issuer or substantially all of its assets, an initial public offering or a dissolution or bankruptcy, the Investors may only have a right to receive cash, to the extent available, rather than equity in the Issuer. Further, the Investor may never become an equity holder, merely a beneficial owner of an equity interest, should the Issuer or the Nominee decide to move the Crowd SAFE or the securities issuable thereto into a custodial relationship.

Investors will not have voting rights, even upon conversion of the Securities.

Investors will not have the right to vote upon matters of the Issuer even if and when their Securities are converted (the occurrence of which cannot be guaranteed). Under the terms of the Securities, a third-party designated by the Issuer will exercise voting control over the Securities. Upon conversion, the Securities will **continue** to be voted in line with the designee identified or pursuant to a voting agreement related to the equity securities the Security is converted into. For example, if the Securities are converted in connection with an offering of Series B Preferred Stock, Investors would directly or beneficially receive securities in the form of shares of Series B-CF Preferred Stock and such shares would be required to be subject to the terms of the Securities that allows a designee to vote their shares of Series B-CF Preferred Stock consistent with the terms of the Security. Thus, Investors will essentially never be able to vote upon any matters of the Issuer unless otherwise provided for by the Issuer.

Investors will not be entitled to any inspection or information rights other than those required by law.

Investors will not have the right to inspect the books and records of the Issuer or to receive financial or other information from the Issuer, other than as required by law. Other security holders of the Issuer may have such rights. Regulation CF requires only the provision of an annual report on Form C and no additional information. Additionally, there are numerous methods by which the Issuer can terminate annual report obligations, resulting in no information rights, contractual, statutory or otherwise, owed to Investors. This lack of information could put Investors at a disadvantage in general and with respect to other security holders, including certain security holders who have rights to periodic financial statements and updates from the Issuer such as quarterly unaudited financials, annual projections and budgets, and monthly progress reports, among other things.

Investors will be unable to declare the Security in "default" and demand repayment.

Unlike convertible notes and some other securities, the Securities do not have any "default" provisions upon which Investors will be able to demand repayment of their investment. The Issuer has ultimate discretion as to whether or not to convert the Securities upon a future equity financing and Investors have no right to demand such conversion. Only in limited circumstances, such as a liquidity event, may Investors demand payment and even then, such payments will be limited to the amount of cash available to the Issuer.

The Issuer may never elect to convert the Securities or undergo a liquidity event and Investors may have to hold the Securities indefinitely.

The Issuer may never conduct a future equity financing or elect to convert the Securities if such future equity financing does occur. In addition, the Issuer may never undergo a liquidity event such as a sale of the Issuer or an initial public offering. If neither the conversion of the Securities nor a liquidity event occurs, Investors could be left holding the Securities in perpetuity. The Securities have numerous transfer restrictions and will likely be highly illiquid, with no secondary market on which to sell them. If a transfer, resale, assignment or distribution of the Security should occur prior to the conversion of the Security or after, if the Security is still held by the original purchaser directly, the transferee, purchaser, assignee or distributee, as relevant, will be required to sign a new Nominee Rider (as defined in the Security) and provide personally identifiable information to the Nominee sufficient to establish a custodial account at a later date and time. Under the terms of the Securities, the Nominee has the right to place shares received from the conversion of the Security into a custodial relationship with a qualified third party and have said Nominee be listed as the holder of record. In this case, Investors will only have a beneficial interest in the equity securities derived from the Securities, not legal ownership, which may make their resale more difficult as it will require coordination with the

custodian and Republic Investment Services. The Securities are not equity interests, have no ownership rights, have no rights to the Issuer's assets or profits and have no voting rights or ability to direct the Issuer or its actions.

Any equity securities acquired upon conversion of the Securities may be significantly diluted as a consequence of subsequent equity financings.

The Issuer's equity securities will be subject to dilution. The Issuer intends to issue additional equity to employees and third-party financing sources in amounts that are uncertain at this time, and as a consequence holders of equity securities resulting from the conversion of the Securities will be subject to dilution in an unpredictable amount. Such dilution may reduce the Investor's control and economic interests in the Issuer.

The amount of additional financing needed by the Issuer will depend upon several contingencies not foreseen at the time of this Offering. Generally, additional financing (whether in the form of loans or the issuance of other securities) will be intended to provide the Issuer with enough capital to reach the next major corporate milestone. If the funds received in any additional financing are not sufficient to meet the Issuer's needs, the Issuer may have to raise additional capital at a price unfavorable to their existing investors, including the holders of the Securities. The availability of capital is at least partially a function of capital market conditions that are beyond the control of the Issuer. There can be no assurance that the Issuer will be able to accurately predict the future capital requirements necessary for success or that additional funds will be available from any source. Failure to obtain financing on favorable terms could dilute or otherwise severely impair the value of the Securities.

In addition, the Issuer has certain equity grants and convertible securities outstanding. Should the Issuer enter into a financing that would trigger any conversion rights, the converting securities would further dilute the equity securities receivable by the holders of the Securities upon a qualifying financing.

Any equity securities issued upon conversion of the Securities may be substantially different from other equity securities offered or issued by the Issuer at the time of conversion.

In the event the Issuer decides to exercise the conversion right, the Issuer will convert the Securities into equity securities that are materially different from the equity securities being issued to new investors at the time of conversion in many ways, including, but not limited to, liquidation preferences, dividend rights, or anti-dilution protection. Additionally, any equity securities issued at the Conversion Price (as defined in the Crowd SAFE agreement) shall have only such preferences, rights, and protections in proportion to the Conversion Price and not in proportion to the price per share paid by new investors receiving the equity securities. Upon conversion of the Securities, the Issuer may not provide the holders of such Securities with the same rights, preferences, protections, and other benefits or privileges provided to other investors of the Issuer.

The forgoing paragraph is only a summary of a portion of the conversion feature of the Securities; it is not intended to be complete, and is qualified in its entirety by reference to the full text of the Crowd SAFE agreement, which is attached as [Exhibit B](#).

There is no present market for the Securities and we have arbitrarily set the price.

The offering price was not established in a competitive market. We have arbitrarily set the price of the Securities with reference to the general status of the securities market and other relevant factors. The offering price for the Securities should not be considered an indication of the actual value of the Securities and is not based on our asset value, net worth, revenues or other established criteria of value. We cannot guarantee that the Securities can be resold at the Offering price or at any other price.

In the event of the dissolution or bankruptcy of the Issuer, Investors will not be treated as debt holders and therefore are unlikely to recover any proceeds.

In the event of the dissolution or bankruptcy of the Issuer, the holders of the Securities that have not been converted will be entitled to distributions as described in the Securities. This means that such holders will only receive distributions once all of the creditors and more senior security holders, including any holders of preferred stock, have been paid in full. No holders of any of the Securities can be guaranteed any proceeds in the event of the dissolution or bankruptcy of the Issuer.

While the Securities provide mechanisms whereby holders of the Securities would be entitled to a return of their purchase amount upon the occurrence of certain events, if the Issuer does not have sufficient cash on hand, this obligation may not be fulfilled.

Upon the occurrence of certain events, as provided in the Securities, holders of the Securities may be entitled to a return of the principal amount invested. Despite the contractual provisions in the Securities, this right cannot be guaranteed if the Issuer does not have sufficient liquid assets on hand. Therefore, potential Investors should not assume a guaranteed return of their investment amount.

There is no guarantee of a return on an Investor's investment.

There is no assurance that an Investor will realize a return on their investment or that they will not lose their entire investment. For this reason, each Investor should read this Form C and all exhibits carefully and should consult with their attorney and business advisor prior to making any investment decision.

Investment in the Issuer involves various risk factors, in addition to general investment risks and any risks peculiar to investments in real estate and real property interests. Prospective investors should consider the following before making a decision to purchase such interests:

General Risks of Ownership of Real Estate.

The Issuer is subject to the risks inherent in the operation and ownership of real estate, such as changes in general economic and local conditions, excessive building, fluctuations in occupancy rates, operations, and expenses, variations in rental schedules, the attractiveness to purchasers of the subject property, the costs of operating competing properties, potential federal, state and local rent control, zoning and real property tax rates. Equity investments are also subject to such risks as adverse changes in interest rates or the availability of long term mortgage funds in the event a refinancing of the subject property is required. The Issuer's ability to meet its debt and other obligations will depend on these factors, and for these and other reasons, no assurance of profitable operations can be made.

Rental Income and Other Related Risks.

The Issuer will be subject to the risk that it will be unable to retain existing tenants or to obtain new tenants to occupy the subject property at rental rates sufficient to cover its expenditures. Vacancies could increase due to the expiration of leases, the financial failure of tenants, or the breach of tenant obligations. There can be no assurance that the Issuer will be able to collect the rents provided for by current leases, locate tenants for space vacated in the future or receive satisfactory rents from any new tenants. Delays or difficulties in attracting new tenants and costs incurred by the Issuer in locating new tenants and preparing the premises for new occupants could reduce cash flow, decrease the value of the subject property, or jeopardize the Issuer ability to pay its expenses, including debt service on its mortgage loan.

No Assurance of Property Appreciation or Cash Distributions.

There is no assurance that the subject properties will appreciate in value, maintain its present value, or be sold at a profit. The marketability and value of a certain property will depend upon many factors beyond the control of the Issuer. There is no assurance that there will be a ready market for the subject property, since investments in real property are generally illiquid. Nor is there any assurance that sufficient cash will be generated from operations to permit cash distribution to Investors, and Investors may have income tax liabilities in years in which there are no cash distributions from the Issuer.

IN ADDITION TO THE RISKS LISTED ABOVE, RISKS AND UNCERTAINTIES NOT PRESENTLY KNOWN, OR WHICH WE CONSIDER IMMATERIAL AS OF THE DATE OF THIS FORM C, MAY ALSO HAVE AN ADVERSE EFFECT ON OUR BUSINESS AND RESULT IN THE TOTAL LOSS OF YOUR INVESTMENT.

BUSINESS

Description of the Business and Business Plan

Reental Holding Company is in the business of generating revenue and capital appreciation through the acquisition of income producing properties. The Company provides a platform for fractional ownership in real estate for blockchain services, project and property management.

Specifically, the Issuer conducts its business through its wholly owned subsidiaries Rental Token, SL, a Spanish limited liability company, formed December 22, 2020 and Reental America, LLC, a Florida limited liability company, formed on August 5, 2022 (the “Subsidiaries”). The Reental Subsidiaries seeks opportunities to invest in short term and long-term rental properties in high-rental markets. Once a property is identified and negotiated under a purchase agreement, the Reental Subsidiaries will register a Series LLC which is to act as the acquiring entity that would provide fractional ownership to investors or token holders. The Reental Subsidiaries also prepares an offering for individual investors registered in the Rental Token platform, alerting them of the opportunity to invest through the blockchain in fractional ownership of the Series LLC that is to acquire the real estate property, the target value to raise for said acquisition, and the projected return on investment. Once the offering is issued and The Reental Subsidiaries is successful in obtaining the target value for the acquisition, the offering is closed and the The Reental Subsidiaries, on behalf of the Series LLC, completes the acquisition of the property. After acquisition, depending on the condition of the target property and to meet its financial objectives, The Reental Subsidiaries intends to improve, furnish, stage, and manage the real property to maximize rental revenue for the Series LLC.

The Reental Subsidiaries’ value is derived by identifying investment in the right stage of the market cycle, in desired locations, as well as through property development deals and asset repositions wherein a more effective asset management approach results in greater success.

The Issuer’s Products and/or Services

The company provides tokenized securities through its blockchain-enabled platform for the purpose of achieving fractional ownership in real estate through specific real estate holding entities. Through the Reental Subsidiaries, the company also engages in project and property management service to increase revenue for the token-holders derived from rental income.

Customer Base

Users or the platform are individuals that want to invest in fractional ownership of real estate. Said individuals invest through a Series LLC opened for the acquisition of the target real estate property, wherein the customer base or tokenholders hold an interest in that entity.

Intellectual Property

The Company has common law rights over its service mark; however, has not registered the same with the US Patent and Trademark Office.

Governmental/Regulatory Approval and Compliance

The Issuer is subject to and affected by the laws and regulations of U.S. federal, state and local governmental authorities. These laws and regulations are subject to change.

Litigation

The Issuer is not subject to any current litigation or threatened litigation.

USE OF PROCEEDS

The following table illustrates how we intend to use the net proceeds received from this Offering. The values below are not inclusive of payments to financial and legal service providers, fees associated with bad actor checks, payment processing fees, and escrow related fees, all of which were incurred in the preparation of this Offering and are due in advance of the closing of the Offering.

Use of Proceeds	% of Proceeds if Target Offering Amount Raised	Amount if Target Offering Amount Raised	% of Proceeds if Maximum Offering Amount Raised	Amount if Maximum Offering Amount Raised
Intermediary Fees	24%	\$12,000	6%	\$74,100.00
Platform Development and Optimization	27%	\$13,500	33%	\$407,550
Operations and staffing	14%	\$7,000	18%	\$222,300
Marketing and Sales	35%	\$17,500	43%	\$531,050
Total	100%	\$50,000	100%	\$1,235,000

The Issuer has discretion to alter the use of proceeds set forth above to adhere to the Issuer's business plan and liquidity requirements. For example, economic conditions may alter the Issuer's general marketing or general working capital requirements.

Set forth below are reasonably specific descriptions of how we intend to use the net proceeds of this Offering for any category of at least ten percent (10%) in the table above, so as to assist you in understanding how the offering proceeds will be used:

1. Platform Development:
 - Improve user experience
 - Digital ID
 - Mobile application development and integration
2. Operations & Staff:
 - 20% dedicated to the Tech department
 - 30% dedicated to increasing our marketing department
 - 50% to general services and Real Estate
3. Marketing & Sales:
 - Creating more brand awareness
 - Increasing our digital marketing activities
 - SEO, SEM, TV and other media

DIRECTORS, OFFICERS, MANAGERS, AND KEY PERSONS

The directors, officers, managers, and key persons of the Issuer are listed below along with all positions and offices held at the Issuer and their principal occupation and employment responsibilities for the past three (3) years.

§227.201(b) – DIRECTORS AND OFFICERS OF THE COMPANY

Name	Position and Offices Held at the Issuer	Principal Occupation and Employment Responsibilities for the Last Three (3) Years	Education
Eric Sanchez	Founder, Director, President and CEO	<p>A. Founder, Director, Vice President and CEO since of Reental Token, December 2020 – present. CEO of Reental Holding 2023 – present.</p> <p>* Engagement with the issuer was initially with the subsidiary, Reental Token SL and Rental America, LLC as the issuing company was not formed until 2023.</p> <p>Responsibilities to Company:</p> <ol style="list-style-type: none"> 1. Supervise and manage all business operations 2. Set company goals and objectives 3. Develop and implement business strategies and plans 4. Set policies and procedures 5. Represent the company to investors, partners and public 6. Determine company’s financial needs and raise capital 7. Hire and supervise senior managers 8. Report to the Board of Directors <p>Define overall vision, strategy and execution Set company goal and guide organization toward achieving hose goals Represent the company to investors, partners and public</p> <p>B. Outside Employment:</p> <p>Chekin, Co founder and Chief Sales Officer and Chief Operational Officer (2018-2019)</p> <p>Key Functions: Early-Stage Sales and Business Development: Establish and grow the startup’s initial customer base through direct sales efforts, networking, and strategic partnerships. Develop a scalable sales process.</p> <p>Operational Setup: Create and implement efficient operational systems to support business activities, focusing on agility and cost-effectiveness. This includes setting up systems for customer support, supply chain management, and internal communication.</p>	<p>Universidad Nacional de Educación a Distancia – 2017</p> <p>Information Technology Engineering</p>

		<p>Resource Allocation: Carefully manage limited resources to support sales efforts and operational needs, ensuring the startup remains lean and agile.</p> <p>Team Building and Leadership: Recruit, train, and lead a small but effective team, fostering a culture of innovation, resilience, and collaboration.</p> <p>Strategic Planning: Work closely with co-founders to define the startup's vision, mission, and long-term strategy, adjusting plans as the business evolves.</p> <p>Chekin Co-founder and Head of Growth (2019-2020)</p> <p>Growth Hacking: Implement innovative and cost-effective marketing strategies to rapidly increase the customer base and enhance brand visibility.</p> <p>Data-Driven Decision Making: Utilize analytics to understand user behavior, refine growth strategies, and identify new opportunities for expansion.</p> <p>Product Development Collaboration: Work closely with the product team to ensure the product evolves in ways that support growth objectives, including new features and user experience improvements.</p> <p>Community and Network Building: Leverage social media, content marketing, and community engagement to build a loyal user base and create brand advocates.</p> <p>Adaptability and Experimentation: Maintain a flexible approach to growth, ready to pivot strategies based on market feedback and changing conditions. Foster a culture of experimentation to discover the most effective growth levers.</p>	
Fernando Ors	<p>Founder, Director, Chairman and Vice President</p>	<p>A. Reental President and Chairman of the Board of Directors, September 2022 – present.</p> <p>* Engagement with the issuer was initially with the subsidiary, Reental Token SL and Rental America, LLC as the issuing company was not formed until 2023.</p> <p>Responsibilities to Company:</p> <ol style="list-style-type: none"> 1. Supervise and manage all business operations 2. Set company goals and objectives 3. Develop and implement business strategies and plans 4. Set policies and procedures 	<p>San Pablo CEU - 1992</p> <p>Double Degree in Business and Economics</p> <p>Centro de Estudios Financieros - Master in Finance 2001</p> <p>IESE Business School MBA 1992-1994</p>

		<p>5. Represent the company to investors, partners and public 6. Determine company’s financial needs and raise capital 7. Hire and supervise senior managers 8. Manage Board of Directors</p> <p>B. Outside Employment</p> <p>Savia Capital – GP 2000- present Responsibilities: Strategic Leadership: Develop and articulate the company's vision, mission, and strategic objectives in alignment with shareholder interests and stakeholder expectations. Set clear direction and priorities for the organization, guiding strategic decision-making and resource allocation to achieve sustainable growth and competitive advantage.</p> <p>Corporate Governance: Uphold high standards of corporate governance, ethics, and integrity, ensuring compliance with legal and regulatory requirements. Provide oversight and accountability for the company's actions, policies, and practices, promoting transparency, fairness, and accountability in all dealings.</p> <p>Executive Management: Build and lead a high-performing executive team capable of executing the company's strategic vision and delivering results. Provide mentorship, guidance, and support to senior leaders, fostering collaboration, innovation, and excellence across all functions and departments.</p> <p>Financial Management: Oversee the financial health and performance of the company, including budgeting, financial planning, and risk management. Ensure prudent fiscal management, profitability, and shareholder value creation through effective resource allocation, cost control, and revenue generation strategies.</p> <p>Stakeholder Engagement: Cultivate positive relationships and effective communication with shareholders, board members, employees, customers, suppliers, and other key stakeholders. Act as the primary liaison between the company and external parties, representing the organization's interests and fostering trust and credibility.</p> <p>BrightStar Care – CEO 2020- present</p> <p>Organizational Culture and Talent Development: Foster a culture of excellence, innovation, and accountability within the organization, reflecting the company's values and priorities. Recruit, retain, and develop top talent, nurturing a diverse</p>	
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		<p>and inclusive workforce that is motivated, engaged, and aligned with the company's goals.</p> <p>Risk Management and Business Continuity: Identify, assess, and mitigate risks and uncertainties that may impact the company's operations, financial performance, or reputation. Develop robust risk management processes, contingency plans, and crisis response mechanisms to ensure business continuity and resilience in the face of adversity.</p> <p>Strategic Partnerships and Alliances: Identify and pursue strategic partnerships, alliances, and opportunities for collaboration that enhance the company's capabilities, market reach, and competitive position. Negotiate and manage partnerships effectively to maximize mutual value and achieve shared objectives.</p> <p>Innovation and Adaptability: Foster a culture of innovation, experimentation, and continuous improvement, encouraging creative thinking and adaptive responses to changing market conditions and technological advancements. Champion initiatives that drive innovation, product development, and operational efficiency across the organization.</p>	
Carla Castelló	Chief of Operations	<p>A. COO of Reental, March 2022 – present.</p> <p>* Engagement with the issuer was initially with the subsidiary, Reental Token SL and Rental America, LLC as the issuing company was not formed until 2023.</p> <p>Responsibilities: REENTAL News, Coordination of marketing, operations and Real Estate teams Member of the steering committee, design of growth and fundraising strategies.</p> <p>B. Outside Employment</p> <p>CFM Group COO (2019-2023)</p> <p>Operational Strategy and Execution: Develop and implement operational strategies aligned with the company's overall goals and objectives. Translate strategic plans into actionable initiatives, processes, and performance metrics to drive operational excellence and achieve desired outcomes.</p> <p>Process Optimization and Efficiency: Identify opportunities for process improvement, streamlining operations, and enhancing efficiency across all functional areas. Implement best practices, standard operating procedures (SOPs),</p>	<p>Universitat Jaume I - Chemical engineering (1999-2004)</p> <p>IE Business School MBA 2005</p>

		and automation tools to optimize workflows, reduce costs, and increase productivity.	
Adrian Paloma Donato	CFO, Treasurer	<p>A. CFO and Treasurer of Reental- April 2022 – present. * Engagement with the issuer was initially with the subsidiary, Reental Token SL and Rental America, LLC as the issuing company was not formed until 2023.</p> <p>Responsibilities: Financial analysis of business opportunities, financial projections, accounting, treasury, collections, and payments to suppliers, relationship with banks, and search for financing.</p> <p>B. Outside Employment</p> <p>Independent Financial Advisor (2020-2022)</p> <p>Financial Planning: Develops comprehensive financial plans for clients that address various aspects of financial health, including savings, investments, insurance, tax planning, retirement planning, and estate planning. This involves understanding the client's financial situation, goals, and risk tolerance.</p> <p>Investment Advice: Offers personalized investment advice, helping clients build and manage investment portfolios. This includes selecting appropriate investment vehicles, asset allocation, and ongoing portfolio rebalancing to align with the client's financial goals and risk tolerance.</p> <p>Risk Management: Assesses clients' financial exposure to risks and advises on strategies to mitigate these risks. This often involves recommending insurance products or other financial instruments to protect against loss of income, health expenses, and other unforeseen financial burdens.</p> <p>Tax Planning: Provides guidance on tax-efficient investment strategies and financial decisions to minimize tax liabilities and maximize after-tax income. This can include advice on tax-advantaged savings accounts, charitable giving, and other tax planning techniques.</p> <p>Estate Planning: Advises on estate planning strategies to ensure the efficient transfer of assets to beneficiaries, minimize estate taxes, and fulfill the client's wishes regarding the distribution of their estate. This may involve coordinating with legal professionals to draft wills, trusts, and other estate planning documents.</p> <p>CEO Dieteticas Tomy (2018-2020)</p>	University of Buenos Aires - Accounting 1993-1996

		<p>Operational Management: Oversees the day-to-day operations of the franchise, ensuring that the store runs smoothly, efficiently, and in compliance with the franchisor's standards. This includes inventory management, order fulfillment, and maintaining cleanliness and safety standards.</p> <p>Staff Management: Recruits, trains, and manages staff to ensure they are knowledgeable about the products, provide excellent customer service, and adhere to operational procedures. Fosters a positive work environment and culture among team members.</p> <p>Sales and Customer Service: Drives sales through excellent customer service, understanding customer needs, and recommending healthy food options that meet those needs. Handles customer inquiries, complaints, and feedback with professionalism and in a manner that enhances customer satisfaction and loyalty.</p> <p>Local Marketing and Community Engagement: Implements local marketing strategies to attract new customers and retain existing ones. This may include social media marketing, local advertising, participation in community events, and partnerships with local businesses and organizations.</p> <p>Financial Management: Manages the financial aspects of the franchise, including budgeting, financial reporting, and monitoring cash flow. Ensures the business meets its financial targets through effective cost control and revenue generation strategies.</p> <p>Compliance and Quality Control: Ensures that the franchise complies with all legal and regulatory requirements, as well as the franchisor's quality standards. Regularly reviews and updates operational practices to improve efficiency, customer satisfaction, and compliance.</p>	
Moises A. Saltiel	Director, Secretary	<p>A. Outside Employment - Managing Partner, Saltiel Law Group, 2018- present</p> <p>* Engagement with the issuer was initially with the subsidiary, Reental Token SL and Rental America, LLC as the issuing company was not formed until 2023.</p> <p>B. Director and Secretary of Reental 2023-present.</p> <p>Responsibilities: Legal advice to company and board of directors, corporate governance, contract drafting and negotiation, compliance with securities laws and regulations, and supervision of outside counsel.</p>	<p>University of Miami, Bachelor of Business Administration, International Finance & Marketing, 2009</p> <p>Juris Doctorate FIU 2013</p>

Miguel Caballero	CPO, Chief of Products	<p>A. CPO to Reental 2023-present</p> <p>* Engagement with the issuer was initially with the subsidiary, Reental Token SL and Rental America, LLC as the issuing company was not formed until 2023.</p> <p>Responsibilities:</p> <p>Product Strategy Development: Formulate and refine the overall product strategy in alignment with the company's mission, vision, and long-term goals. This involves analyzing market trends, competition, and customer feedback to identify opportunities for innovation and growth.</p> <p>Roadmap Planning and Management: Lead the creation and maintenance of comprehensive product roadmaps that outline feature prioritization, timelines, and resource allocation. Ensure that the roadmap reflects strategic objectives while remaining adaptable to evolving market demands and business priorities.</p> <p>Cross-Functional Collaboration: Develop relationships and collaboration with various departments, including engineering, design, marketing, sales, and customer support. Facilitate cross-functional communication to ensure alignment on product goals, milestones, and deliverables.</p> <p>B. Outside Employment</p> <p>CEO Tutellus (2012- current)</p> <p>Strategic Technology Leadership: Sets the overall technology strategy for the platform, ensuring it aligns with business goals and the rapidly evolving landscape of cryptocurrency education.</p> <p>Product Development and Innovation: Oversees the development and continuous improvement of the platform, incorporating the latest educational technologies and crypto trends to enhance learning experiences.</p> <p>Security and Data Protection: Ensures the highest standards of cybersecurity and data privacy, critical in the cryptocurrency domain, to protect both the platform and its users' information.</p> <p>Technical Team Leadership: Builds and manages a high-performing technical team, fostering a culture of innovation, collaboration, and continuous learning.</p> <p>Stakeholder Collaboration: Works closely with other departments, such as content creation and marketing, to ensure the technology supports the</p>	<p>Industrial and Chemical engineering at UA (Alicante's University) (1994-1999)</p> <p>Global MBA at IE Business school (1999-2000)</p>
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		<p>platform's educational goals and user engagement strategies.</p> <p>Market and Trends Awareness: Stays abreast of both technological and educational trends in the cryptocurrency sector, adapting the platform to meet these changes and maintain its relevance and effectiveness.</p>	
Andreu Matali Costa	CMO	<p>A. CMO to Reental 2023-present</p> <p>* Engagement with the issuer was initially with the subsidiary, Reental Token SL and Rental America, LLC as the issuing company was not formed until 2023.</p> <p>Responsibilities:</p> <p>Marketing Strategy and Planning: Develops and implements marketing strategies that align with business objectives, target market, and competitive landscape. This includes identifying the most effective channels and tactics for brand promotion, customer engagement, and market penetration.</p> <p>Brand Management: Oversees the development and positioning of the Reental brand, ensuring a consistent and compelling brand identity across all marketing channels. This involves defining brand values, messaging, and visual identity to differentiate Reental in the market.</p> <p>Customer Acquisition and Retention: Leads efforts to attract new customers and retain existing ones through effective marketing campaigns, customer loyalty programs, and customer relationship management strategies.</p> <p>Market Research and Analysis: Conducts market research to gather insights on industry trends, competitor strategies, customer preferences, and market opportunities. Uses this data to inform marketing strategies and tactics.</p> <p>Digital Marketing: Oversees digital marketing initiatives, including SEO, content marketing, social media marketing, and email marketing, to enhance online visibility, drive website traffic, and generate leads or sales.</p> <p>Team Management and Development: Builds and manages a high-performing marketing team, fostering a culture of collaboration, innovation, and continuous learning. Provides training and support to enhance team members' skills and knowledge.</p> <p>B. Outside Employment</p>	<p>Real estate management technician Estudios de Empresa (2008-2009))</p> <p>real estate appraisals and valuations. ESINE (2009-2010)</p> <p>Marketing and commercial management (IOC) Institut Obert Catalunya (2010-2012)</p> <p>Analytics and web positioning. digital marketing. Universitat Oberta de Catalunya (2012-2013)</p> <p>Usability and web conversion. IEBS business School (2014-2015)</p> <p>Digital and social media strategy. Instituto Internacional Español de Marketing Digital IIEMD (2016-2017)</p>

		<p>ndemarketing- Digital Marketing Consultant (2014)</p> <p>Marketing Strategy Development: Crafts comprehensive marketing strategies that align with the client's business goals, target market, and competitive landscape. This includes identifying the most effective channels and tactics for brand promotion, customer engagement, and market penetration.</p> <p>Market Research and Analysis: Conducts thorough market research to gather insights on industry trends, competitor strategies, customer preferences, and market opportunities. Uses this data to inform strategic decisions and tailor marketing efforts to the target audience.</p> <p>Brand Development and Positioning: Advises on brand development and positioning to ensure a consistent and compelling brand identity across all marketing channels. This involves defining brand values, messaging, and visual identity to differentiate the client in the market.</p> <p>Digital Marketing and SEO: Develops and implements digital marketing campaigns, including SEO, content marketing, social media marketing, and email marketing, to enhance online visibility, drive website traffic, and generate leads or sales.</p> <p>Performance Measurement and Analytics: Utilizes analytics tools to track the performance of marketing campaigns and initiatives. Analyzes data to measure ROI, identify trends, and make data-driven recommendations for optimizing marketing strategies.</p> <p>Training and Capacity Building: Provides training and support to the client's in-house marketing team, if applicable, enhancing their skills and knowledge in various marketing disciplines. This ensures the sustainability and long-term success of marketing strategies.</p>	
<p>Claudio Javier Ortiz Conesa</p>	<p>CTO</p>	<p>A. CTO for Reental 2023-present.</p> <p>* Engagement with the issuer was initially with the subsidiary, Reental Token SL and Rental America, LLC as the issuing company was not formed until 2023.</p> <p>B. Outside Employment</p> <p>Founder and CEO of Tutellus - January 2012-current</p>	<p>IT Engineer (Alicante's University) (1994-1999)</p> <p>IT technical engineer management (Alicante's University) (1996-1998)</p> <p>Computer systems technical engineer (Alicante's University) (1997-1999)</p>

		<p>Strategic Technology Leadership: Develop and implement a comprehensive technology strategy that aligns with the platform's educational and business goals, focusing on innovation and staying ahead of industry trends in both EdTech and cryptocurrency.</p> <p>Product Development Oversight: Lead the development and continuous improvement of the platform, ensuring it is scalable, user-friendly, and incorporates the latest educational technologies and cryptocurrency concepts.</p> <p>Security and Data Protection: Ensure the highest levels of cybersecurity and data privacy, safeguarding user information and platform integrity, especially given the sensitivity of cryptocurrency-related content.</p> <p>Regulatory Compliance: Monitor and ensure compliance with relevant regulations concerning cryptocurrency, online education, and data protection, maintaining the platform's reputation and legal standing.</p> <p>Team Leadership and Talent Development: Build and manage a multidisciplinary technology team, fostering a culture of innovation, continuous learning, and alignment with the platform's mission and objectives.</p>	
<p>Jose Jackie Aguilar Gonzalez</p>	<p>Counsel, Chief of Real Estate</p>	<p>A. Counsel to Reental 2023-present</p> <p>* Engagement with the issuer was initially with the subsidiary, Reental Token SL and Rental America, LLC as the issuing company was not formed until 2023.</p> <p>Responsibilities: Legal advice to company and board of directors, and supervision of outside counsel.</p> <p>B. Outside Employment</p> <p>Founder and Lawyer at Travasa Abogados 2010-present</p> <p>Responsibilities:</p> <p>Case Management: Handle all aspects of legal cases or transactions, from initial consultation and strategy planning to execution, negotiation, and closure.</p> <p>Legal Research and Analysis: Conduct thorough research to stay updated on current laws and regulations relevant to their practice areas. Analyze legal documents, case law, and statutes to advise clients accurately.</p> <p>Client Advisory: Offer legal advice to clients, helping them understand their rights, obligations, and the legal implications of their actions. This</p>	<p>Law (Seviila's University) (2003-2008)</p>

		involves clear communication and tailored advice based on the client's specific situation.	
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Indemnification

Indemnification is authorized by the Issuer to managers, officers or controlling persons acting in their professional capacity pursuant to Delaware law. Indemnification includes expenses such as attorney’s fees and, in certain circumstances, judgments, fines and settlement amounts actually paid or incurred in connection with actual or threatened actions, suits or proceedings involving such person, except in certain circumstances where a person is adjudged to be guilty of gross negligence or willful misconduct, unless a court of competent jurisdiction determines that such indemnification is fair and reasonable under the circumstances.

CAPITALIZATION, DEBT AND OWNERSHIP

Capitalization

The Issuer's authorized capital stock consists of 3,000,000 shares of common stock of which 3,000,000 are issued and outstanding, par value \$0.001 per share (the "**Common Stock**") and 500,000,000 shares of preferred stock of which 20,750,000 are issued and outstanding, par value \$0.001 per share (the "**Preferred Stock**").

Outstanding Capital Stock

As of the date of this Form C, the Issuer's outstanding capital stock consists of:

Type	Common Stock
Amount Outstanding	3,000,000
Par Value Per Share	\$0.001
Voting Rights	1 vote per share
Anti-Dilution Rights	No
How this security may limit, dilute or qualify the Security issued pursuant to Regulation CF	
Percentage ownership of the Issuer by the holders of such security (assuming conversion prior to the Offering if convertible securities).	

Type	Series B Preferred Stock
Amount Outstanding	20,750,000*
Par Value Per Share	\$0.001
Voting Rights	No voting rights
Anti-Dilution Rights	No
Other Rights	
How this security may limit, dilute or qualify the Security issued pursuant to Regulation CF	
Percentage ownership of the Issuer by the holders of such security (assuming conversion prior to the Offering if convertible securities).	

*Note: this includes subsequent events from the financial review report with financials as of September 30, 2023. Please refer to Financial Information and Transactions With Related Persons and Conflicts of Interest.

Outstanding Options, SAFEs, Convertible Notes, Warrants

As of the date of this Form C, the Issuer has the following additional securities outstanding:

Outstanding Debt

As of the date of this Form C, the Issuer has the following debt outstanding:

Type	Tokenized Loan
Creditor	Various
Amount Outstanding	7,424,676
Interest Rate and Amortization Schedule	0%
Description of Collateral	Real Estate
Other Material Terms	
Maturity Date	48-72 months
Date Entered Into	Various

Ownership

The table below lists the beneficial owners (including individuals and entities) of twenty percent (20%) or more of the Issuer's outstanding voting equity securities, calculated on the basis of voting power, are listed along with the amount they own.

1	GESTIÓN PARTICIPATIVA PATRIMONIAL ELE, S.L.	1,080,000	36.00%
2	AS CONSULTORES E INVERSIONES, S.L.	594,000	19.80%
3	CHOCLAR CONSULTING, S.L.	513,000	17.10%
4	SOKARTEC SERVICIOS INFORMÁTICOS, S.L.	513,000	17.10%
5	SAVIA CAPITAL LLC	300,000	10.00%
	TOTAL	3,000,000	100 %

FINANCIAL INFORMATION

Please see the financial information listed on the cover page of this Form C and attached hereto in addition to the following information. Financial statements are attached hereto as Exhibit A.

Cash and Cash Equivalents

As of February 29, 2024, the Issuer had an aggregate of \$1,302,347 in cash and cash equivalents, leaving the Issuer with approximately 15 months of runway. Runway is calculated by dividing cash-on-hand by average monthly net loss (if any).

Liquidity and Capital Resources

The proceeds from the Offering are essential to our operations. We plan to use the proceeds as set forth above under the section titled “*Use of Proceeds*”, which is an indispensable element of our business strategy.

In addition to the Offering, the Issuer intends to concurrently undertake to raise up to \$5,000,000 pursuant to Rule 506(b) of Regulation D by offering to sell up to \$5,000,000 in Series B Preferred securities, to accredited investors outside of this Offering (the “Concurrent Offering”). No investors in this Offering, or potential investors who learned of the Issuer as a result of this Offering, will be permitted to invest in the Concurrent Offering.

Capital Expenditures and Other Obligations

The Issuer does not intend to make any material capital expenditures in the near future.

Valuation

Although the Securities provide certain terms, which may include a valuation cap, the Intermediary has ascribed no pre-Offering valuation to the Issuer; the Securities are priced arbitrarily and the Issuer makes no representations as to the reasonableness of any specified valuation cap.

Trends and Uncertainties

After reviewing the above discussion of the steps the Issuer intends to take, potential Investors should consider whether achievement of each step within the estimated time frame will be realistic in their judgment. Potential Investors should also assess the consequences to the Issuer of any delays in taking these steps and whether the Issuer will need additional financing to accomplish them.

Please see the financial statements attached as Exhibit A for subsequent events and applicable disclosures.

Material Changes and Other Information

There have are no material changes to disclose.

Previous Offerings of Securities

We have made the following issuances of securities within the last three years:

Security Type	Principal Amount of Securities Sold	Amount of Securities Issued	Use of Proceeds	Issue Date	Exemption from Registration Used or Public Offering
Series B Preferred Stock	\$337,500.00	337,5000	Operating capital, marketing & advertising, staffing.	From 09/06/2023 to 10/25/2023	Reg D 506(c)

See the section titled “*Capitalization and Ownership*” for more information regarding the securities issued in our previous offerings of securities.

TRANSACTIONS WITH RELATED PERSONS AND CONFLICTS OF INTEREST

From time to time the Issuer may engage in transactions with related persons. Related persons are defined as any director or officer of the Issuer; any person who is the beneficial owner of twenty percent (20%) or more of the Issuer’s outstanding voting equity securities, calculated on the basis of voting power; any promoter of the Issuer; any immediate family member of any of the foregoing persons or an entity controlled by any such person or persons. Additionally, the Issuer will disclose here any transaction since the beginning of the issuer's last fiscal year, or any currently proposed transaction, to which the issuer was or is to be a party and the amount involved exceeds five percent (5%) of the aggregate amount of capital raised by the issuer in reliance on section 4(a)(6), including the Target Offering Amount of this Offering, and the counter party is either (i) any director or officer of the issuer; (ii) any person who is, as of the most recent practicable date but no earlier than 120 days prior to the date the offering statement or report is filed, the beneficial owner of twenty percent (20%) or more of the issuer's outstanding voting equity securities, calculated on the basis of voting power; (iii) if the issuer was incorporated or organized within the past three years, any promoter of the issuer; or (iv) any member of the family of any of the foregoing persons, which includes a child, stepchild, grandchild, parent, stepparent, grandparent, spouse or spousal equivalent, sibling, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law, or sister-in-law, and shall include adoptive relationships. The term *spousal equivalent* means a cohabitant occupying a relationship generally equivalent to that of a spouse.

The Issuer has conducted the following transactions with related person:

On September 19, 2023, the Company entered into a transaction with Fernando Ors, the Chairman and a Director of the Company, for the purchase of a certain real estate property interest in exchange for cash in the amount of \$660,000.00 and Common Stock in the Company in an amount equal to \$135,000.00.

On September 6, 2023, the Company entered into a transaction with Arete Evolution LLC, a Florida LLC whose owner is Gustavo Rossi, a Member of the Advisory Board of the Company, for the purchase of a certain real estate property interest in exchange for cash in the amount of \$67,500.00 and Preferred Class B Stock in the Company in an amount equal to \$67,500.00.

On September 6, 2023, the Company entered into a transaction with Arete Evolution LLC, a Florida LLC whose owner is Gustavo Rossi, a Member of the Advisory Board of the Company, for the purchase of a certain real estate property interest in exchange for cash in the amount of \$60,000.00 and Preferred Class B Stock in the Company in an amount equal to \$60,000.00.

On September 6, 2023, the Company entered into a transaction with Arete Evolution LLC, a Florida LLC whose owner is Gustavo Rossi, a Member of the Advisory Board of the Company, for the purchase of a certain real estate property interest in exchange for cash in the amount of \$75,000.00 and Preferred Class B Stock in the Company in an amount equal to \$80,000.00.

On October 25, 2023, the Company entered into a transaction with APATHEIA VENTURES LLC, a Florida LLC whose owner is Gustavo Rossi, a Member of the Advisory Board of the Company, for the purchase of a certain real estate property interest in exchange for cash in the amount of \$62,500.00 and Preferred Class B Stock in the Company in an amount equal to \$62,500.00.

On October 25, 2023, the Company entered into a transaction with APATHEIA VENTURES LLC, a Florida LLC whose owner is Gustavo Rossi, a Member of the Advisory Board of the Company, for the purchase of a certain real estate property interest in exchange for cash in the amount of \$67,500.00 and Preferred Class B Stock in the Company in an amount equal to \$67,500.00.

The company borrowed money from one of its shareholder and the CEO, Eric Fernando Sánchez Gálvez. The loan bears no interest rate and has not defined maturity date. As of September 30, 2023, the outstanding balance of the loan is \$14,762.

TAX MATTERS

EACH PROSPECTIVE INVESTOR SHOULD CONSULT WITH THEIR OWN TAX AND ERISA ADVISOR AS TO THE PARTICULAR CONSEQUENCES TO THE INVESTOR OF THE PURCHASE, OWNERSHIP AND SALE OF THE INVESTOR'S SECURITIES, AS WELL AS POSSIBLE CHANGES IN THE TAX LAWS.

TO ENSURE COMPLIANCE WITH THE REQUIREMENTS IMPOSED BY THE INTERNAL REVENUE SERVICE, WE INFORM YOU THAT ANY TAX STATEMENT IN THIS FORM C CONCERNING UNITED STATES FEDERAL TAXES IS NOT INTENDED OR WRITTEN TO BE USED, AND CANNOT BE USED, BY ANY TAXPAYER FOR THE PURPOSE OF AVOIDING ANY TAX-RELATED PENALTIES UNDER THE UNITED STATES INTERNAL REVENUE CODE. ANY TAX STATEMENT HEREIN CONCERNING UNITED STATES FEDERAL TAXES WAS WRITTEN IN CONNECTION WITH THE MARKETING OR PROMOTION OF THE TRANSACTIONS OR MATTERS TO WHICH THE STATEMENT RELATES. EACH TAXPAYER SHOULD SEEK ADVICE BASED ON THE TAXPAYER'S PARTICULAR CIRCUMSTANCES FROM AN INDEPENDENT TAX ADVISOR.

Potential Investors who are not United States residents are urged to consult their tax advisors regarding the United States federal income tax implications of any investment in the Issuer, as well as the taxation of such investment by their country of residence. Furthermore, it should be anticipated that distributions from the Issuer to such foreign investors may be subject to United States withholding tax.

EACH POTENTIAL INVESTOR SHOULD CONSULT THEIR OWN TAX ADVISOR CONCERNING THE POSSIBLE IMPACT OF STATE TAXES.

LEGAL MATTERS

Any Investor should consult with its own counsel and advisors in evaluating an investment in the Offering and conduct independent due diligence.

The Issuer has certified that all of the following statements are TRUE for the Issuer in connection with this Offering:

- (1) Is organized under, and subject to, the laws of a State or territory of the United States or the District of Columbia;
- (2) Is not subject to the requirement to file reports pursuant to Section 13 or Section 15(d) of the Securities Exchange Act of 1934 (the "**Exchange Act**") (15 U.S.C. 78m or 78o(d));
- (3) Is not an investment company, as defined in Section 3 of the Investment Company Act of 1940 (the "**Investment Company Act**") (15 U.S.C. 80a-3), or excluded from the definition of investment company by Section 3(b) or Section 3(c) of the Investment Company Act (15 U.S.C. 80a-3(b) or 80a-3(c));
- (4) Is not ineligible to offer or sell securities in reliance on Section 4(a)(6) of the Securities Act of 1933 (the "**Securities Act**") (15 U.S.C. 77d(a)(6)) as a result of a disqualification as specified in § 227.503(a);
- (5) Has filed with the SEC and provided to investors, to the extent required, any ongoing annual reports required by law during the two years immediately preceding the filing of this Form C; and
- (6) Has a specific business plan, which is not to engage in a merger or acquisition with an unidentified company or companies.

Bad Actor Disclosure

The Issuer is not subject to any bad actor disqualifications under any relevant U.S. securities laws

The Issuer is not subject to any matters that would have triggered disqualification but occurred prior to May 16, 2016.

Ongoing Reporting

Following the first sale of the Securities, the Issuer will file a report electronically with the Securities & Exchange Commission annually and post the report on its website, no later than 120 days after the end of the Issuer's fiscal year.

Once posted, the annual report may be found on the Issuer's website at <http://www.rental.co>.

The Issuer must continue to comply with the ongoing reporting requirements until:

- (1) the Issuer is required to file reports under Section 13(a) or Section 15(d) of the Exchange Act;
- (2) the Issuer has filed at least three annual reports pursuant to Regulation CF and has total assets that do not exceed \$10,000,000;
- (3) the Issuer has filed at least one annual report pursuant to Regulation CF and has fewer than 300 holders of record;
- (4) the Issuer or another party repurchases all of the Securities issued in reliance on Section 4(a)(6) of the Securities Act, including any payment in full of debt securities or any complete redemption of redeemable securities; or
- (5) the Issuer liquidates or dissolves its business in accordance with applicable state law.

Neither the Issuer nor any of its predecessors (if any) previously failed to comply with the ongoing reporting requirement of Regulation CF.

ADDITIONAL INFORMATION

The summaries of, and references to, various documents in this Form C do not purport to be complete and in each instance reference should be made to the copy of such document which is either an appendix to this Form C or which will be made available to Investors and their professional advisors upon request.

Prior to making an investment decision regarding the Securities described herein, prospective Investors should carefully review and consider this entire Form C. The Issuer is prepared to furnish, upon request, a copy of the forms of any documents referenced in this Form C. The Issuer's representatives will be available to discuss with prospective Investors and their representatives and advisors, if any, any matter set forth in this Form C or any other matter relating to the Securities described in this Form C, so that prospective Investors and their representatives and advisors, if any, may have available to them all information, financial and otherwise, necessary to formulate a well-informed investment decision. Additional information and materials concerning the Issuer will be made available to prospective Investors and their representatives and advisors, if any, at a mutually convenient location upon reasonable request.

SIGNATURE

Pursuant to the requirements of Sections 4(a)(6) and 4A of the Securities Act of 1933 and Regulation Crowdfunding (§ 227.100 et seq.), the issuer certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form C and has duly caused this Form to be signed on its behalf by the duly authorized undersigned.

Reental Holding Company

(Issuer)

By: DocuSigned by:
/s/ *Eric Sanchez*

B80660A248A4425...
(Signature)

Eric Fernando Sanchez Galvez

(Name)

President & CEO

(Title)

Pursuant to the requirements of Sections 4(a)(6) and 4A of the Securities Act of 1933 and Regulation Crowdfunding (§ 227.100 et seq.), this Form C has been signed by the following persons in the capacities and on the dates indicated.

DocuSigned by:
/s/ *Eric Sanchez*

B80660A248A4425...
(Signature)

Eric Fernando Sanchez Galvez

(Name)

President & CEO

(Title)
March 21, 2024

(Date)

DocuSigned by:
/s/ *Fernando Ors*

2687ADC023624111...
(Signature)

Fernando Ors

(Name)

Director

(Title)
March 21, 2024

(Date)

EXHIBIT A

Financial Statements

REENTAL HOLDING COMPANY

CONSOLIDATED FINANCIAL STATEMENTS
PERIOD ENDED SEPTEMBER 30, 2023
(Unaudited)

INDEX TO CONSOLIDATED FINANCIAL STATEMENTS

(UNAUDITED)

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INDEPENDENT ACCOUNTANT'S REVIEW REPORT

To the Board of Directors of
Reental Holding Company
Miami, Florida

We have reviewed the accompanying consolidated financial statements of Reental Holding Company (the "Company,"), which comprise the consolidated balance sheet as of September 30, 2023, and the related consolidated statement of operations, statement of shareholders' equity (deficit), and cash flows for the year ending September 30, 2023, and the related notes to the consolidated financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of company management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the consolidated financial statements as a whole. Accordingly, we do not express such an opinion.

Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Accountant's Responsibility

Our responsibility is to conduct the review in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

We are required to be independent of the Company and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements related to our reviews.

Accountant's Conclusion

Based on our review, we are not aware of any material modifications that should be made to the accompanying consolidated financial statements in order for them to be in conformity with accounting principles generally accepted in the United States of America.

Going Concern

As discussed in Note 12, certain conditions indicate that the Company may be unable to continue as a going concern. The accompanying consolidated financial statements do not include any adjustments that might be necessary should the Company be unable to continue as a going concern.

Set Apart FS

February 7, 2024
Los Angeles, California

REENTAL HOLDING COMPANY
CONSOLIDATED BALANCE SHEET
(UNAUDITED)

As of September 30,	2023
(USD \$ in Dollars)	
ASSETS	
Current Assets:	
Cash & Cash Equivalents	\$ 231,587
Accounts Receivable, net	166,719
Prepays and Other Current Assets	59,600
Total Current Assets	457,907
Property and Equipment, net	5,050,596
Note Receivable	540,556
Intangible Assets	1,046,443
Deferred Tax	41,499
Total Assets	\$ 7,137,001
LIABILITIES AND STOCKHOLDERS' EQUITY	
Current Liabilities:	
Accounts Payable	\$ 25,814
Shareholder Loan	14,762
Total Current Liabilities	40,576
Participating Tokenized Loan	7,424,676
Total Liabilities	7,465,252
STOCKHOLDERS EQUITY	
Common Stock	3,000
Preferred Stock	20,750
Additional Paid in Capital	108,262
Retained Earnings/(Accumulated Deficit)	(460,263)
Total Stockholders' Equity	(328,251)
Total Liabilities and Stockholders' Equity	\$ 7,137,001

See accompanying notes to financial statements.

REENTAL HOLDING COMPANY
CONSOLIDATED STATEMENTS OF OPERATIONS
(UNAUDITED)

For Fiscal Year Ended September 30,	2023
(USD \$ in Dollars)	
Net Revenue	\$ 412,817
Cost of Goods Sold	-
Gross profit	412,817
Operating expenses	
General and Administrative	443,341
Research and Development	28,715
Sales and Marketing	330,103
Total operating expenses	802,159
Operating Income/(Loss)	(389,341)
Interest Expense	37,268
Other Loss/(Income)	33,653
Income/(Loss) before provision for income taxes	(460,263)
Provision/(Benefit) for income taxes	-
Net Income/(Net Loss)	\$ (460,263)

See accompanying notes to financial statements.

RENTAL HOLDING COMPANY
CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY
(UNAUDITED)

(in , \$US)	Common Stock		Preferred Stock		Additional Paid In Capital	Retained earnings/ (Accumulated Deficit)	Total Shareholder Equity
	Shares	Amount	Shares	Amount			
Inception- February 28, 2023	-	-	-	-	-	\$ -	\$ -
Issuance of Stock	3,000,000	\$ 3,000	20,750,000	\$ 20,750	\$ 108,262		132,012
Net income/(loss)						(460,263)	(460,263)
Balance—September 30, 2023	3,000,000	\$ 3,000	20,750,000	\$ 20,750	\$ 108,262	\$ (460,263)	\$ (328,251)

See accompanying notes to financial statements.

REENTAL HOLDING COMPANY
CONSOLIDATED STATEMENTS OF CASH FLOWS
(UNAUDITED)

For Fiscal Year Ended September 30, 2023	2023
(USD \$ in Dollars)	
CASH FLOW FROM OPERATING ACTIVITIES	
Net income/(loss)	\$ (460,263)
<i>Adjustments to reconcile net income to net cash provided/(used) by operating activities:</i>	
Depreciation of Property	-
Amortization of Intangibles	-
Changes in operating assets and liabilities:	
Accounts receivable, net	(166,719)
Prepays and Other Current Assets	(59,600)
Accounts Payable	25,814
Deferred Tax	(41,499)
Net cash provided/(used) by operating activities	(702,268)
CASH FLOW FROM INVESTING ACTIVITIES	
Purchases of Property and Equipment	(5,050,596)
Note Receivable	(540,556)
Purchases of Intangible Assets	(1,046,443)
Net cash provided/(used) in investing activities	(6,637,595)
CASH FLOW FROM FINANCING ACTIVITIES	
Capital Contribution	132,012
Borrowing on Shareholder Loans	14,762
Borrowing on Promissory Notes and Loans	7,424,676
Net cash provided/(used) by financing activities	7,571,450
Change in Cash	231,587
Cash—beginning of year	-
Cash—end of year	\$ 231,587
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION	
Cash paid during the year for interest	\$ 37,268
Cash paid during the year for income taxes	\$ -
OTHER NONCASH INVESTING AND FINANCING ACTIVITIES AND SUPPLEMENTAL DISCLOSURES	
Purchase of property and equipment not yet paid for	\$ -
Issuance of equity in return for note	-
Issuance of equity in return for accrued payroll and other liabilities	

See accompanying notes to financial statements.

REENTAL HOLDING COMPANY
CONSOLIDATED NOTES TO FINANCIAL STATEMENTS
FOR YEAR ENDED TO SEPTEMBER 30, 2023

1. NATURE OF OPERATIONS

Reental Holding Company was incorporated on February 28, 2023 in the state of Delaware, which serves as the parent and controlling entity of the business group. The company has two subsidiaries: Rental America, LLC which was formed on August 5, 2022 in the state of Florida and REENTAL TOKEN SL from Spain, which was formed 2020. The consolidated financial statements of Rental Holding Company (which may be referred to as the “Company”, “we”, “us”, or “our”) are prepared in accordance with accounting principles generally accepted in the United States of America (“U.S. GAAP”). The Company’s headquarters are located in Miami, Florida.

The real estate market, despite being lucrative, faces numerous challenges, from a lack of transparency to significant barriers to entry for small investors. In this context, Reental emerges, an innovative platform that combines blockchain technology with real estate investment. Reental's business model focuses on identifying profitable properties, tokenizing them, and managing the entire process, from purchase and renovation to rental and sale. With the motto "If it's profitable, we can tokenize it," Reental reflects an expansive vision that transcends the traditional real estate sector.

Reental was founded in Spain in late 2020 by five entrepreneurs with expertise in real estate, technology, programming, entrepreneurship, and blockchain. A team of experienced executives who are passionate about transforming the real estate sector with blockchain and advanced fintech technologies is joining the entrepreneurial team. The first tokenized property was launched in February 2021 and sold entirely through the Ethereum network, despite associated costs. Since then, it has become the leading real estate tokenization platform in the Spanish-speaking market, with over €10 million in tokenized AUM and around 50 properties in the portfolio.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Consolidation

The Company’s consolidated financial statements include the accounts of subsidiaries over which the Company exercises control. Intercompany accounts and transactions have been eliminated in consolidation.

Basis of Presentation

The accounting and reporting policies of the Company conform to accounting principles generally accepted in the United States of America (“US GAAP”). The Company has adopted September 30th as its basis of reporting.

Use of Estimates

The preparation of consolidation financial statements in conformity with United States GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and Cash Equivalents

Cash and cash equivalents include all cash in banks. The Company’s cash is deposited in demand accounts at financial institutions that management believes are creditworthy. The Company’s cash and cash equivalents in bank deposit

REENTAL HOLDING COMPANY
CONSOLIDATED NOTES TO FINANCIAL STATEMENTS
FOR YEAR ENDED TO SEPTEMBER 30, 2023

accounts, at times, may exceed federally insured limits. As of September 30, 2023, the Company's cash and cash equivalents did not exceed FDIC insured limits.

Accounts Receivable and Allowance for Doubtful Accounts

Accounts receivable are recorded at net realizable value or the amount that the Company expects to collect on gross customer trade receivables. We estimate losses on receivables based on known troubled accounts and historical experience of losses incurred. Receivables are considered impaired and written-off when it is probable that all contractual payments due will not be collected in accordance with the terms of the agreement. As of September 30, 2023 and 2021, the Company determined that no reserve was necessary.

Property and Equipment

Property and equipment are stated at cost. Normal repairs and maintenance costs are charged to earnings as incurred and additions and major improvements are capitalized. The cost of assets retired or otherwise disposed of and the related depreciation are eliminated from the accounts in the period of disposal and the resulting gain or loss is credited or charged to earnings.

Depreciation is computed over the estimated useful lives of the related asset type or term of the operating lease using the straight-line method for financial statement purposes. The estimated service lives for property and equipment is as follows:

Category	Useful Life
Equipment	5-7 years
Properties	15 years

Impairment of Long-lived Assets

Long-lived assets, such as property and equipment and identifiable intangibles with finite useful lives, are periodically evaluated for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. We look for indicators of a trigger event for asset impairment and pay special attention to any adverse change in the extent or manner in which the asset is being used or in its physical condition. Assets are grouped and evaluated for impairment at the lowest level of which there are identifiable cash flows, which is generally at a location level. Assets are reviewed using factors including, but not limited to, our future operating plans and projected cash flows. The determination of whether impairment has occurred is based on an estimate of undiscounted future cash flows directly related to the assets, compared to the carrying value of the assets. If the sum of the undiscounted future cash flows of the assets does not exceed the carrying value of the assets, full or partial impairment may exist. If the asset carrying amount exceeds its fair value, an impairment charge is recognized in the amount by which the carrying amount exceeds the fair value of the asset. Fair value is determined using an income approach, which requires discounting the estimated future cash flows associated with the asset.

Intangible Assets

The Company capitalizes its software application which will be amortized over the expected period to be benefitted, which may be as long as 10 years.

REENTAL HOLDING COMPANY
CONSOLIDATED NOTES TO FINANCIAL STATEMENTS
FOR YEAR ENDED TO SEPTEMBER 30, 2023

The company strategically holds cryptocurrencies for operational purposes, integrating them into its core business activities. These cryptocurrencies are reflected on the financial statements at their initial cost and are subject to impairment testing should there be a decrease in their fair value.

Income Taxes

Reental Holding Company is a C corporation for income tax purposes. The Company accounts for income taxes under the liability method, and deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying values of existing assets and liabilities and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates in effect for the year in which those temporary differences are expected to be recovered or settled. A valuation allowance is provided on deferred tax assets if it is determined that it is more likely than not that the deferred tax asset will not be realized. The Company records interest, net of any applicable related income tax benefit, on potential income tax contingencies as a component of income tax expense. The Company records tax positions taken or expected to be taken in a tax return based upon the amount that is more likely than not to be realized or paid, including in connection with the resolution of any related appeals or other legal processes. Accordingly, the Company recognizes liabilities for certain unrecognized tax benefits based on the amounts that are more likely than not to be settled with the relevant taxing authority. The Company recognizes interest and/or penalties related to unrecognized tax benefits as a component of income tax expense.

Concentration of Credit Risk

The Company maintains its cash with a major financial institution located in the United States of America which it believes to be creditworthy. Balances are insured by the Federal Deposit Insurance Corporation up to \$250,000. At times, the Company may maintain balances in excess of the federally insured limits.

Revenue Recognition

The Company recognizes revenues in accordance with FASB ASC 606, Revenue From Contracts with Customers, when delivery of services is the sole performance obligation in its contracts with customers. The Company typically collects payment upon sale and recognizes the revenue when the service has been performed and has fulfilled its sole performance obligation.

Revenue recognition, according to Topic 606, is determined using the following steps:

- 1) Identification of the contract, or contracts, with the customer: the Company determines the existence of a contract with a customer when the contract is mutually approved; the rights of each party in relation to the services to be transferred can be identified, the payment terms for the services can be identified, the customer has the capacity and intention to pay and the contract has commercial substance.
- 2) Identification of performance obligations in the contract: Performance obligations consist of a promised in a contract (written or oral) with a customer to transfer to the customer either a good or service (or a bundle of goods or services) that is distinct or a series of distinct goods or services that are substantially the same and that have the same pattern of transfer to the customer.
- 3) Recognition of revenue when, or how, a performance obligation is met: Revenues are recognized when or as control of the promised goods or services is transferred to customers.

REENTAL HOLDING COMPANY
CONSOLIDATED NOTES TO FINANCIAL STATEMENTS
FOR YEAR ENDED TO SEPTEMBER 30, 2023

The company's revenue is derived from the acquisition of properties, followed by the renovation of these assets. Subsequently, the refurbished properties are leased, and ultimately, the company engages in the sale of the real estate assets

Advertising and Promotion

Advertising and promotional costs are expensed as incurred. Advertising and promotional expense for the years ended September 30, 2023 amounted to \$330,103, which is included in sales and marketing expense.

Research and Development Costs

Costs incurred in the research and development of the Company's products are expensed as incurred.

Fair Value of Financial Instruments

The carrying value of the Company's financial instruments included in current assets and current liabilities (such as cash and cash equivalents, restricted cash and cash equivalents, accounts receivable, accounts payable and accrued expenses approximate fair value due to the short-term nature of such instruments).

The inputs used to measure fair value are based on a hierarchy that prioritizes observable and unobservable inputs used in valuation techniques. These levels, in order of highest to lowest priority, are described below:

Level 1—Quoted prices (unadjusted) in active markets that are accessible at the measurement date for identical assets or liabilities.

Level 2—Observable prices that are based on inputs not quoted on active markets but corroborated by market data.

Level 3—Unobservable inputs reflecting the Company's assumptions, consistent with reasonably available assumptions made by other market participants. These valuations require significant judgment.

Subsequent Events

The Company considers events or transactions that occur after the balance sheet date, but prior to the issuance of the financial statements to provide additional evidence relative to certain estimates or to identify matters that require additional disclosure. Subsequent events have been evaluated through February 7, 2024, which is the date the financial statements were issued.

Recently Issued and Adopted Accounting Pronouncements

The FASB issues ASUs to amend the authoritative literature in ASC. There have been a number of ASUs to date, including those above, that amend the original text of ASC. Management believes that those issued to date either (i) provide supplemental guidance, (ii) are technical corrections, (iii) are not applicable to us or (iv) are not expected to have a significant impact on our financial statements.

3. DETAILS OF CERTAIN ASSETS AND LIABILITIES

Account receivables consist primarily of trade receivables, accounts payable consist primarily of trade payables.

RENTAL HOLDING COMPANY
CONSOLIDATED NOTES TO FINANCIAL STATEMENTS
FOR YEAR ENDED TO SEPTEMBER 30, 2023

In 2022, the company Reentaltoken S.L. (from Spain) entered into note receivables with Rental & Fates Investment, S.L. and FATES INVESTMENTS, S.L., which have maturity date in 2028 and bears an interest rate of 5.13% per annum. Note receivable consist of the following items:

As of Year Ended September 30,	2023
Note Receivable with Rental & Fates Investment, S.L. and FATES INVESTMENTS, S.L.,	\$ 540,556
Total Note Receivable	\$ 540,556

Prepaid and other current assets consist of the following items:

As of Year Ended September 30,	2023
Prepaid expenses	59,600
Total Prepays and Other Current Assets	\$ 59,600

4. PROPERTY AND EQUIPMENT

As of September 30, 2023, property and equipment consists of:

As of Year Ended September 30,	2023
Properties - Spain	\$ 1,992,474
Furniture- Spain	129,310
Equipment	5,658
Construction	466,566
Prepays	348,214
Properties - outside Spain	2,042,370
Real Estate- acquiring	66,002
Property and Equipment, at Cost	5,050,596
Accumulated depreciation	-
Property and Equipment, Net	\$ 5,050,596

5. INTANGIBLE ASSETS

As of September 30, 2023, intangible asset consist of:

As of Year Ended September 30,	2023
dApp development	\$ 92,463
Cryptocurrencies	953,980
Intangible assets, at cost	\$ 1,046,443
Accumulated amortization	-
Intangible assets, Net	\$ 1,046,443

Since the application is still in the development phase, no amortization has been recorded yet.

REENTAL HOLDING COMPANY
CONSOLIDATED NOTES TO FINANCIAL STATEMENTS
FOR YEAR ENDED TO SEPTEMBER 30, 2023

6. CAPITALIZATION AND EQUITY TRANSACTIONS

Common Stock

The Company is authorized to issue 3,000,000 shares of common stock at a par value of \$0.001. As of September 30, 2023, 3,000,000 shares have been issued and are outstanding.

Preferred Stock

The Company is authorized to issue 500,000,000 shares of preferred stock at a par value of \$0.001. As of September 30, 2023, 20,750,000 shares have been issued and are outstanding.

7. DEBT

Participating Tokenized Loan

The Group entered into Participating Tokenized Loan with retail investors. In relation to the investing public, the Group issue Participating Loan with a duration of from 48 to 72 months, which will be represented by cryptographic assets called "Tokens". The funds were used for the acquisition and refurbishment of the property. The details of the Company's loans are as follows:

Debt Instrument Name	Principal Amount	Interest Rate	Maturity Date	As of September 30, 2023		
				Current Portion	Non-Current Portion	Total Indebtedness
Participating Tokenized Loan	\$ 7,424,676	0.00%	48-72 months	\$ -	\$ 7,424,676	\$ 7,424,676
Total				\$ -	\$ 7,424,676	\$ 7,424,676

Owner Loans

The Group borrowed money from the owners. The details of the loans from the owners are as follows:

Owner	Principal Amount	Interest Rate	Maturity Date	As of September 30, 2023		
				Current Portion	Non-Current Portion	Total Indebtedness
Eric Sanchez	\$ 14,762	0.00%	No set maturity	\$ 14,762		\$ 14,762
Total				\$ 14,762	\$ -	\$ 14,762

The imputed interest for 0% interest loans was deemed immaterial and thus not recorded. Since there is no maturity date set and thus the loan may be called at any time, the loan was classified as current.

REENTAL HOLDING COMPANY
CONSOLIDATED NOTES TO FINANCIAL STATEMENTS
FOR YEAR ENDED TO SEPTEMBER 30, 2023

8. INCOME TAXES

The provision for income taxes for the year ended September 30, 2023 consists of the following:

As of Period Ended September 30,	2023
Net Operating Loss	\$ (117,174)
Valuation Allowance	117,174
Net Provision for income tax	\$ -

Significant components of the Company's deferred tax assets and liabilities at September 30, 2023 are as follows:

As of Period Ended September 30,	2023
Net Operating Loss	\$ (117,174)
Valuation Allowance	117,174
Total Deferred Tax Asset	\$ -

Management assesses the available positive and negative evidence to estimate if sufficient future taxable income will be generated to use the existing deferred tax assets. On the basis of this evaluation, the Company has determined that it is more likely than not that the Company will not recognize the benefits of the federal and state net deferred tax assets, and, as a result, full valuation allowance has been set against its net deferred tax assets as of September 30, 2023 and December 31, 2021. The amount of the deferred tax asset to be realized could be adjusted if estimates of future taxable income during the carryforward period are reduced or increased.

For the fiscal year ending September 30, 2023, the Company had federal cumulative net operating loss ("NOL") carryforwards of \$460,263, and the Company had state net operating loss ("NOL") carryforwards of approximately \$460,263. Utilization of some of the federal and state NOL carryforwards to reduce future income taxes will depend on the Company's ability to generate sufficient taxable income prior to the expiration of the carryforwards. The federal net operating loss carryforward is subject to an 80% limitation on taxable income, does not expire, and will carry on indefinitely.

The Company recognizes the impact of a tax position in the consolidated financial statements if that position is more likely than not to be sustained on a tax return upon examination by the relevant taxing authority, based on the technical merits of the position. As of September 30, 2023, the Company had no unrecognized tax benefits.

The Company recognizes interest and penalties related to income tax matters in income tax expense. As of September 30, 2023, the Company had no accrued interest and penalties related to uncertain tax positions.

9. RELATED PARTY

The company borrowed money from one of its shareholder and the CEO, Eric Fernando Sánchez Gálvez. The loan bears no interest rate and has not defined maturity date. As of September 30, 2023, the outstanding balance of the loan is \$14,762.

REENTAL HOLDING COMPANY
CONSOLIDATED NOTES TO FINANCIAL STATEMENTS
FOR YEAR ENDED TO SEPTEMBER 30, 2023

10. COMMITMENTS AND CONTINGENCIES

Contingencies

The Company's operations are subject to a variety of local and state regulation. Failure to comply with one or more of those regulations could result in fines, restrictions on its operations, or losses of permits that could result in the Company ceasing operations.

Litigation and Claims

From time to time, the Company may be involved in litigation relating to claims arising out of operations in the normal course of business. As of September 30, 2023, there were no pending or threatened lawsuits that could reasonably be expected to have a material effect on the results of the Company's operations.

11. SUBSEQUENT EVENTS

The Company has evaluated subsequent events for the period from September 30, 2023 through February 7, 2024, which is the date the consolidated financial statements were available to be issued.

There have been no other events or transactions during this time which would have a material effect on these consolidated financial statements.

12. GOING CONCERN

The accompanying consolidated financial statements have been prepared on a going concern basis, which contemplates the realization of assets and the satisfaction of liabilities in the normal course of business. The Company has a net operating loss of \$389,341, an operating cash flow loss of \$702,268 and liquid assets in cash of \$231,587, which less than a year worth of cash reserves as of September 30, 2023. These factors normally raise substantial doubt about the Company's ability to continue as a going concern.

The Company's ability to continue as a going concern in the next twelve months following the date the consolidated financial statements were available to be issued is dependent upon its ability to produce revenues and/or obtain financing sufficient to meet current and future obligations and deploy such to produce profitable operating results.

Management has evaluated these conditions and plans to generate revenues and raise capital as needed to satisfy its capital needs. During the next twelve months, the Company intends to fund its operations through debt and/or equity financing.

There are no assurances that management will be able to raise capital on terms acceptable to the Company. If it is unable to obtain sufficient amounts of additional capital, it may be required to reduce the scope of its planned development, which could harm its business, financial condition, and operating results. The accompanying consolidated financial statements do not include any adjustments that might result from these uncertainties.

RENTAL HOLDING COMPANY
CONSOLIDATED NOTES TO FINANCIAL STATEMENTS
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EXHIBIT B

Form of Security

THIS INSTRUMENT HAS BEEN ISSUED PURSUANT TO SECTION 4(A)(6) OF THE SECURITIES ACT OF 1933, AS AMENDED (THE “**SECURITIES ACT**”), AND NEITHER IT NOR ANY SECURITIES ISSUABLE PURSUANT HERETO HAVE BEEN REGISTERED UNDER THE SECURITIES ACT OR THE SECURITIES LAWS OF ANY STATE. THESE SECURITIES MAY NOT BE OFFERED, SOLD OR OTHERWISE TRANSFERRED, PLEDGED OR HYPOTHECATED EXCEPT AS PERMITTED BY RULE 501 OF REGULATION CROWDFUNDING UNDER THE SECURITIES ACT AND APPLICABLE STATE SECURITIES LAWS OR PURSUANT TO AN EFFECTIVE REGISTRATION STATEMENT OR EXEMPTION THEREFROM.

IF THE INVESTOR LIVES OUTSIDE THE UNITED STATES, IT IS THE INVESTOR’S RESPONSIBILITY TO FULLY OBSERVE THE LAWS OF ANY RELEVANT TERRITORY OR JURISDICTION OUTSIDE THE UNITED STATES IN CONNECTION WITH ANY PURCHASE OF THE SECURITIES, INCLUDING OBTAINING REQUIRED GOVERNMENTAL OR OTHER CONSENTS OR OBSERVING ANY OTHER REQUIRED LEGAL OR OTHER FORMALITIES. THE ISSUER RESERVES THE RIGHT TO DENY THE PURCHASE OF THE SECURITIES BY ANY FOREIGN PURCHASER.

Reental Holding Company

Crowd SAFE (Crowdfunding Simple Agreement for Future Equity)

Series 2024

THIS CERTIFIES THAT in exchange for the payment by _____ (the “**Investor**”, and together with all other Series 2024 Crowd SAFE holders, “**Investors**”) of \$ _____ (the “**Purchase Amount**”) on or about _____, Rental Holding Company, a Delaware corporation (the “**Issuer**”), hereby issues to the Investor the right to certain shares of the Issuer’s Capital Stock (defined below), subject to the terms set forth below.

The “Valuation Cap” is \$42,000,000.

The “Discount” is 20%.

See Section 2 for certain additional defined terms.

1. Events

(a) Equity Financing.

(i) If an Equity Financing occurs before this instrument terminates in accordance with Sections 1(b)-(d) (“**First Equity Financing**”), the Issuer shall promptly notify the Investor of the closing of the First Equity Financing and of the Issuer’s discretionary decision to either (1) continue the term of this Crowd SAFE without converting the Purchase Amount to Capital Stock; or (2) issue to the Investor a number of shares of the Capital Stock (whether Preferred Stock or another class issued by the Issuer) sold in the First Equity Financing. The number of shares of Capital Stock shall equal the quotient obtained by dividing (x) the Purchase Amount by (y) the applicable Conversion Price (such applicable Conversion Price, the **First Equity Financing Price**).

(ii) If the Issuer elects to continue the term of this Crowd SAFE past the First Equity Financing and another Equity Financing occurs before the termination of this Crowd SAFE in accordance with Sections 1(b)-(d) (each, a “**Subsequent Equity Financing**”), the Issuer shall promptly notify the Investor of the closing of the Subsequent Equity Financing and of the Issuer’s discretionary decision to either (1) continue the term of this Crowd SAFE without converting the Investor’s Purchase Amount to Capital Stock; or (2) issue to the Investor a number of shares of Capital Stock (whether Preferred Stock or another class issued by the Issuer) sold in the Subsequent Equity Financing. The number of shares of such Capital Stock shall equal to the quotient obtained by dividing (x) the Purchase Amount by (y) the First Equity Financing Price.

(b) **Liquidity Event.**

(i) If there is a Liquidity Event before the termination of this instrument and before any Equity Financing, the Investor must select, at its option, within thirty (30) days of receiving notice (whether actual or constructive), either (1) to receive a cash payment equal to the Purchase Amount (or a lesser amount as described below) or (2) to receive from the Issuer a number of shares of Common Stock equal to the Purchase Amount (or a lesser amount as described below) divided by the Liquidity Price.

(ii) If there is a Liquidity Event before the termination of this instrument but after one or more Equity Financings have occurred, each Investor must select, at its option, within thirty (30) days of receiving notice (whether actual or constructive), either (1) to receive a cash payment equal to the Purchase Amount (or a lesser amount as described below) or (2) to receive from the Issuer a number of shares of the most recent issued Capital Stock (whether Preferred Stock or another class issued by the Issuer) equal to the Purchase Amount divided by the First Equity Financing Price. Shares of Capital Stock granted in connection therewith shall have the same liquidation rights and preferences as the shares of Capital Stock issued in connection with the Issuer’s most recent Equity Financing.

(iii) If there are not enough funds to pay the Investor and holders of other Crowd SAFEs (collectively, the “**Cash-Out Investors**”) in full, then all of the Issuer’s available funds will be distributed with equal priority and pro rata among the Cash-Out Investors in proportion to their Purchase Amounts. In connection with this Section 1(b), the Purchase Amount (or a lesser amount as described below) will be due and payable by the Issuer to the Investor immediately prior to, or concurrent with, the consummation of the Liquidity Event.

Notwithstanding Section 1(b)(i)(2) or Section 1(b)(ii)(2), if the Issuer’s board of directors determines in good faith that delivery of Capital Stock to the Investor pursuant to Section 1(b)(i)(2) or Section 1(b)(ii)(2) would violate applicable law, rule or regulation, then the Issuer shall deliver to Investor in lieu thereof, a cash payment equal to the fair market value of such Capital Stock, as determined in good faith by the Issuer’s board of directors.

(c) **Dissolution Event.** If there is a Dissolution Event (defined below) before this instrument terminates in accordance with Section 1(a) or Section 1(b), subject to the preferences applicable to any series of Preferred Stock, the Issuer will distribute its entire assets legally available for distribution with equal priority among the (i) Investors (on an as converted basis based on a valuation of Common Stock as determined in good faith by the Issuer’s board of directors at the time of Dissolution Event), (ii) all other holders of instruments sharing in the assets of the Issuer at the same priority as holders of Common Stock upon a Dissolution Event and (iii) and all holders of Common Stock.

(d) **Termination.** This instrument will terminate (without relieving the Issuer or the Investor of any obligations arising from a prior breach of or non-compliance with this instrument) upon the earlier to occur: (i) the issuance of Capital Stock to the Investor pursuant to Section 1(a) or Section 1(b); or (ii) the payment, or setting aside for payment, of amounts due to the Investor pursuant to Section 1(b) or Section 1(c).

2. Definitions

“Capital Stock” means the capital stock of the Issuer, including, without limitation, Common Stock and Preferred Stock.

“Change of Control” means (i) a transaction or series of related transactions in which any “person” or “group” (within the meaning of Sections 13(d) and 14(d) of the Securities Exchange Act of 1934, as amended), becomes the “beneficial owner” (as defined in Rule 13d-3 under the Securities Exchange Act of 1934, as amended), directly or indirectly, of more than 50% of the outstanding voting securities of the Issuer having the right to vote for the election of members of the Issuer’s board of directors, (ii) any reorganization, merger or consolidation of the Issuer, other than a transaction or series of related transactions in which the holders of the voting securities of the Issuer outstanding immediately prior to such transaction or series of related transactions retain, immediately after such transaction or series of related transactions, at least a majority of the total voting power represented by the outstanding voting securities of the Issuer or such other surviving or resulting entity or (iii) a sale, lease or other disposition of all or substantially all of the assets of the Issuer.

“Common Stock” means common stock, par value \$0.001 per share, of the Issuer.

“Conversion Price” means either: (i) the SAFE Price or (ii) the Discount Price, whichever calculation results in a greater number of shares of Capital Stock.

“Discount Price” means the product of (i) the price per share of Capital Stock sold in an Equity Financing and (ii) 100% less the Discount.

“Dissolution Event” means (i) a voluntary termination of operations, (ii) a general assignment for the benefit of the Issuer’s creditors, (iii) the commencement of a case (whether voluntary or involuntary) seeking relief under Title 11 of the United States Code (the “Bankruptcy Code”), or (iv) any other liquidation, dissolution or winding up of the Issuer (excluding a Liquidity Event), whether voluntary or involuntary.

“Equity Financing” shall mean the next sale (or series of related sales) by the Issuer of its Capital Stock to one or more third parties following the date of this instrument from which the Issuer receives gross proceeds of not less than \$1,000,000 cash or cash equivalent (excluding the conversion of any instruments convertible into or exercisable or exchangeable for Capital Stock, such as SAFEs or convertible promissory notes) with the principal purpose of raising capital.

“Equity Securities” shall mean Common Stock or Preferred Stock or any securities convertible into, exchangeable for or conferring the right to purchase (with or without additional consideration) Common Stock or Preferred Stock, except in each case, (i) any security granted, issued and/or sold by the Issuer to any director, officer, employee, advisor or consultant of the Issuer in such capacity for the primary purpose of soliciting or retaining his, her or its services, (ii) any convertible promissory notes issued by the Issuer, and (iii) any SAFEs issued.

“Fully Diluted Capitalization” shall mean the aggregate number, as of immediately prior to the First Equity Financing, of issued and outstanding shares of Capital Stock, assuming full conversion or exercise of all convertible and exercisable securities then outstanding, including shares of convertible Preferred Stock and all outstanding vested or unvested options or warrants to purchase Capital Stock, but excluding (i) the issuance of all shares of Capital Stock reserved and available for future issuance under any of the Issuer’s existing equity incentive plans, (ii) convertible promissory notes issued by the Issuer, (iii) any SAFEs, and (iv) any equity securities that are issuable upon conversion of any outstanding convertible promissory notes or SAFEs.

“Intermediary” means OpenDeal Portal LLC, a registered securities crowdfunding portal CRD#283874, or a qualified successor.

“IPO” means: (A) the completion of an underwritten initial public offering of Capital Stock by the Issuer pursuant to: (I) a final prospectus for which a receipt is issued by a securities commission of the United States or of a province of Canada, or (II) a registration statement which has been filed with the United States Securities and Exchange Commission and is declared effective to enable the sale of Capital Stock by the Issuer to the public, which in each case results in such equity securities being listed and posted for trading or quoted on a recognized exchange; (B) the Issuer’s initial listing of its Capital Stock (other than shares of Capital Stock not eligible for resale under Rule 144 under the Securities Act) on a national securities exchange by means of an effective registration statement on Form S-1 filed by the Issuer with the SEC that registers shares of existing capital stock of the Issuer for resale, as approved by the Issuer’s board of directors, where such listing shall not be deemed to be an underwritten offering and shall not involve any underwriting services; or (C) the completion of a reverse merger or take-over whereby an entity (I) whose securities are listed and posted for trading or quoted on a recognized exchange, or (II) is a reporting issuer in the United States or the equivalent in any foreign jurisdiction, acquires all of the issued and outstanding Capital Stock of the Issuer..

“Liquidity Capitalization” means the number, as of immediately prior to the Liquidity Event, of shares of the Issuer’s capital stock (on an as-converted basis) outstanding, assuming exercise or conversion of all outstanding vested and unvested options, warrants and other convertible securities, but excluding: (i) shares of Capital Stock reserved and available for future grant under any equity incentive or similar plan; (ii) any SAFEs; (iii) convertible promissory notes; and (iv) any equity securities that are issuable upon conversion of any outstanding convertible promissory notes or SAFEs.

“Liquidity Event” means a Change of Control or an IPO.

“Liquidity Price” means the price per share equal to (x) the Valuation Cap divided by (y) the Liquidity Capitalization.

“Lock-up Period” means the period commencing on the date of the final prospectus relating to the Issuer’s IPO, and ending on the date specified by the Issuer and the managing underwriter(s). Such period shall not exceed one hundred eighty (180) days, or such other period as may be requested by the Issuer or an underwriter to accommodate regulatory restrictions on (i) the publication or other distribution of research reports, and (ii) analyst recommendations and opinions.

“Preferred Stock” means the preferred stock, par value \$0.001 per share, of the Issuer.

“Regulation CF” means Regulation Crowdfunding promulgated under the Securities Act.

“SAFE” means any simple agreement for future equity (or other similar agreement), including a Crowd SAFE, which is issued by the Issuer for bona fide financing purposes and which may convert into Capital Stock in accordance with its terms.

“SAFE Price” means the price per share equal to (x) the Valuation Cap divided by (y) the Fully Diluted Capitalization.

3. Issuer Representations

(a) The Issuer is a corporation duly incorporated, validly existing and in good standing under the laws of the state of its incorporation, and has the power and authority to own, lease and operate its properties and carry on its business as now conducted.

(b) The execution, delivery and performance by the Issuer of this instrument is within the power of the Issuer and, other than with respect to the actions to be taken when equity is to be issued to Investor, has been duly authorized by all necessary actions on the part of the Issuer. This instrument constitutes a legal, valid and binding obligation of the Issuer, enforceable against the Issuer in accordance with its terms, except as limited by bankruptcy, insolvency or other laws of general application relating to or affecting the enforcement of creditors’ rights generally and general principles of equity. To the knowledge of the Issuer, it is not in violation of (i) its current charter or bylaws; (ii) any material statute, rule or regulation applicable to the Issuer; or (iii) any material indenture or contract to which the Issuer is a party or by which it is bound, where, in each case, such violation or default, individually, or together with all such violations or defaults, could reasonably be expected to have a material adverse effect on the Issuer.

(c) The performance and consummation of the transactions contemplated by this instrument do not and will not: (i) violate any material judgment, statute, rule or regulation applicable to the Issuer; (ii) result in the acceleration of any material indenture or contract to which the Issuer is a party or by which it is bound; or (iii) result in the creation or imposition of any lien upon any property, asset or revenue of the Issuer or the suspension, forfeiture, or nonrenewal of any material permit, license or authorization applicable to the Issuer, its business or operations.

(d) No consents or approvals are required in connection with the performance of this instrument, other than: (i) the Issuer’s corporate approvals; (ii) any qualifications or filings under applicable securities laws; and (iii) necessary corporate approvals for the authorization of shares of Capital Stock issuable pursuant to Section 1.

(e) The Issuer shall, prior to the conversion of this instrument, reserve from its authorized but unissued shares of Capital Stock for issuance and delivery upon the conversion of this instrument, such number of shares of the Capital Stock as necessary to effect the conversion contemplated by this instrument, and, from time to time, will take all steps necessary to amend its charter to provide sufficient authorized numbers of shares of the Capital Stock issuable upon the conversion of this instrument. All such shares shall be duly authorized, and when issued upon any such conversion, shall be validly issued, fully paid and non-assessable, free and clear of all liens, security interests, charges and other encumbrances or restrictions on sale and free and clear of all preemptive rights, except encumbrances or restrictions arising under federal or state securities laws.

(f) The Issuer is (i) not required to file reports pursuant to Section 13 or Section 15(d) of the Exchange Act, (ii) not an investment company as defined in Section 3 of the Investment Company Act of 1940 (the “**Investment Company Act**”), and is not excluded from the definition of investment company by Section 3(b) or Section 3(c) of the Investment Company Act, (iii) not disqualified from selling securities under Rule 503(a) of Regulation CF, (iv) not barred from selling securities under Section 4(a)(6) of the Securities Act due to a failure to make timely annual report filings, (vi) not planning to engage in a merger

or acquisition with an unidentified company or companies, and (vii) organized under, and subject to, the laws of a state or territory of the United States or the District of Columbia.

(g) The Issuer has, or will shortly after the issuance of this instrument, engage a transfer agent registered with the U.S. Securities and Exchange Commission to act as the sole registrar and transfer agent for the Issuer with respect to the Crowd SAFE.

4. *Investor Representations*

(a) The Investor has full legal capacity, power and authority to execute and deliver this instrument and to perform its obligations hereunder. This instrument constitutes a valid and binding obligation of the Investor, enforceable in accordance with its terms, except as limited by bankruptcy, insolvency or other laws of general application relating to or affecting the enforcement of creditors' rights generally and general principles of equity.

(b) The Investor has been advised that this instrument and the underlying securities have not been registered under the Securities Act or any state securities laws and are offered and sold hereby pursuant to Section 4(a)(6) of the Securities Act. The Investor understands that neither this instrument nor the underlying securities may be resold or otherwise transferred unless they are registered under the Securities Act and applicable state securities laws or pursuant to Rule 501 of Regulation CF, in which case certain state transfer restrictions may apply.

(c) The Investor is purchasing this instrument and the securities to be acquired by the Investor hereunder for its own account for investment, not as a nominee or agent, and not with a view to, or for resale in connection with, the distribution thereof, and the Investor has no present intention of selling, granting any participation in, or otherwise distributing the same. The Investor understands that the Securities have not been, and will not be, registered under the Securities Act or any state securities laws, by reason of specific exemptions under the provisions thereof which depend upon, among other things, the bona fide nature of the investment intent and the accuracy of each Investor's representations as expressed herein.

(d) The Investor acknowledges, and is purchasing this instrument in compliance with, the investment limitations set forth in Rule 100(a)(2) of Regulation CF, promulgated under Section 4(a)(6)(B) of the Securities Act.

(e) The Investor acknowledges that the Investor has received all the information the Investor has requested from the Issuer and the Investor considers necessary or appropriate for deciding whether to acquire this instrument and the underlying securities, and the Investor represents that the Investor has had an opportunity to ask questions and receive answers from the Issuer regarding the terms and conditions of this instrument and the underlying securities and to obtain any additional information necessary to verify the accuracy of the information given to the Investor. In deciding to subscribe to this instrument, the Investor is not relying on the advice or recommendations of the Issuer or of the Intermediary and the Investor has made its own independent decision that an investment in this instrument and the underlying securities is suitable and appropriate for the Investor. The Investor understands that no federal or state agency has passed upon the merits or risks of an investment in this instrument and the underlying securities or made any finding or determination concerning the fairness or advisability of this investment.

(f) The Investor understands and acknowledges that as a Crowd SAFE investor, the Investor shall have no voting, information or inspection rights, aside from any disclosure requirements the Issuer is required to make under relevant securities regulations.

(g) The Investor understands that no public market now exists for any of the securities issued by the Issuer, and that the Issuer has made no assurances that a public market will ever exist for this instrument and the securities to be acquired by the Investor hereunder.

(h) The Investor is not (i) a citizen or resident of a geographic area in which the subscription of or holding of the Crowd SAFE and the underlying securities is prohibited by applicable law, decree, regulation, treaty, or administrative act, (ii) a citizen or resident of, or located in, a geographic area that is subject to U.S. or other applicable sanctions or embargoes, or (iii) an individual, or an individual employed by or associated with an entity, identified on the U.S. Department of Commerce's Denied Persons or Entity List, the U.S. Department of Treasury's Specially Designated Nationals List, the U.S. Department of State's Debarred Parties List or other applicable sanctions lists. Investor hereby represents and agrees that if Investor's country of residence or other circumstances change such that the above representations are no longer accurate, Investor will immediately notify Issuer. Investor further represents and warrants that it will not knowingly sell or otherwise transfer any interest in the Crowd SAFE or the underlying securities to a party subject to U.S. or other applicable sanctions.

(i) If the Investor is not a United States person (as defined by Section 7701(a)(30) of the Internal Revenue Code of 1986, as amended), the Investor hereby represents that it has satisfied itself as to the full observance of the laws of its jurisdiction in connection with any invitation, subscription and payment for, and continued ownership of, its beneficial interest in the Crowd SAFE and the underlying securities will not violate any applicable securities or other laws of the Investor's jurisdiction, including (i) the legal requirements within its jurisdiction for the subscription of its beneficial interest in the Crowd SAFE; (ii) any foreign exchange restrictions applicable to such subscription; (iii) any governmental or other consents that may need to be obtained; and (iv) the income tax and other tax consequences, if any, that may be relevant to the subscription, holding, conversion, redemption, sale, or transfer of its beneficial interest in the Crowd SAFE and the underlying securities. The Investor acknowledges that the Issuer has taken no action in foreign jurisdictions with respect to the Crowd SAFE (and the Investor's beneficial interest therein) and the underlying securities.

(j) If the Investor is a corporate entity: (i) such corporate entity is duly incorporated, validly existing and in good standing under the laws of the state of its incorporation, and has the power and authority to enter into this Crowd SAFE; (ii) the execution, delivery and performance by the Investor of the Crowd SAFE is within the power of the Investor and has been duly authorized by all necessary actions on the part of the Investor; (iii) to the knowledge of the Investor, it is not in violation of its current charter or bylaws, any material statute, rule or regulation applicable to the Investor; and (iv) the performance of this Crowd SAFE does not and will not violate any material judgment, statute, rule or regulation applicable to the Investor; result in the acceleration of any material indenture or contract to which the Investor is a party or by which it is bound, or otherwise result in the creation or imposition of any lien upon the Purchase Amount.

(k) The Investor further acknowledges that it has read, understood, and had ample opportunity to ask Issuer questions about its business plans, "Risk Factors," and all other information presented in the Issuer's Form C and the offering documentation filed with the SEC.

(l) The Investor represents that the Investor understands the substantial likelihood that the Investor will suffer a **TOTAL LOSS** of all capital invested, and that Investor is prepared to bear the risk of such total loss.

5. Transfer Restrictions.

(a) The Investor hereby agrees that during the Lock-up Period it will not, without the prior written consent of the managing underwriter: (A) lend; offer; pledge; sell; contract to sell; sell any option or contract to purchase; purchase any option or contract to sell; grant any option, right, or warrant to purchase; or otherwise transfer or dispose of, directly or indirectly, any shares of Common Stock or any securities convertible into or exercisable or exchangeable (directly or indirectly) for Common Stock (whether such shares or any such securities are then owned by the Investor or are thereafter acquired); or (B) enter into any swap or other arrangement that transfers to another, in whole or in part, any of the economic consequences of ownership of such securities; whether any such transaction described in clause (A) or (B) above is to be settled by delivery of Common Stock or other securities, in cash, or otherwise.

(b) The foregoing provisions of Section 5(a) will: (x) apply only to the IPO and will not apply to the sale of any shares to an underwriter pursuant to an underwriting agreement; (y) not apply to the transfer of any shares to any trust for the direct or indirect benefit of the Investor or the immediate family of the Investor, provided that the trustee of the trust agrees to be bound in writing by the restrictions set forth herein, and provided further that any such transfer will not involve a disposition for value; and (z) be applicable to the Investor only if all officers and directors of the Issuer are subject to the same restrictions and the Issuer uses commercially reasonable efforts to obtain a similar agreement from all stockholders individually owning more than 5% of the outstanding Common Stock or any securities convertible into or exercisable or exchangeable (directly or indirectly) for Common Stock. Notwithstanding anything herein to the contrary, the underwriters in connection with the IPO are intended third-party beneficiaries of Section 5(a) and will have the right, power and authority to enforce the provisions hereof as though they were a party hereto. The Investor further agrees to execute such agreements as may be reasonably requested by the underwriters in connection with the IPO that are consistent with Section 5(a) or that are necessary to give further effect thereto.

(c) In order to enforce the foregoing covenant, the Issuer may impose stop transfer instructions with respect to the Investor's registrable securities of the Issuer (and the Issuer shares or securities of every other person subject to the foregoing restriction) until the end of the Lock-up Period. The Investor agrees that a legend reading substantially as follows will be placed on all certificates representing all of the Investor's registrable securities of the Issuer (and the shares or securities of the Issuer held by every other person subject to the restriction contained in Section 5(a)):

THE SECURITIES REPRESENTED BY THIS CERTIFICATE ARE SUBJECT TO A LOCK-UP PERIOD BEGINNING ON THE EFFECTIVE DATE OF THE COMPANY'S REGISTRATION STATEMENT FILED UNDER THE SECURITIES ACT OF 1933, AS AMENDED, AS SET FORTH IN AN AGREEMENT BETWEEN THE COMPANY AND THE ORIGINAL HOLDER OF THESE SECURITIES, A COPY OF WHICH MAY BE OBTAINED AT THE COMPANY'S PRINCIPAL OFFICE. SUCH LOCK-UP PERIOD IS BINDING ON TRANSFEREES OF THESE SECURITIES.

(d) Without in any way limiting the representations and warranties set forth in Section 4 above, the Investor further agrees not to make any disposition of all or any portion of this instrument or the underlying securities unless and until the transferee has agreed in writing for the benefit of the Issuer to make the representations and warranties set out in Section 4 and the undertaking set out in Section 5(a) and:

(i) There is then in effect a registration statement under the Securities Act covering such proposed disposition and such disposition is made in accordance with such registration statement; or

(ii) The Investor shall have notified the Issuer of the proposed disposition and shall have furnished the Issuer with a detailed statement of the circumstances surrounding the proposed disposition and, if reasonably requested by the Issuer, the Investor shall have furnished the Issuer with an

opinion of counsel reasonably satisfactory to the Issuer that such disposition will not require registration of such shares under the Securities Act.

(e) The Investor agrees that it shall not make any disposition of this instrument or any underlying securities to any of the Issuer's competitors, as determined by the Issuer in good faith.

(f) If the Investor intends to transfer the Crowd SAFE ("**Transfer**") in accordance with this Section 5, the investor accepting transfer ("**Transferee**") must pass and continue to comply with the Nominee's (as defined in Exhibit A) (and any applicable affiliate's) know your customer ("**KYC**") and anti-money laundering ("**AML**") policies and execute Exhibit A contemporaneously and in connection with the Transfer. The Investor understands that the Transferee's failure to pass the requisite KYC and AML procedures or to execute Exhibit A contemporaneously with the Transfer will render the Transfer void, null, unenforceable, and the Transferee will be unable to redeem their security.

(g) The Investor understands and agrees that the Issuer will place the legend set forth below or a similar legend on any book entry or other forms of notation evidencing this Crowd SAFE and any certificates evidencing the underlying securities, together with any other legends that may be required by state or federal securities laws, the Issuer's charter or bylaws, any other agreement between the Investor and the Issuer or any agreement between the Investor and any third party:

THIS INSTRUMENT HAS BEEN ISSUED PURSUANT TO SECTION 4(A)(6) OF THE SECURITIES ACT OF 1933, AS AMENDED (THE "SECURITIES ACT"), AND NEITHER IT NOR ANY SECURITIES ISSUABLE PURSUANT HERETO HAVE BEEN REGISTERED UNDER THE SECURITIES ACT OR THE SECURITIES LAWS OF ANY STATE. THESE SECURITIES MAY NOT BE OFFERED, SOLD OR OTHERWISE TRANSFERRED, PLEDGED OR HYPOTHECATED EXCEPT AS PERMITTED BY RULE 501 OF REGULATION CROWDFUNDING UNDER THE SECURITIES ACT AND APPLICABLE STATE SECURITIES LAWS OR PURSUANT TO AN EFFECTIVE REGISTRATION STATEMENT OR EXEMPTION THEREFROM.

6. *Miscellaneous*

(a) The Investor agrees to execute the Nominee Rider and Waiver, attached hereto as Exhibit A contemporaneously and in connection with the subscription of this Crowd SAFE. The Investor agrees and understands that the Investor's failure to execute Exhibit A contemporaneously with this Crowd SAFE will render the Crowd SAFE void, null and unenforceable.

(b) This Crowd SAFE contemplates the potential tokenization of this instrument and any equity securities that may be issued upon conversion of this SAFE. The Issuer may, in its sole discretion, tokenize this SAFE and the underlying equity securities as separate blockchain tokens ("Tokens") on a blockchain network. The Investor acknowledges and consents to the potential tokenization of this SAFE and the underlying equity securities, and agrees to abide by any terms and conditions related to the Tokens as set forth by the Issuer.

(c) The Investor agrees to take any and all actions determined in good faith by the Issuer's board of directors to be advisable to reorganize this instrument and any shares of Capital Stock issued pursuant to the terms of this instrument into a special purpose vehicle or other entity designed to aggregate the interests of holders of Crowd SAFEs.

(d) Any provision of this instrument may be amended, waived or modified only upon the written consent of either (i) the Issuer and the Investor, or (ii) the Issuer and the majority of the Investors (calculated based on the Purchase Amount of each Investors Crowd SAFE). Any notice required or permitted by this instrument will be deemed sufficient when delivered personally or by overnight courier or sent by email to the relevant address listed on the signature page, or 48 hours after being deposited in the U.S. mail as certified or registered mail with postage prepaid, addressed to the party to be notified at such party's address listed on the signature page, as subsequently modified by written notice.

(e) The Investor is not entitled, as a holder of this instrument, to vote or receive dividends or be deemed the holder of Capital Stock for any purpose, nor will anything contained herein be construed to confer on the Investor, as such, any of the rights of a stockholder of the Issuer or any right to vote for the election of directors or upon any matter submitted to stockholders at any meeting thereof, or to give or withhold consent to any corporate action or to receive notice of meetings, or to receive subscription rights or otherwise until shares have been issued upon the terms described herein.

(f) Neither this instrument nor the rights contained herein may be assigned, by operation of law or otherwise, by either party without the prior written consent of the other; *provided, however*, that this instrument and/or the rights contained herein may be assigned without the Issuer's consent by the Investor to any other entity who directly or indirectly, controls, is controlled by or is under common control with the Investor, including, without limitation, any general partner, managing member, officer or director of the Investor, or any venture capital fund now or hereafter existing which is controlled by one or more general partners or managing members of, or shares the same management company with, the Investor; and *provided, further*, that the Issuer may assign this instrument in whole, without the consent of the Investor, in connection with a reincorporation to change the Issuer's domicile.

(g) In the event any one or more of the terms or provisions of this instrument is for any reason held to be invalid, illegal or unenforceable, in whole or in part or in any respect, or in the event that any one or more of the terms or provisions of this instrument operate or would prospectively operate to invalidate this instrument, then such term(s) or provision(s) only will be deemed null and void and will not affect any other term or provision of this instrument and the remaining terms and provisions of this instrument will remain operative and in full force and effect and will not be affected, prejudiced, or disturbed thereby.

(h) All securities issued under this instrument may be issued in whole or fractional parts, in the Issuer's sole discretion.

(i) All rights and obligations hereunder will be governed by the laws of the State of Delaware, without regard to the conflicts of law provisions of such jurisdiction.

(j) Any dispute, controversy or claim arising out of, relating to or in connection with this instrument, including the breach or validity thereof, shall be determined by final and binding arbitration administered by the American Arbitration Association (the "AAA") under its Commercial Arbitration Rules and Mediation Procedures ("**Commercial Rules**"). The award rendered by the arbitrator shall be final, non-appealable and binding on the parties and may be entered and enforced in any court having jurisdiction. There shall be one arbitrator agreed to by the parties within twenty (20) days of receipt by respondent of the request for arbitration or, in default thereof, appointed by the AAA in accordance with its Commercial Rules. The place of arbitration shall be Dover, Delaware. Except as may be required by law or to protect a legal right, neither a party nor the arbitrator may disclose the existence, content or results of any arbitration without the prior written consent of the other parties.

(k) The parties acknowledge and agree that for United States federal and state income tax purposes this Crowd SAFE is, and at all times has been, intended to be characterized as stock, and more

particularly as common stock for purposes of Sections 304, 305, 306, 354, 368, 1036 and 1202 of the Internal Revenue Code of 1986, as amended. Accordingly, the parties agree to treat this Crowd SAFE consistent with the foregoing intent for all United States federal and state income tax purposes (including, without limitation, on their respective tax returns or other informational statements).

(1) The Investor agrees any action contemplated by this Crowd SAFE and requested by the Issuer must be completed by the Investor within thirty (30) calendar days of receipt of the relevant notice (whether actual or constructive) to the Investor.

IN WITNESS WHEREOF, the undersigned have caused this instrument to be duly executed and delivered.

Reental Holding Company

By:

Name: **Eric Sanchez**

Title: President

Address: 201 Alhambra Cir. #1050, Coral Gables, Florida 33134

Email: eric@reental.co

INVESTOR:

By:

Name:

EXHIBIT A

Nominee Rider and Waiver

Republic Investment Services LLC (f/k/a NextSeed Services, LLC) (the “**Nominee**”) is hereby designated and appointed to act for and on behalf of the Investor as Investor’s nominee, agent and proxy in all respects under the Crowd SAFE Series 2024 issued by Rental Holding Company (the “**SAFE**”) and any securities which may be issuable to Investor upon conversion of the Security (the “**Conversion Securities**”) and together with the SAFE, the “**Securities**”). Nominee is expressly authorized to perform such acts, and execute such documents, agreements and instruments, for and on behalf of Investor and in the Investor’s name, reasonably deemed necessary in Nominee’s sole discretion without Investor’s consent to any of the following:

(1) cause, at any time hereinafter, the title to any Security to be held of record by (such holder, the “**Custodian**”) a corporation, partnership, a trust (whether or not the trustees are named) or other organization or by one or more qualified persons as trustees, custodians or any other fiduciary capacity with respect to a single trust, estate or account, in each case, of the Nominee’s sole discretion (“**Custodial Conversion**”) for the benefit of the Investor;

(2) in connection with any conversion of the SAFE into Conversion Securities of the Issuer, execute and deliver to the Issuer all transaction documents related to such transaction or other corporate event causing the conversion of the SAFE into Conversion Securities in accordance therewith; *provided*, that such transaction documents are the same documents to be entered into by all holders of other SAFES of the same class issued by the Issuer that will convert in connection with the Equity Financing, Liquidity Event, Dissolution Event or other corporate event (“**Transactional Conversion**”);

(3) receive all notices and communications on behalf of the Investor from the Issuer concerning any Securities;

(4) vote at any meeting or take action by written consent in lieu of a meeting, or otherwise consent, confirm, approve or waive any rights, as a holder of any Securities, in each case, in all respects thereto (without prior or subsequent notice to the Investor) consistently with at the direction of the Chief Executive Officer of Rental Holding Company (the “**Nominee Designee**”); *provided*, the Nominee shall have no obligation to vote or take any other action consistent with the Nominee Designee as to the engagement or termination of the Custodian;

(5) in connection with any Custodial Conversion and/or Transactional Conversion, open an account in the name of the Investor with a Custodian and allow the Custodian to take custody of the Conversion Securities in exchange for a corresponding beneficial interest held by the Investor; *provided* Nominee will take reasonable steps to send notice thereof to the Investor, including by email, using the last known contact information of such Investor;

(6) appoint any person, firm, or corporation to act as its agent or representative for the purpose of performing any function that Nominee is or may be authorized hereunder to perform; and

(7) take any such other and further actions incidental to any of the above.

(the foregoing, collectively, the “**Nominee Services**”). Capitalized but undefined terms used in this Nominee Rider and Waiver shall have the meaning ascribed to them in the Security unless otherwise defined.

The Nominee shall not sell, transfer or assign the beneficial interest in any Security to any third-party without the Investor's written consent. Investor covenants and agrees to take all necessary actions and perform such functions as necessary to ensure Nominee receives prompt and timely responses to enable Nominee to perform Nominee Services.

Neither Nominee nor any of its affiliates nor any of their respective officers, partners, equity holders, members, managers, officers, directors, employees, agents or representatives shall be liable to Investor for any action taken or omitted to be taken by it hereunder, or in connection herewith or therewith, except for damages caused by its or their own recklessness or willful misconduct.

Notwithstanding anything to the contrary, the Nominee may render Nominee Services at its sole option and until the termination hereof, which shall occur upon the earliest of: (1) the SAFE or any Conversion Security is (i) terminated or (ii) registered under the Exchange Act; (2) a Custodial Conversion; (3) the Nominee, the Investor and the Issuer mutually agree to terminate the Nominee Services, and (4) the Nominee provides notice of termination at least 7 days in advance to the Investor and the Issuer. Upon any such termination, the Nominee shall have no further obligations hereunder.

This Nominee Rider and Waiver shall be binding upon the Nominee and the Investor and inure to the benefit of and bind their respective assigns, successors, heirs, executors, beneficiaries, and administrators.

To the extent you provide the Issuer with any personally identifiable information ("PII") in connection with your election to invest in the Securities, the Issuer and its affiliates may share such information with the Nominee, the Custodian, the Intermediary, and the appointed transfer agent for the Securities solely for the purposes of facilitating the offering of the Securities and for each party to provide services with respect to the ownership and administration of the Securities. Investor irrevocably consents to such uses of Investor's PII for these purposes during the Term and Investor acknowledges that the use of such PII is necessary for the Nominee to provide the Nominee Services.

[REMAINDER LEFT INTENTIONALLY BLANK]

IN WITNESS WHEREOF, the undersigned have caused this instrument to be duly executed and delivered.

INVESTOR:

NOMINEE:

Republic Investment Services LLC

By:

By:

Name:

Name: Antonio Namwong President

Date:

Date:

ISSUER:

Reental Holding Company

By:

Name: Eric Sanchez, President

Date:

EXHIBIT C

Video Transcripts

WE ARE REENTAL

1

00:00:00,250 --> 00:00:04,067

Reental offers the opportunity to invest in

2

00:00:04,068 --> 00:00:07,162

the real estate sector and generate passive income

3

00:00:07,163 --> 00:00:10,560

through a simple and secure tokenized investment platform.

4

00:00:11,170 --> 00:00:14,058

The investment process is simple and begins

5

00:00:14,059 --> 00:00:16,772

with registration on our web three platform.

6

00:00:16,773 --> 00:00:18,612

To do this, you just have to click

7

00:00:18,613 --> 00:00:25,740

on the registration button on our website www.Reental.co and provide an email address.

8

00:00:25,741 --> 00:00:28,348

The investor receives a verification email in

9

00:00:28,349 --> 00:00:30,444

his inbox and only clicking on the

10

00:00:30,445 --> 00:00:32,680

sent link gives access to the platform.

11

00:00:33,450 --> 00:00:35,980

For those users who access for the first time,

12

00:00:35,981 --> 00:00:38,572

they will need to pass a KYC know your

13

00:00:38,573 --> 00:00:42,358

customer process to verify the identity of the user.

14

00:00:42,359 --> 00:00:44,528

We do this for security and compliance with

15

00:00:44,529 --> 00:00:47,750

the requirements set by spanish and US legislation.

16

00:00:47,751 --> 00:00:50,054

The second for the purchase is the verification

17

00:00:50,055 --> 00:00:52,048

of the wallet which will serve both to

18

00:00:52,049 --> 00:00:54,388

be able to purchase real estate tokens and

19

00:00:54,389 --> 00:00:57,508

to receive the returns generated month after month.

20

00:00:57,509 --> 00:01:00,804

After these two verification steps, the purchase process

21

00:01:00,805 --> 00:01:02,612

can be started which can be done by

22

00:01:02,613 --> 00:01:05,028

sending a transfer in fiat currency, following the

23

00:01:05,029 --> 00:01:07,512

instructions on the web or directly through different

24

00:01:07,513 --> 00:01:09,464

cryptocurrencies from the platform.

25

00:01:09,465 --> 00:01:11,608

There is always a support team available to

26

00:01:11,609 --> 00:01:13,950

the investor to resolve any type of doubt

27

00:01:13,951 --> 00:01:15,688

and guide them in the process.

28

00:01:15,689 --> 00:01:17,928

The different investment opportunities and their

29

00:01:17,929 --> 00:01:19,820

status are listed on the platform.

30

00:01:19,821 --> 00:01:22,988

In any open investment opportunity you can access the

31

00:01:22,989 --> 00:01:25,500

white paper of the project in which the entire

32

00:01:25,501 --> 00:01:29,150

exploitation plan of the property in question is detailed.

33

00:01:29,151 --> 00:01:31,542

It is important to mention that this document

34

00:01:31,543 --> 00:01:34,288

has been previously approved by the competent body.

35

00:01:34,289 --> 00:01:37,398

According to the country's regulations, rental offers

36

00:01:37,399 --> 00:01:40,406

security tokens and therefore it is regulated.

37

00:01:40,407 --> 00:01:43,994

Financial product dividends are distributed monthly

38

00:01:43,995 --> 00:01:45,338

which are assigned at the wallet

39

00:01:45,339 --> 00:01:46,858

assigned to each investor.

40

00:01:46,859 --> 00:01:49,012

At that point, the investor can either choose

41

00:01:49,013 --> 00:01:51,748

to claim those returns or reinvest them.

42

00:01:51,749 --> 00:01:53,892

The returns can be reinvested in a very

43

00:01:53,893 --> 00:01:56,968

simple way from the ten USDT available.

44

00:01:56,969 --> 00:01:58,728

In the case of wanting to claim the

45

00:01:58,729 --> 00:02:01,502

returns, these are delivered to the investor's wallet,

46

00:02:01,503 --> 00:02:04,280

discounting the corresponding withholding in each case.

47

00:02:04,281 --> 00:02:06,552

This withholding will have been calculated based

48

00:02:06,553 --> 00:02:09,298

on the information provided in the KYC.

49

00:02:09,299 --> 00:02:12,188

Tokenization allows the creation of a P two P

50

00:02:12,189 --> 00:02:15,644

P2P liquidity market discord is our meeting place for

51

00:02:15,645 --> 00:02:17,948

this exchange as well as being the place where

52

00:02:17,949 --> 00:02:22,190

our users can share concerns, proposals or request support.

53

00:02:22,191 --> 00:02:23,888

One of our main values is to put

54

00:02:23,889 --> 00:02:25,888

the investor at the center and that is

55

00:02:25,889 --> 00:02:28,512

why we have an exquisite customer service.

56

00:02:28,513 --> 00:02:30,998

We try to guide them throughout the investment path

57

00:02:30,999 --> 00:02:33,828

and process and being close to the investor we

58

00:02:33,829 --> 00:02:36,778

know is something that is valued in different surveys.

59

00:02:36,779 --> 00:02:38,884

Although this is the current platform,

60

00:02:38,885 --> 00:02:40,916

the rental team is continuously working

61

00:02:40,917 --> 00:02:43,332

on improving the product functionalities and

62

00:02:43,333 --> 00:02:46,000

above all, facilitating the user experience.

63

00:02:46,610 --> 00:02:49,572

Rental is the platform where its users have the opportunity

64

00:02:49,573 --> 00:02:52,762

to invest in the real estate sector safely from anywhere

65

00:02:52,763 --> 00:02:56,738

in the world, generating passive income and capital that brings

66

00:02:56,739 --> 00:02:58,580

them closer to financial peace of mind.

PROBLEM & SOLUTION

Reental's solutions to traditional Real Estate investments

1

I believe that in the end, what it allows

2

is access to a market

3

Which usually has a lot of bureaucracy, there is a lot of

4

very slow processes that most people don't want to go through.

5

You make it simple for them, with just one click

6

and with amounts that probably could not aspire to invest

7

in them unless you had this business model which is

8

divide into small parts, that is to say, I have small parts of

9

something much bigger.

PRODUCT

Tokenization: what does it mean?

1

Just to have an idea, what is tokenization?

2

Nothing more complicated than dividing something into shares,

3

and in this case, these shares are called tokens.

4

One token, for example, a casino chip can be considered a token,

5

It is easier to use in a casino, easier to count,

6

easier to transfer and to keep track of

7

And it represents a dollar in the United States and a euro in Spain.

8

Just like that it can be digital

9

And it represents whatever you divide

10

You can divide anything, starting from a property to the cash flows of a restaurant.

11

That is to say, tokenizing is simply dividing things into shares,

12

And digitalization gives it a big advantage by

13

Making it available for everyone

RNT TOKEN

Our utility token

1

Let's see, I understand, Eric, that you are going to release a token.

2

What's the purpose behind releasing this token?

3

Well, it's the interesting and very crypto second part, isn't it?

4

because, let's see, everything we talk about...

5

Tokenization is undoubtedly a digital transformation

6

of the entire real estate investment process.

7

It improves it, it gives you an opportunity to invest, disinvest, monthly incomes

8

Take advantage of compound interest,

9

Ask for a loan in one click

10

compared to going to a bank and asking for a mortgage.

11

All of this will be possible thanks to a digital transformation enabled by Tokenization

12

But what is web3, what is crypto, goes much further because

13

the launch of a utility token is a way of

14

Changing the way you relate to your community.

15

You suddenly convert your entire community that already uses you, in our case,

16

They already like Rental because it allows them to

17

to invest in profitable real estate,

18

How can you become more involved?

19

How can we generate what is called a virtuous cycle where

20

They bring more value to Rental and we

21

Provide them with better services and products through this token.

MEDIA ABOUT OUR RNT TOKEN

1

Another aspect that has caught my attention about

2

Rental is that it has announced the arrival of its utility token, RNT,

3

a utility token that will become the backbone

4

of Rental, capturing part of the value generated by

5

the company for its product, and its community, encouraging the active users

6

by giving privileges to the holders and investors of Reental,

7

For example, exclusive benefits, access to certain products, access to

8

priority to investments before any other investor, etc., etc.,

9

And more, allowing you to take advantage of

10

the decentralization to enhance the

11

return on your investments and to be able to have

12

much more connection with the Reental community.

WHAT IS MEDIA SAYING ABOUT US

21M raised by tokenizing real estate and 92% reinvestment (Reental)

1

00:00:00,059 --> 00:00:03,462

How do you see your crypto world in 2024?

2

00:00:03,463 --> 00:00:06,184

JP Morgan talks about the tokenization of Real World Assets.

3

00:00:06,185 --> 00:00:08,385

How do you market a token? These are things nobody teaches you

4

00:00:10,448 --> 00:00:12,408

Well, look, I spoke 10 days ago

5

00:00:12,409 --> 00:00:14,190

with the CEO of Decentraland.

6

00:00:14,191 --> 00:00:17,532

I'm telling you because I know the CAC I have per user.

7

00:00:17,533 --> 00:00:19,433

I give them the RNT that I know can be

8

00:00:19,434 --> 00:00:22,015

supported by the CAC it would cost in marketing.

9

00:00:22,016 --> 00:00:24,037

That way, I don't undermine the

10

00:00:24,038 --> 00:00:26,158
price of the RNT because I'm giving it away.

11
00:00:26,159 --> 00:00:28,400
So, applying the tools of

12
00:00:28,401 --> 00:00:30,562
traditional marketing with a tool

13
00:00:30,563 --> 00:00:32,765
that is very easily distributable.

14
00:00:32,766 --> 00:00:35,027
At Product Hackers, we grow businesses with

15
00:00:35,028 --> 00:00:38,050
our methodology based on data and experimentation.

16
00:00:38,551 --> 00:00:39,933
And on our podcast, we bring you

17
00:00:39,934 --> 00:00:41,634
the best growth stories.

18
00:00:41,635 --> 00:00:44,558
The ship is ready, so we take off.

19
00:00:45,863 --> 00:00:47,423
Welcome, welcome to Growth, the

20
00:00:47,424 --> 00:00:48,864
Product Hackers podcast.

21

00:00:48,865 --> 00:00:50,524

I'm Korty, and today we have with us

22

00:00:50,525 --> 00:00:53,465

Eric Sánchez, co-founder and CEO of Reental,

23

00:00:53,466 --> 00:00:56,066

the platform for investing in tokenized real estate that

24

00:00:56,067 --> 00:00:58,147

is growing like crazy.

25

00:00:58,148 --> 00:01:00,547

With more than 55 tokenized properties and with

26

00:01:00,548 --> 00:01:03,368

presence in Spain, the United States, Mexico, Dominican Republic.

27

00:01:03,369 --> 00:01:05,669

And if you take a little while to listen,

28

00:01:05,670 --> 00:01:07,769

this will surely be in many more places.

29

00:01:08,450 --> 00:01:09,170

Welcome, Eric.

30

00:01:10,250 --> 00:01:12,391

Well, nothing, a pleasure, Korty. Thank you very much.

31

00:01:12,392 --> 00:01:13,551

A pleasure to be here with you all.

32

00:01:14,606 --> 00:01:18,068

We are very excited because we also recently spoke

33

00:01:18,069 --> 00:01:19,629

with Miguel Caballero and every time I talk with Miguel

34

00:01:19,630 --> 00:01:22,490

he talks about you too and follows you, tells me wonders

35

00:01:22,491 --> 00:01:25,052

and well, we have a bit to talk about in

36

00:01:25,053 --> 00:01:28,314

depth and we are so looking forward to it, Alex Granados has joined us

37

00:01:28,315 --> 00:01:31,896

who is the new podcast manager, you'll see him more and more around here because he is

38

00:01:31,897 --> 00:01:34,017

going to be in charge of ensuring that we always have cool guests

39

00:01:34,018 --> 00:01:36,538

and this moves much more and it just so happens

40

00:01:36,539 --> 00:01:39,320

that he is a client of Rental.

41

00:01:42,693 --> 00:01:45,234

Yes, yes, yes. That's really cool. How are you, Alex? How are you?

42

00:01:46,155 --> 00:01:47,615

Very well, very well. Here we are.

43

00:01:47,616 --> 00:01:49,376

Eager to see a bit

44

00:01:49,377 --> 00:01:50,176

about what Reental is, right?

45

00:01:50,757 --> 00:01:52,117

And well, let's see what

46

00:01:52,118 --> 00:01:53,398

you do, which is very cool.

47

00:01:54,018 --> 00:01:56,279

Before asking Eric the first question, let's

48

00:01:56,280 --> 00:01:58,560

do a bit of a pitch, an overview, so to speak,

49

00:01:59,821 --> 00:02:01,361

I'm going to play a little trick on Alex.

50

00:02:01,881 --> 00:02:03,002

I'm going to ask you a question.

51

00:02:03,003 --> 00:02:04,282

Since you're a client, what do you

52

00:02:04,283 --> 00:02:05,363

like most about Rental?

53

00:02:06,758 --> 00:02:09,598

Well, I would say what I like the most is...

54

00:02:10,179 --> 00:02:11,760

I mean, because I also come from the crypto sector, right?

55

00:02:12,700 --> 00:02:15,602

So, in general, let's say there isn't much

56

00:02:15,603 --> 00:02:16,842

transparency in projects and it seems to me that

57

00:02:16,843 --> 00:02:19,623

Rental is doing a good job in having

58

00:02:19,624 --> 00:02:21,744

that transparency with everything they do, right?

59

00:02:21,745 --> 00:02:23,285

So, I would say that's what I like the most.

60

00:02:24,205 --> 00:02:25,966

No pressure because he's in front

61

00:02:27,966 --> 00:02:29,667

No, I think what you're saying is interesting because

62

00:02:29,668 --> 00:02:33,194

it's true that for the crypto sector we are very

63

00:02:33,195 --> 00:02:35,695

transparent and there's a team behind us and we are very

64

00:02:35,696 --> 00:02:37,556

visible, which crypto tends to be the least.

65

00:02:38,256 --> 00:02:40,837

And the step also, for those who are not

66

00:02:40,838 --> 00:02:44,078

crypto, is also to accommodate them so that

67

00:02:44,079 --> 00:02:45,879

crypto is not complex for them, right?

68

00:02:45,880 --> 00:02:48,340

So, we are there at that intersection, right?

69

00:02:48,341 --> 00:02:51,541

Between the two worlds. Absolutely. How good.

70

00:02:51,542 --> 00:02:52,501

Well, now, indeed.

71

00:02:53,522 --> 00:02:55,843

Some of those listening to us surely already

72

00:02:55,844 --> 00:02:57,663

know you, for sure some of those listening are even clients,

73

00:02:57,664 --> 00:02:59,124

but tell us, what is Reental? Give us the pitch.

74

00:03:03,245 --> 00:03:03,585

Perfect.

75

00:03:03,586 --> 00:03:06,566

Well, first of all, obviously, very excited to

76

00:03:06,567 --> 00:03:08,607

be on the Podcast because I'm also a listener.

77

00:03:06,567 --> 00:03:08,607

to be on the Posca because I'm also a listener.

78

00:03:09,688 --> 00:03:12,569

I tell you that even before Rental was born in

79

00:03:09,688 --> 00:03:12,569

I tell you that even before Rental was born in

80

00:03:12,570 --> 00:03:15,890

a moment of impasse in my life, deciding what

81

00:03:15,891 --> 00:03:18,011

I was going to do, I listened to one of the episodes that

82

00:03:18,012 --> 00:03:21,053

had Luis and it motivated me a lot.

83

00:03:21,054 --> 00:03:25,036

So, I thank you for what you do because it helps

84

00:03:25,037 --> 00:03:26,997

people who listen to it, each in their

85

00:03:26,998 --> 00:03:28,879

own area and at the moment that it touches them.

86

00:03:28,880 --> 00:03:31,421

And the truth is it's a pleasure now to be

87

00:03:31,422 --> 00:03:33,762

the part that others listen to.

88

00:03:33,763 --> 00:03:36,744

So, a complete honor, a complete honor.

89

00:03:37,285 --> 00:03:39,686

Let me tell you about Rental. Very simple.

90

00:03:39,687 --> 00:03:41,368

Rental allows anyone

91

00:03:41,369 --> 00:03:43,669

from anywhere in the world to invest in real estate.

92

00:03:43,670 --> 00:03:46,669

In the end we are applying

93

00:03:46,670 --> 00:03:49,669

The most innovative technology

94

00:03:49,670 --> 00:03:52,669
the one that many of us know

95

00:03:52,670 --> 00:03:55,669
the blockchain, for this product

96

00:03:55,670 --> 00:03:57,731
which is Real Estate,

97

00:03:57,732 --> 00:03:58,669
in the one we all want to invest

98

00:03:58,670 --> 00:04:00,000
once we have some capital

99

00:04:00,001 --> 00:04:03,000
for it to be more accesible, give higher returns

100

00:04:03,001 --> 00:04:06,000
be more liquid and more easy to purchase

101

00:04:06,233 --> 00:04:09,033
Simply, this is a tool that allows anyone to

102

00:04:09,100 --> 00:04:11,166
participate in the world of Real Estate investment

103

00:04:11,200 --> 00:04:13,500
Regardless of where they live or how much capital they own

104

00:04:13,501 --> 00:04:15,100

and with the best perks possible

REENTAL IN THE NEWS

Our CEO, Eric Sanchez, blockchain TV

1

00:00:00,489 --> 00:00:01,650

Create your future today.

2

00:00:02,671 --> 00:00:04,032

Leaders in tokenization.

3

00:00:05,033 --> 00:00:07,555

Invest in real estate with high profitability and great

4

00:00:07,556 --> 00:00:09,026

liquidity in Reental.co

5

00:00:09,027 --> 00:00:10,805

And we are just going to talk

6

00:00:10,806 --> 00:00:13,706

with Reental, we are joined here today by Eric Sanchez.

7

00:00:13,707 --> 00:00:15,627

Eric, how are you? How are you, Javier? How are we doing?

8

00:00:15,628 --> 00:00:17,728

Hey, thank you very much CEO of Reental.

9

00:00:18,728 --> 00:00:20,849

Let's go directly because

10

00:00:20,850 --> 00:00:23,309

there are always new users, new listeners,

11

00:00:23,310 --> 00:00:25,790

new investors, real estate sector.

12

00:00:25,791 --> 00:00:28,051

Yesterday you were presenting in Criptoplaza a little bit of what

13

00:00:28,052 --> 00:00:30,131

we are going to talk about now, that token of

14

00:00:30,132 --> 00:00:33,232

utility of Reental, but I was surprised to see that

15

00:00:33,233 --> 00:00:35,433

still many people are approaching asking, hey, what

16

00:00:35,434 --> 00:00:37,994

is this investing in tokenized real estate?

17

00:00:37,995 --> 00:00:41,115

Tell me easy, in one line to

18

00:00:41,116 --> 00:00:42,315

to give us a little context.

19

00:00:42,316 --> 00:00:43,755

Yes, I think a lot of people who already use

20

00:00:43,756 --> 00:00:45,636

blockchain already know you, but there are a lot of people

21

00:00:45,637 --> 00:00:47,736

getting into crypto and blockchain.

22

00:00:47,737 --> 00:00:49,257

What we do is simple, it's let

23

00:00:49,258 --> 00:00:51,797

anyone can invest in real estate.

24

00:00:51,798 --> 00:00:53,638

And we do this thanks to tokenization, which

25

00:00:53,639 --> 00:00:57,018

is nothing more than dividing something into shares, tokens,

26

00:00:57,019 --> 00:00:59,419

and so you can enter with more flexibility.

27

00:00:59,420 --> 00:01:02,120

You can invest from 100 euros, you can disinvest,

28

00:01:02,121 --> 00:01:03,400

you have the income every month...

29

00:01:03,401 --> 00:01:05,019

That is, you have within reach of

30

00:01:05,020 --> 00:01:06,301
your hand to invest in real estate, which

31
00:01:06,302 --> 00:01:08,021
is what we all traditionally want.

32
00:01:08,022 --> 00:01:11,764
In the typical crowdfunding that was done before, each one

33
00:01:11,765 --> 00:01:14,405
puts its part, in this case it has been with participations

34
00:01:14,406 --> 00:01:20,490
in that loan, you bought the house, you put it in exploitation

35
00:01:20,491 --> 00:01:22,871
and then you sold it and from there you got that profitability

36
00:01:22,872 --> 00:01:24,613
that has been paid with all the projects that

37
00:01:24,614 --> 00:01:26,734
have been going out to date.

38
00:01:26,735 --> 00:01:28,336
That's right, crowdfunding is a very

39
00:01:28,337 --> 00:01:30,858
clear example to say something similar of how it works.

40
00:01:30,859 --> 00:01:35,782
It's getting a lot of people together, buying a property, making a

41

00:01:35,783 --> 00:01:39,185

product out of that property, getting a return and above all the

42

00:01:39,186 --> 00:01:40,947

thing that tokenization gives is that it removes barrier.

43

00:01:41,707 --> 00:01:43,869

Reental has two years and four months

44

00:01:43,870 --> 00:01:45,491

and has investors from 55 countries.

45

00:01:45,492 --> 00:01:48,013

That indicates that the way to enter is very

46

00:01:48,014 --> 00:01:51,836

simple and above all it turns the product into a

47

00:01:51,837 --> 00:01:54,678

financial product because you are going to be able to have it in your

48

00:01:54,679 --> 00:01:56,920

power, that touch, you are going to be able to leverage it, you are going to

49

00:01:56,921 --> 00:01:59,641

be able to sell it easily, you are going to have liquidity, right?

50

00:01:59,642 --> 00:02:01,582

So it's an evolution, isn't it, of that model?

51

00:02:01,583 --> 00:02:03,543

Hey, interesting that we connected a few weeks ago,

52

00:02:03,544 --> 00:02:05,944

you were in Miami, there seeing a market,

53

00:02:05,945 --> 00:02:10,447

company that is also opening, isn't it, its delegation there.

54

00:02:11,047 --> 00:02:11,927

How do you see that market?

55

00:02:11,928 --> 00:02:14,449

Is it going to be another source of opportunities or...?

56

00:02:15,509 --> 00:02:18,550

No doubt, no doubt. There are two visions.

57

00:02:18,551 --> 00:02:20,091

When we go from Spain to the United States

58

00:02:20,092 --> 00:02:21,552

it always seems that we are at the back of the queue.

59

00:02:22,272 --> 00:02:24,233

I think we are going to the US with ambition, in

60

00:02:24,953 --> 00:02:28,194

the projects that are made, in how we can cover

61

00:02:28,894 --> 00:02:31,255

a business and conquer the world, which is what

62

00:02:31,256 --> 00:02:32,376

they do in many things.

63

00:02:33,076 --> 00:02:37,339

But being there we have seen how we have

64

00:02:37,340 --> 00:02:39,200

that ambition and we have also realized

65

00:02:39,201 --> 00:02:43,303

that in traction, in real estate tokenization we are

66

00:02:43,304 --> 00:02:44,924

leading it from here in Spain.

67

00:02:44,925 --> 00:02:47,285

So what we do by going there is to have

68

00:02:47,286 --> 00:02:49,307

access to their product, to have access to their huge

69

00:02:49,308 --> 00:02:52,509

market and allow anyone to invest in

70

00:02:52,510 --> 00:02:54,711

a market as for an investor, to be able to diversify already

71

00:02:54,712 --> 00:02:56,072

not only the local market.

72

00:02:56,073 --> 00:02:57,854

Hey, let's get to the key issue.

73

00:02:57,855 --> 00:03:01,877

Yesterday you presented a little bit that new

74

00:03:01,878 --> 00:03:04,599

evolution as Web3, at the end you also

75

00:03:04,600 --> 00:03:06,041

bring tokenization to the world.

76

00:03:06,581 --> 00:03:08,142

Rental token, why?

77

00:03:09,503 --> 00:03:10,484

Well, good question, isn't it?

78

00:03:11,004 --> 00:03:12,585

All this that we're talking about is a

79

00:03:12,586 --> 00:03:14,907

digital transformation of a product that we know,

80

00:03:14,908 --> 00:03:16,107

which is real estate investment.

81

00:03:16,648 --> 00:03:18,829

It's a digital transformation that makes everything

82

00:03:18,830 --> 00:03:20,630

the world has access, that improves the process,

83

00:03:20,631 --> 00:03:22,552

which is faster, it's more intuitive....

84

00:03:22,553 --> 00:03:23,412

You do it from your mobile.

85

00:03:24,012 --> 00:03:26,134

But there is a disruptive part that sometimes we leave

86

00:03:26,135 --> 00:03:29,516

aside because we associate tokens and cryptocurrencies

87

00:03:29,517 --> 00:03:31,537

to speculation, but it's not like that, right?

88

00:03:31,538 --> 00:03:33,879

The token There is one thing that is the tokenization

89

00:03:33,880 --> 00:03:36,042

of real estate or financial products and another that is

90

00:03:36,043 --> 00:03:39,165

the tokenization of the economy, which allows through

91

00:03:39,166 --> 00:03:40,966

a token, a utility token in this

92

00:03:40,967 --> 00:03:44,950

case, to bring your community closer, to make it participate in the project, that

93

00:03:44,951 --> 00:03:48,394

becomes, in the Anglo-Saxon word fits very well,

94

00:03:48,395 --> 00:03:50,816

in stakeholders, who want the company to grow because

95

00:03:50,817 --> 00:03:51,777

they grow with it.

96

00:03:53,579 --> 00:03:56,542

What a utility token does is to encourage

97

00:03:56,543 --> 00:03:59,825

these users to have more in gaming, to use the platform.

98

00:03:59,826 --> 00:04:01,066

Users who already use it, that

99

00:04:01,067 --> 00:04:03,008

is also important to differentiate that.

100

00:04:03,009 --> 00:04:05,410

Users who are already in rental because

101

00:04:05,411 --> 00:04:07,072

the investment is good, because they have liquidity,

102

00:04:07,632 --> 00:04:09,754

now suddenly they can grow with it.

103

00:04:09,755 --> 00:04:12,137

And you incentivize them by saying, hey, if you invest more,

104

00:04:12,138 --> 00:04:14,919

then you have this reward in the form of a token.

105

00:04:14,920 --> 00:04:16,741

If you refer someone, you have this

106

00:04:16,742 --> 00:04:18,022

prize in token mode.

107

00:04:18,023 --> 00:04:21,084

and the important thing is that later it has a utility because

108

00:04:21,085 --> 00:04:23,785

otherwise that token for it does not make any sense.

109

00:04:23,786 --> 00:04:26,346

So it is a kind of loyalty, isn't it?

110

00:04:26,347 --> 00:04:29,788

That is to say that by investing I will receive those

111

00:04:30,428 --> 00:04:33,450

tokens, I will also be able to buy them to access the services and

112

00:04:33,451 --> 00:04:35,831

at the end you will be creating that value that you are going to

113

00:04:35,832 --> 00:04:38,312

give to that token, which is why we say that it is

114

00:04:38,313 --> 00:04:40,513
a utility token within the platform.

115
00:04:40,514 --> 00:04:43,074
Exactly, loyalty is an example, this again

116
00:04:43,075 --> 00:04:45,776
is the evolution that gives you much more, because

117
00:04:45,777 --> 00:04:50,038
gives you that exposure to growth in services and

118
00:04:50,039 --> 00:04:52,579
products, in technology, in the community of a company.

119
00:04:53,460 --> 00:04:55,701
That growth at the end makes the product and

120
00:04:55,702 --> 00:04:58,162
the service better, therefore you want to have

121
00:04:58,163 --> 00:05:01,024
more, they do more actions that make the company grow

122
00:05:01,664 --> 00:05:04,005
and that company again can create better products.

123
00:05:04,006 --> 00:05:06,126
In the end it is a virtuous cycle in

124
00:05:06,127 --> 00:05:08,548
that everybody wins with that relationship.

125

00:05:08,549 --> 00:05:09,989

And the Tokenomis, which we always talk about

126

00:05:09,990 --> 00:05:12,210

, how did you build them?

127

00:05:12,930 --> 00:05:15,752

Well, the basic thing about a tokenomic is that at the end

128

00:05:16,293 --> 00:05:20,496

of a period of time it is the community that

129

00:05:20,497 --> 00:05:23,178

has a large part of these tokens, that they see value

130

00:05:23,179 --> 00:05:25,300

in the utility and in the use.

131

00:05:25,980 --> 00:05:28,222

And the important thing, as I said before, is not to

132

00:05:28,223 --> 00:05:31,985

take it out when Rental is born, but to take it out when Rental is

133

00:05:31,986 --> 00:05:34,607

a business model that works, that is already

134

00:05:34,608 --> 00:05:37,448

profitable, that has users, because that is when

135

00:05:37,449 --> 00:05:39,068
you will be able to give it that utility.

136
00:05:40,109 --> 00:05:43,329
There is already a use of the platform that you can

137
00:05:43,330 --> 00:05:45,960
improve, because we take out a property and it sells in

138
00:05:45,961 --> 00:05:48,510
20 minutes, so one use is that if you have

139
00:05:48,511 --> 00:05:52,071
certain number of tokens, you have priority access, you have access to

140
00:05:52,931 --> 00:05:56,151
exclusive products, you have access to training, as

141
00:05:56,152 --> 00:05:59,712
Miguel was talking about before, the Tutelus partner, you have access to our
properties,

142
00:05:59,713 --> 00:06:02,793
to stay in them, that is, it is important for

143
00:06:02,794 --> 00:06:05,853
that an incentive, such as a Utility Token, does not end up

144
00:06:05,854 --> 00:06:08,374
falling, as happens in most cases, that

145
00:06:08,375 --> 00:06:10,796

is supported by a business model that gives it value.

146

00:06:10,797 --> 00:06:12,156

I am going to point you a little bit to that, right?

147

00:06:12,157 --> 00:06:14,657

Because those of us who have been around for a while have always

148

00:06:14,658 --> 00:06:16,758

seen a bit of everything, good things, not so good things, and

149

00:06:16,759 --> 00:06:18,799

hey, well there, that's why I was telling you a bit about how

150

00:06:18,800 --> 00:06:21,520

this distribution of tokens is done, because of course, here

151

00:06:21,521 --> 00:06:24,141

you are right, there is a value that is the business

152

00:06:24,142 --> 00:06:25,542

that you already have, that is, that is not a

153

00:06:25,543 --> 00:06:28,163

token to be speculating, but it is a token to

154

00:06:28,164 --> 00:06:30,764

create that community, to, hey, in the end finance part

155

00:06:30,765 --> 00:06:33,606

of what you want to do, I also understand, but always from

156

00:06:33,607 --> 00:06:34,246

that point of view.

157

00:06:34,766 --> 00:06:37,509

Exactly, the secret of a token and that it is well

158

00:06:37,510 --> 00:06:40,352

used and is not a short path is

159

00:06:40,353 --> 00:06:42,995

that people want to keep it and for them to want to keep it

160

00:06:42,996 --> 00:06:45,999

you have to give that value in this case in services,

161

00:06:46,000 --> 00:06:49,202

in product and there is no other way than to create a

162

00:06:49,203 --> 00:06:53,307

community that already uses the platform, uses you a

163

00:06:53,308 --> 00:06:56,670

service, a product, we put a clear example, as if the

164

00:06:56,671 --> 00:07:01,333

Airbnb community at the time was incentivized or rewarded

165

00:07:01,334 --> 00:07:05,236

to bring new properties or be a tenant, because those first

166

00:07:05,237 --> 00:07:06,917

who arrived are those who gave value to the

167

00:07:06,918 --> 00:07:07,797

platform.

168

00:07:07,798 --> 00:07:10,299

It is a concept in which you are now

169

00:07:10,300 --> 00:07:13,901

distributing, you give advantages to these users for being

170

00:07:13,902 --> 00:07:16,984

participants for making Rental grow, because they invest more,

171

00:07:16,985 --> 00:07:19,767

because they refer more, because they participate in DeFi...

172

00:07:19,768 --> 00:07:21,168

Of course, at the end of the day, Eric can apply this

173

00:07:21,169 --> 00:07:23,070

to any business, that is, to the final

174

00:07:23,071 --> 00:07:26,193

is to look for incentives, to use tokenization, in

175

00:07:26,194 --> 00:07:28,636

this case of what would be the loyalty

176

00:07:28,637 --> 00:07:31,298

we were talking about, to generate value.

177

00:07:31,299 --> 00:07:33,460

What you were saying about Airbnb I think it is very clear.

178

00:07:33,461 --> 00:07:35,642

At the beginning it was difficult for them to take off. Why?

179

00:07:35,643 --> 00:07:37,324

Because there was neither supply nor demand.

180

00:07:37,325 --> 00:07:38,745

When the supply starts to come in, the demand starts to come in,

181

00:07:38,746 --> 00:07:41,188

, and that ecosystem is generated.

182

00:07:41,189 --> 00:07:42,889

And basically, what you are saying here is, I

183

00:07:42,890 --> 00:07:45,372

am going to set up this Airbnb, but in this case of rental,

184

00:07:45,373 --> 00:07:48,895

but where what can be done is to distribute value among

185

00:07:48,896 --> 00:07:50,837

those who are supporting me now at the beginning.

186

00:07:50,838 --> 00:07:54,262

Exactly, it is to incentivize the network effect, the famous

187

00:07:54,263 --> 00:07:57,406

network effect which is the more users bring value

188

00:07:57,407 --> 00:07:59,750

to the company, the more call effects there are to

189

00:07:59,751 --> 00:08:02,894

others, because that case again is very clear.

190

00:08:03,555 --> 00:08:07,379

If there is not enough tenant, nobody uploads their real estate.

191

00:08:07,380 --> 00:08:09,939

Now, the more people upload properties, the more tenants will

192

00:08:09,940 --> 00:08:12,860

to come because at the end you create that service.

193

00:08:12,861 --> 00:08:13,441

It's the same here.

194

00:08:14,441 --> 00:08:16,262

The more users invest, the better

195

00:08:16,263 --> 00:08:17,702

access to the product Rental will have.

196

00:08:18,382 --> 00:08:21,063

The better product will attract more people's attention.

197

00:08:21,064 --> 00:08:23,164

In the end it is a cycle in which you grow

198

00:08:23,165 --> 00:08:25,224

together with the community and make them more involved.

199

00:08:28,116 --> 00:08:30,597

Human beings are from communities, and

200

00:08:30,598 --> 00:08:32,317

we want to feel comfortable, we want to feel

201

00:08:32,318 --> 00:08:34,878

part of it, and it makes a lot of sense that feeling

202

00:08:34,879 --> 00:08:37,217

of belonging that this token gives you.

203

00:08:37,218 --> 00:08:39,457

Hey, nothing, last question, last minute.

204

00:08:39,458 --> 00:08:43,558

That company, you are already a company, I

205

00:08:43,559 --> 00:08:45,720

think we are past that startup.

206

00:08:46,781 --> 00:08:48,021

We have Carla, who has been here for

207

00:08:48,022 --> 00:08:50,481

, Carmen, all that team creating value.

208

00:08:51,102 --> 00:08:53,922

How do you see yourself, Eric, with your own

209

00:08:53,923 --> 00:08:56,703

token in no time, that international diversification?

210

00:08:57,684 --> 00:09:00,566

what are we going to do for the future

211

00:09:00,567 --> 00:09:02,488

in that roadmap where you already have

212

00:09:02,489 --> 00:09:04,950

that token and that great team, where are you going?

213

00:09:06,171 --> 00:09:09,314

Well look, let's go to the goal we have and that is

214

00:09:09,315 --> 00:09:11,656

to be the largest tokenized investment platform in the world

215

00:09:11,657 --> 00:09:14,719

and that makes a lot of sense with this token.

216

00:09:14,720 --> 00:09:17,842

Rental has a very fast growth with the traditional

217

00:09:17,843 --> 00:09:21,285

model, if we say that real estate tokenization is traditional, but

218

00:09:22,266 --> 00:09:24,227

What this allows is that not only is

219

00:09:24,228 --> 00:09:27,588

your team of now 25 people, 100 when they are

220

00:09:27,589 --> 00:09:30,309

or whatever we are evolving, but allows the

221

00:09:30,310 --> 00:09:33,430

thousands of your users to contribute to the growth of the company

222

00:09:33,431 --> 00:09:36,011

, that they have an incentive to grow.

223

00:09:36,012 --> 00:09:37,691

And that is what makes, in the end I always say, and

224

00:09:38,432 --> 00:09:42,233

is part of the PIS, that we are going to create the largest community,

225

00:09:42,234 --> 00:09:45,034

we are going to create the largest tokenized investment platform in the world,

226

00:09:45,035 --> 00:09:48,596

because among thousands of people it is possible. That's right.

227

00:09:48,597 --> 00:09:50,680

Well Eric Sanchez from Reental, thank you very much,

228

00:09:50,681 --> 00:09:52,443

thank you very much for coming to the studio

229

00:09:52,444 --> 00:09:54,166

and I hope you don't spend another year.

230

00:09:54,167 --> 00:09:56,109

Yes, I was looking forward, I was looking forward

231

00:09:56,110 --> 00:09:58,434

to coming, so we will come. Thank you very much.

232

00:09:59,095 --> 00:10:00,978

And we are going to see what this Intelligence is all about.

Launch of Larimar, Punta Cana, Dominican Republic

1

00:00:02,160 --> 00:00:05,281

Welcome to Rental's new project, in

2

00:00:05,282 --> 00:00:08,503

this time in Punta Cana, Dominican Republic.

3

00:00:09,383 --> 00:00:12,565

This new project, under development by the Spanish company

4

00:00:12,566 --> 00:00:18,990

Clerp Estructuras, a group of companies founded in 2011 and listed on the Spanish stock exchange of

5

00:00:18,991 --> 00:00:20,548

Growth as of 2019, it is

6

00:00:20,549 --> 00:00:23,689

specialized in the design and construction of

7

00:00:23,690 --> 00:00:27,391

all types of buildings its international presence, its financial model

8

00:00:27,392 --> 00:00:30,571

innovative and R&D developments are reflected in the

9

00:00:30,572 --> 00:00:32,892

in the performance of its shares in the stock market, the

10

00:00:32,893 --> 00:00:35,334

which have increased in value by more than 140%

11

00:00:35,335 --> 00:00:37,776

in the past 5 years.

12

00:00:38,636 --> 00:00:41,879

The project called Larimar City & Resort, is

13

00:00:41,880 --> 00:00:44,661

located in the privileged enclave of the Verón cliff

14

00:00:44,662 --> 00:00:47,563

100 meters above the sea, from

15

00:00:47,564 --> 00:00:50,285

where you can enjoy the unparalleled views of the

16

00:00:50,286 --> 00:00:51,746

Punta Cana and the Caribbean.

17

00:00:52,567 --> 00:00:54,078

It consists of a set of more than

18

00:00:54,079 --> 00:00:57,911

20,000 units, with selling prices between 100,000

19

00:00:57,912 --> 00:01:01,131

and half a million in an extraordinary natural environment.

20

00:01:01,911 --> 00:01:03,572

With a promenade of more than three

21

00:01:03,573 --> 00:01:06,813

kilometers, a spectacular golf course, country club,

22

00:01:06,814 --> 00:01:11,095

stores, artificial beaches, swimming pools, lagoons and all types of

23

00:01:11,096 --> 00:01:14,917

restaurants, it has the unique peculiarity that it

24

00:01:14,918 --> 00:01:17,478

is surrounded by a protected ecological corridor.

25

00:01:18,519 --> 00:01:19,919

In addition, it will be a

26

00:01:19,920 --> 00:01:21,280

benchmark city in sustainability.

27

00:01:21,840 --> 00:01:24,441

The environmentally friendly, infrastructure

28

00:01:24,442 --> 00:01:28,326

will have renewable energy alternatives, reuse of energy and

29

00:01:28,327 --> 00:01:30,709

and water use to optimize

30

00:01:30,710 --> 00:01:33,132

all resources to the maximum in line

31

00:01:33,133 --> 00:01:34,835

with the Reental's investment philosophy.

32

00:01:36,202 --> 00:01:38,163

As you can see, Larimar City & Resorts

33

00:01:38,164 --> 00:01:40,885

is a unique city that combines luxury, comfort and

34

00:01:40,886 --> 00:01:43,366

and comfort with everything you need in terms of

35

00:01:43,367 --> 00:01:46,147

of leisure, education, health and safety.

36

00:01:46,948 --> 00:01:49,069

Conceived as a Smart City, this is a

37

00:01:49,070 --> 00:01:51,750

of a self-sufficient city conceived as a destination

38

00:01:51,751 --> 00:01:55,452

for second home, permanent residence or as a vacation home.

39

00:01:55,453 --> 00:01:58,374

highly profitable real estate investment.

40

00:01:59,142 --> 00:02:02,364

The agreement established rewards our money invested during the period of

41

00:02:02,365 --> 00:02:06,848

construction period at a guaranteed 7% per year, at a guaranteed

42

00:02:06,849 --> 00:02:09,870

to which should be added the real estate profitability after the

43

00:02:09,871 --> 00:02:13,372

repurchase by the builder himself after the second year, with

44

00:02:13,373 --> 00:02:17,385

a 9% revaluation, which corresponds to a

45

00:02:17,386 --> 00:02:19,276

12% annualized return.

46

00:02:20,717 --> 00:02:23,139

Finally, I would like to highlight the reasons

47

00:02:23,140 --> 00:02:25,721

why to invest in the Dominican Republic.

48

00:02:26,685 --> 00:02:30,126

First, the Dominican Republic is the most popular tourist destination

49

00:02:30,127 --> 00:02:32,467
most popular in the Caribbean and attracts more

50
00:02:32,468 --> 00:02:34,228
of 6 million tourists per year.

51
00:02:34,908 --> 00:02:36,649
Tourism, in fact, contributes to more than

52
00:02:36,650 --> 00:02:39,150
10% of the country's Gross Domestic Product.

53
00:02:40,211 --> 00:02:43,232
Second, its economy has been booming rapidly.

54
00:02:43,233 --> 00:02:45,973
in recent years, with an average annual rate of

55
00:02:45,974 --> 00:02:47,394
growth of more than 6%.

56
00:02:47,395 --> 00:02:51,636
This positive economic performance has reduced

57
00:02:51,637 --> 00:02:53,716
substantially lower poverty rates and

58
00:02:53,717 --> 00:02:55,077
has expanded the middle class.

59
00:02:56,345 --> 00:02:58,386
Finally, the Dominican Republic offers

60

00:02:58,387 --> 00:03:01,689

lucrative investment opportunities, especially in

61

00:03:01,690 --> 00:03:03,970

beach cities such as Punta Cana.

62

00:03:05,251 --> 00:03:07,212

We hope that this new investment opportunity will be

63

00:03:07,213 --> 00:03:10,114

of interest to you and we remain, as always, at

64

00:03:10,115 --> 00:03:13,797

at your disposal in our Customer Service Department.

65

00:03:13,798 --> 00:03:17,059

Investor, as well as in all our social networks.

66

00:03:18,260 --> 00:03:19,641

Thank you very much and see you soon.

WHAT ARE PROFESSIONAL INVESTORS SAYING ABOUT US?

Andrea Redondo on "How experts think"

1

00:00:00,582 --> 00:00:01,222

Hello everyone.

2

00:00:01,782 --> 00:00:04,823

I have the pleasure of being here today with Andrea Redondo,

3

00:00:04,824 --> 00:00:07,384

who is not only a great entrepreneur but has also

4

00:00:07,385 --> 00:00:11,905

created a YouTube channel, a course, the Investment Club,

5

00:00:11,906 --> 00:00:16,166

where she teaches everyone to learn a bit about investing and to educate ourselves financially.

6

00:00:16,167 --> 00:00:18,987

Today, Andrea will tell us a little about

7

00:00:19,967 --> 00:00:21,567

investments and her formulas to make them seem a little

8

00:00:21,568 --> 00:00:26,688

easier and within reach of many.

9

00:00:26,689 --> 00:00:28,789

We are going to take advantage and ask for

10

00:00:30,338 --> 00:00:32,399

some tips that we all can improve, that

11

00:00:32,400 --> 00:00:35,079

we all can use to improve our finances.

12

00:00:35,080 --> 00:00:37,280

So, hello, Andrea, very good, how are you?

13

00:00:38,080 --> 00:00:40,181

Hi, María, thank you very much.

14

00:00:41,021 --> 00:00:42,422

Hello, María, many thanks.

15

00:00:42,423 --> 00:00:45,063

Very well, delighted to be here with you today.

16

00:00:45,064 --> 00:00:46,403

No, many thanks to you.

17

00:00:46,404 --> 00:00:48,864

It's an honor for Renta to have you as a guest today.

18

00:00:49,644 --> 00:00:51,004

So start by telling us.

19

00:00:51,005 --> 00:00:53,545

I've given you a brief introduction, but

20

00:00:53,546 --> 00:00:55,266

start for those who don't know you,

21

00:00:55,267 --> 00:00:56,706

there won't be many, but still.

22

00:00:56,707 --> 00:00:59,667

A little about who Andrea Redondo is.

23

00:01:01,135 --> 00:01:03,616

Well, today, as you've mentioned, right?

24

00:01:03,617 --> 00:01:05,697

I'm at the head of the Investment Club, which

25

00:01:06,257 --> 00:01:08,538

is a project I created in 2017, or

26

00:01:08,539 --> 00:01:13,540

so, some time ago, to be able to spread for

27

00:01:13,541 --> 00:01:18,102

financial knowledge, financial education, investments, which, well,

28

00:01:18,103 --> 00:01:20,043

have allowed me to achieve financial freedom

29

00:01:20,044 --> 00:01:22,404

before 30 years old so that other people

30

00:01:22,405 --> 00:01:24,665

interested in the same topics can,

31

00:01:24,666 --> 00:01:26,586

let's say, reach their goals faster, right?

32

00:01:27,106 --> 00:01:29,808

Going through a path, I won't say safer, but already

33

00:01:29,809 --> 00:01:32,860

more tested, and they can avoid the mistakes I

34

00:01:32,861 --> 00:01:35,581

have made along the way and, well, that

35

00:01:35,582 --> 00:01:39,802

they can save time and money by

stumbling.

36

00:01:39,803 --> 00:01:44,544

And, well, what can I tell you in terms of

37

00:01:44,545 --> 00:01:46,825

life before creating the investment club?

38

00:01:46,826 --> 00:01:50,086

I studied Law, Economics, and Finance.

39

00:01:51,046 --> 00:01:54,267

I followed the typical pattern, right?, of, well,

40

00:01:54,268 --> 00:01:58,049

that, wanting to work in an American law firm,

41

00:01:58,050 --> 00:02:02,297

a very promising career, but although I

42

00:02:02,298 --> 00:02:04,199

loved the job, you quickly realize that

43

00:02:04,200 --> 00:02:06,140

you don't want to fight for others' dreams

44

00:02:06,141 --> 00:02:07,822

but your own.

45

00:02:07,823 --> 00:02:12,886

That's when you start to explore options and thanks

46

00:02:12,887 --> 00:02:16,249

to investments you can take the leap to lead

47

00:02:16,250 --> 00:02:21,114

the life you want and be the engine

48

00:02:21,115 --> 00:02:22,475

of your life and not depend on others.

49

00:02:23,433 --> 00:02:24,274

And this is what I wanted

50

00:02:24,275 --> 00:02:26,055

to share through the Investment Club.

51

00:02:26,056 --> 00:02:30,219

As I say, we started more than six years ago.

52

00:02:30,220 --> 00:02:33,641

And, well, perseverance, effort, determination.

53

00:02:34,902 --> 00:02:36,604

We already have a fairly large community and

54

00:02:36,605 --> 00:02:38,725

we received the Best Financial Educator award from Ranking last year.

55

00:02:38,726 --> 00:02:39,946

So very proud and happy to be spreading

56

00:02:40,487 --> 00:02:43,689

and helping other people with something that, unfortunately,

57

00:02:43,690 --> 00:02:46,271

is not taught in school today. Exactly.

58

00:02:46,272 --> 00:02:48,753

I think this is the key.

59

00:02:48,754 --> 00:02:50,935

It's something that maybe is missing in

60

00:02:51,622 --> 00:02:55,966

school, let's say, from when we are little, teaching us, right?

61

00:02:55,967 --> 00:02:58,988

So, where was your, so to say, your mindset shift to say, okay, I'm doing really well, I have my

62

00:02:59,528 --> 00:03:04,552

job which is incredible, a lawyer, how did you decide to start in

63

00:03:04,553 --> 00:03:08,376
finances and dedicate yourself to it?

64
00:03:15,227 --> 00:03:18,488
Well, for me, this came from before, when I

65
00:03:18,489 --> 00:03:21,089
was 6 years old, my parents already started to

66
00:03:21,090 --> 00:03:23,530
instill in me the habit of the importance of saving.

67
00:03:23,531 --> 00:03:25,241
So, I remember, as a little girl, at

68
00:03:25,242 --> 00:03:26,672
6 years old, going to the bank, right?

71
00:03:26,673 --> 00:03:30,053
Back then, the passbooks where you kept your

72
00:03:30,054 --> 00:03:32,974
allowance, and they would stamp the passbook with a

73
00:03:32,975 --> 00:03:34,315
machine, and there it would show what you had.

74
00:03:34,316 --> 00:03:36,056
There were no online accounts or any of that.

75
00:03:37,016 --> 00:03:39,097
So, well, it became a habit for me, right?

76
00:03:39,098 --> 00:03:39,357
The allowance.

77
00:03:40,108 --> 00:03:42,736

And at 16, I was fortunate to

78

00:03:42,737 --> 00:03:46,228

have Economics as a subject in school.

79

00:03:47,289 --> 00:03:48,350

And that's when I discovered

80

00:03:48,351 --> 00:03:49,291

the concept of inflation.

81

00:03:49,292 --> 00:03:52,333

And I said, wait, I've been saving here

82

00:03:52,334 --> 00:03:55,916

like a little ant for almost ten years, based,

83

00:03:55,917 --> 00:03:57,237

of course, on what the allowance was.

84

00:03:58,077 --> 00:04:00,479

But that money, which I thought was safe

85

00:04:00,480 --> 00:04:02,541

in the bank, yes it was safe, but it was losing

86

00:04:03,261 --> 00:04:05,043

purchasing power simply by the passage of time.

87

00:04:05,044 --> 00:04:07,144

And I said, this can't be, I have to do something.

88

00:04:07,145 --> 00:04:09,026

So, that was when I started to become interested

89

00:04:09,027 --> 00:04:11,848

in investments, in such a way that

90

00:04:11,849 --> 00:04:15,150

I started investing quite young.

91

00:04:15,151 --> 00:04:17,387

First, well, what is

92

00:04:17,388 --> 00:04:20,671

known as paper trading, with virtual operations,

93

00:04:20,672 --> 00:04:21,832

because I was underage.

94

00:04:21,833 --> 00:04:23,453

And then when I reached legal age,

95

00:04:23,454 --> 00:04:26,155

I indeed started to experiment with real money.

96

00:04:26,156 --> 00:04:29,638

And when the moment came to make the decision

97

00:04:29,639 --> 00:04:31,580

in the firm, it's not a decision that was

98

00:04:31,581 --> 00:04:32,621

made overnight.

99

00:04:32,622 --> 00:04:35,132

I actually already had all that background,

100

00:04:35,133 --> 00:04:37,033

those passive incomes coming in from

101

00:04:37,034 --> 00:04:39,393

the investments I had made years before.

102

00:04:39,913 --> 00:04:41,534

So, it was a decision that

103

00:04:41,535 --> 00:04:42,914

was quite natural, right?

104

00:04:42,915 --> 00:04:44,814

I mean, people often ask, hey, at

105

00:04:44,815 --> 00:04:47,315

what exact age did you achieve financial freedom?

106

00:04:47,316 --> 00:04:49,275

And I always say, I don't know, I don't know exactly.

107

00:

04:49,276 --> 00:04:51,136

I know it was before 30, but there isn't a

108

00:04:51,137 --> 00:04:53,396

specific date because it's not an event, it's a process.

109

00:04:53,397 --> 00:04:55,937

So, it's a process that had been developing years

110

00:04:55,938 --> 00:04:58,917

before, and therefore, if I had to tell you

111

00:04:58,918 --> 00:05:01,578

when that click was, it was in the economics class

112

00:05:01,579 --> 00:05:02,758

when I discovered what inflation was.

113

00:05:03,791 --> 00:05:05,211

I mean, at 16 years old.

114

00:05:06,452 --> 00:05:08,392

Yes. Incredible, right?

115

00:05:09,232 --> 00:05:11,593

It's incredible that you realized so soon, right?

116

00:05:11,594 --> 00:05:15,874

Because in the end, usually, we're focused on

117

00:05:15,875 --> 00:05:17,254

other things at those ages, right?

118

00:05:18,775 --> 00:05:19,635

Yes, yes.

119

00:05:19,636 --> 00:05:21,715

It's true that I've always been a girl who was more

120

00:05:21,716 --> 00:05:24,696

mature than what the rest of my classmates were,

121

00:05:24,697 --> 00:05:28,837

who had other concerns, logically also because of all the background

122

00:05:28,838 --> 00:05:31,958

I already had from my parents, about the importance

123

00:05:31,959 --> 00:05:33,598

they had placed on saving, discipline.

124

00:05:34,640 --> 00:05:35,341

perseverance.

125

00:05:36,361 --> 00:05:39,383

But in the end, if you're not aware

126

00:05:39,384 --> 00:05:42,065

of it, no matter how much someone gives you input,

127

00:05:42,066 --> 00:05:43,786

you have to be convinced in your head of

128

00:05:43,787 --> 00:05:46,708

wanting to do things differently.

129

00:05:46,709 --> 00:05:49,509

Because, in the end, going against the grain is not easy.

130

00:05:50,350 --> 00:05:53,392

You're looked at a bit like the odd one out, the weirdo.

131

00:05:54,172 --> 00:05:56,854

And you have to also know a bit how to overcome and

132

00:05:56,855 --> 00:05:59,255

say, look, I follow my path, I'm clear about

133

00:05:59,256 --> 00:06:01,877

what I want to achieve and keep going in that direction.

134

00:06:03,565 --> 00:06:07,768

And I think it's clear that you love investments

135

00:06:07,769 --> 00:06:10,650

and you're a proponent of diversification, right?

136

00:06:11,751 --> 00:06:16,094

Tell us a little bit, because I was going to ask you that

137

00:06:16,095 --> 00:06:18,836

too, to tell us a little bit about the different, I know

138

00:06:18,837 --> 00:06:21,358

there are many, don't tell us all of them, all, all,

139

00:06:21,359 --> 00:06:23,620

but maybe the most important ones for you,

140

00:06:23,621 --> 00:06:26,662

the investments you have or that you advocate for.

141

00:06:27,190 --> 00:06:30,373

Sure, well, look, I started with stocks because back then

142

00:06:30,374 --> 00:06:31,954

and still to this day,

143

00:06:33,055 --> 00:06:34,876

I'm talking about nearly 20 years ago,

144

00:06:34,877 --> 00:06:40,060

they were the most accessible in terms of knowledge,

145

00:06:40,061 --> 00:06:43,383

also in terms of capital, because I didn't start

146

00:06:43,384 --> 00:06:45,945

with an excessively high capital either.

147

00:06:47,106 --> 00:06:48,127

So, I started with the stock market.

148

00:06:49,953 --> 00:06:51,494

I stumbled a lot, I even lost

149

00:06:51,495 --> 00:06:53,236

money because, well, when I started,

150

00:06:53,237 --> 00:06:55,078

I didn't have a solid foundation.

151

00:06:55,079 --> 00:06:57,820

And that is, in part, also what I try to instill

152

00:06:57,821 --> 00:07:01,223

now, years later, when I've learned from all this.

153

00:07:01,224 --> 00:07:02,545

So, I started with the stock market and then

154

00:07:02,546 --> 00:07:04,747

when I had that pillar more or less well

155

00:07:04,748 --> 00:07:06,789

mastered, I moved on to the next pillar

156

00:07:06,790 --> 00:07:10,772

which was real estate, with leveraging, anyway.

157

00:07:12,007 --> 00:07:13,688

what can I tell you here

158

00:07:13,689 --> 00:07:15,189

we're on Rentalon, a channel

159

00:07:15,190 --> 00:07:17,351

for real estate investments, even if they are alternative.

160

00:07:17,352 --> 00:07:20,233

And from there I jumped precisely

161

00:07:20,234 --> 00:07:23,495

to alternative investments, cryptocurrencies, investment

162

00:07:23,496 --> 00:07:25,342

in companies, in startups.

163

00:07:25,343 --> 00:07:28,744

Also alternative investment, participatory loans,

164

00:07:28,745 --> 00:07:33,227

real estate crowdfunding, peer-to-peer lending, whisky, commodities

165

00:07:33,228 --> 00:07:34,688

and many other things.

166

00:07:34,689 --> 00:07:36,550

So, that's a bit of what my portfolio looks like today.

167

00:07:36,551 --> 00:07:37,670

And people say, wow, but, how am I going to do it?

168

00:07:38,391 --> 00:07:41,913

And look, you don't need

169

00:07:41,914 --> 00:07:43,334

to have such a diversified portfolio, okay?

170

00:07:43,335 --> 00:07:44,975

I mean, I explain to people, I mean, I

171

00:07:44,976 --> 00:07:47,097

am here now, but my portfolio has not always been like this.

172

00:07:47,098 --> 00:07:49,999

I started with one investment, okay?

173

00:07:50,000 --> 00:07:51,860

Then another, then another, gradually

174

00:07:51,861 --> 00:07:53,561

many years have passed.

175

00:07:53,562 --> 00:07:55,008

So, you shouldn't compare yourself with

176

00:07:55,009 --> 00:07:57

,210

what you see from other people now, right?

177

00:07:57,211 --> 00:07:58,751

You have to compare yourself with yourself and that evolution

178

00:07:58,752 --> 00:08:01,314

you're having over time.

179

00:08:01,315 --> 00:08:02,575

And so, I think that, as I did it, makes

180

00:08:02,576 --> 00:08:06,398

quite sense, but in the end, you shouldn't look at

181

00:08:06,399 --> 00:08:10,061

what others do, but find what makes sense for

182

00:08:10,062 --> 00:08:11,963

you based on your investment profile,

183

00:08:11,964 --> 00:08:15,025

your knowledge, the time you have.

184

00:08:15,026 --> 00:08:17,408

And all that, well, make your own portfolio.

185

00:08:18,248 --> 00:08:21,211

Anyway, I think that, What cannot

186

00:08:21,212 --> 00:08:23,631

be missing in a good portfolio of a person who says,

187

00:08:23,632 --> 00:08:26,312

look, I want to have a solid portfolio, is stocks and real estate.

188

00:08:26,313 --> 00:08:29,293

For me, those are indispensable.

189

00:08:29,294 --> 00:08:31,094

And then others can be included.

190

00:08:31,095 --> 00:08:32,693

They are the two most important for you, right? Yes.

191

00:08:32,694 --> 00:08:35,995

Then, real estate can be, there are many, I mean,

192

00:08:35,996 --> 00:08:38,736

just like in stocks, there are many different investment strategies

193

00:08:38,737 --> 00:08:40,557

and many assets in which

194

00:08:40,558 --> 00:08:42,697

one can invest in real estate as well.

195

00:08:42,698 --> 00:08:44,338

Here we could include traditional real estate, right?

196

00:08:46,158 --> 00:08:48,499

The typical, I buy an apartment with leverage

197

00:08:48,500 --> 00:08:50,660

from the bank, with financing and rent it out

198

00:08:50,661 --> 00:08:53,462

to things as exotic as what you do,

199

00:08:53,463 --> 00:08:58,168

property tokenization or real estate crowdfunding.

200

00:08:58,169 --> 00:09:00,531

There are many variations, but I believe that

201

00:09:00,532 --> 00:09:02,854

they are two pillars that should not be missing.

202

00:09:02,855 --> 00:09:04,196

And also, the cycles, because all markets

203

00:09:04,197 --> 00:09:07,560

are cyclical, and the cycles of the stock market and

204

00:09:07,561 --> 00:09:09,603

the real estate sector don't necessarily correlate.

205

00:09:09,604 --> 00:09:13,848

It's true that they have moved similarly at some points, like during

206

00:09:13,849 --> 00:09:15,190

the 2007, 2008, 2009 financial crisis, but

207

00:09:15,191 --> 00:09:17,313

generally, they move differently and

208

00:09:17,314 --> 00:09:20,837

we've seen this not so long ago, right?

211

00:09:25,267 --> 00:09:28,147

Like the real estate sector, which experienced a boom following the

212

00:09:28,148 --> 00:09:31,308

pandemic, while the stock market, well,

213

00:09:32,108 --> 00:09:34,309

did not follow, at least, not in those same patterns.

214

00:09:34,310 --> 00:09:35,289

So, as I say, I believe those two investments are indispensable.

215

00:09:35,290 --> 00:09:37,750

And then, if you want to add others, wonderful,

216

00:09:37,751 --> 00:09:40,411

but start with those two.

217

00:09:40,412 --> 00:09:43,692

Yes, I think you've already said it in your two answers.

218

00:09:43,692 --> 00:09:47,773

The key to all this is the transition, right?

219

00:09:47,774 --> 00:09:51,486

I mean, you went through a transition from your

220

00:09:51,487 --> 00:09:53,789

job there, to dedicating yourself entirely to finance, and similarly

221

00:09:53,790 --> 00:09:58,415

you've been diversifying, acquiring new investments as you

222

00:09:58,416 --> 00:10:02,200

realized that, well, you are capable

223

00:10:02,201 --> 00:10:05,685
or that they interest you, right?

224

00:10:05,686 --> 00:10:07,227
One of those you mentioned, I've always heard you

225

00:10:07,228 --> 00:10:10,416
talk about it, whisky, which I also

226

00:10:10,417 --> 00:10:12,477
love, and you don't consume it, right?

227

00:10:12,478 --> 00:10:18,141
But you saw an opportunity to invest.

228

00:10:18,142 --> 00:10:20,182
I think that's a great example of things that

229

00:10:20,183 --> 00:10:22,564
might bring you interest, even though you

230

00:10:22,565 --> 00:10:26,506
are not, for example in this case, a consumer, right?

231

00:10:26,507 --> 00:10:28,728
I mean, I think in general in

232

00:10:28,729 --> 00:10:31,253
investments, you have to understand a minimum.

233

00:10:31,254 --> 00:10:33,114
If you don't understand what

234

00:10:33,115 --> 00:10:34,334

you're investing in, better not to get involved, right?

235

00:10:34,335 --> 00:10:37,115

Then, for example, art.

236

00:10:37,116 --> 00:10:38,315

There are ways to invest in art without knowledge,

237

00:10:39,135 --> 00:10:41,976

but as of today I'm aware

238

00:10:41,977 --> 00:10:43,437

that my knowledge is not even minimally

239

00:10:43,438 --> 00:10:47,037

sufficient to invest in art, okay?

240

00:10:47,038 --> 00:10:48,658

So, there is a market that I don't explore in what

241

00:10:48,659 --> 00:10:51,939

is art of, well, what we all think of, right?

242

00:10:51,940 --> 00:10:54,559

Paintings, occasions, places.

243

00:10:54,560 --> 00:10:55,440

I invest in digital art, such as NFTs or

244

00:10:57,644 --> 00:11:00,125

similar things, but for me, I wouldn't consider that art,

245

00:11:00,126

--> 00:11:03,745

I'd put it more in the category of blockchain.

246

00:11:03,746 --> 00:11:06,466

And whiskypass, something similar, or wine, in which I also

247

00:11:06,467 --> 00:11:10,827

have investments, I'm not a great connoisseur,

248

00:11:10,828 --> 00:11:13,688

but I do understand the guidelines, I understand the difference

249

00:11:14,208 --> 00:11:16,188

between a malt wine and a grain wine or the different distilleries, the different production processes, I look at demand charts.

250

00:11:16,189 --> 00:11:18,549

So, you have to understand a minimum, but, of course, then you

251

00:11:18,550 --> 00:11:22,150

don't need to be a lover of what you're investing in.

252

00:11:22,151 --> 00:11:25,291

For example, you could be investing in a cement company

253

00:11:25,292 --> 00:11:27,293

on the stock market, you don't need to know exactly the

254

00:11:27,294 --> 00:11:31,515

chemical formula of how cement is made, right?

255

00:11:31,516 --> 00:11:34,898

By understanding the manufacturing process, the company's costs

256

00:11:34,899 --> 00:11:39,521

logistics, the market, how it

257

00:11:39,522 --> 00:11:43,483

depends on the construction market is similar

258

00:11:43,484 --> 00:11:46,826

and the same really applies to any investment.

259

00:11:46,827 --> 00:11:49,688

You have to understand the basics, because you can't

260

00:11:49,689 --> 00:11:52,229

invest without knowledge, but also you shouldn't be paralyzed

261

00:11:52,230 --> 00:11:54,511

by analysis, saying, no,

262

00:11:54,512 --> 00:11:56,791

I don't control it 100%, I'm not going to take the

263

00:11:56,792 --> 00:12:01,193

step, because then, if not, we would never invest.

264

00:12:01,194 --> 00:12:03,534

I think you've said something very good, right?

265

00:12:03,535 --> 00:12:05,315

That in the end, because as human beings,

266

00:12:05,316 --> 00:12:07,176

I think we decide, maybe

267

00:12:07,177 --> 00:12:09,917

we make decisions based on passion, right?

268

00:12:09,918 --> 00:12:12,178

On what we like, on what...

269

00:12:12,179 --> 00:12:17,000

And sometimes, well, maybe there are

270

00:12:17,001 --> 00:12:19,120

companies you want to invest in and

271

00:12:19,121 --> 00:12:20,521

that are not necessarily a good investment.

272

00:12:21,101 --> 00:12:22,762

However, others that maybe you

273

00:12:23,372 --> 00:12:25,354

don't know, that you can study, are.

274

00:12:25,355 --> 00:12:28,816

So, we don't always have to go to

275

00:12:28,817 --> 00:12:31,058

maybe because you like, what can we say, no?

276

00:12:31,059 --> 00:12:33,660

Coca-Cola, this is an example that maybe

277

00:12:33,661 --> 00:12:35,742

also it's good to invest in Coca-Cola, but to

281

00:12:44,389 --> 00:12:47,951

maybe Pepsi will give you better returns, right?

282

00:12:47,952 --> 00:12:49,953

So, you have to be careful with that, right?

283

00:12:51,170 --> 00:12:54,012

Yes, I like the Coca-Cola example because,

284

00:12:54,013 --> 00:12:55,793

well, it's a company everyone knows.

285

00:12:56,753 --> 00:12:58,974

You may agree or disagree with the investment, with

286

00:12:58,975 --> 00:13:03,797

the type of product you are investing in, right?

287

00:13:04,317 --> 00:13:07,679

But I like this example because, well

288

00:13:07,680 --> 00:13:10,034

it's well known that Warren Buffett, the greatest

289

00:13:10,035 --> 00:13:12,675

investor of all time, has a very significant part

290

00:13:12,676 --> 00:13:15,276

of his portfolio invested in Coca-Cola.

291

00:13:15,277 --> 00:13:16,736

So, people say, oh, well, if

292

00:13:16,737 --> 00:13:18,857

the greatest investor of all time invests

293

00:13:18,858 --> 00:13:20,558

in Coca-Cola, I will do it too.

294

00:13:21,118 --> 00:13:23,619

And it's like, no, you shouldn't just copy what another

295

00:13:23,620 --> 00:13:25,679

person does because it worked well for them or her,

296

00:13:25,680 --> 00:13:27,571

it doesn't mean it will work well for you.

297

00:13:27,572 --> 00:13:29,533

Because you have to understand that Warren Buffett began investing

298

00:13:29,534 --> 00:13:33,897

in Coca-Cola in 1986 when the price was absolutely

299

00:13:33,898 --> 00:13:35,378

nothing compared to what the price is now.

300

00:13:35,379 --> 00:13:39,061

So, he has obtained incredible appreciation, is

301

00:13:39,062 --> 00:13:43,505

receiving spectacular dividends from this company, while

302

00:13:43,506 --> 00:13:45,147

today the prospects for

303

00:13:45,148 --> 00:13:46,548

appreciation are not so great.

305

00:13:49,135 --> 00:13:50,555

To give you an idea, the dividend that

306

00:13:50,556 --> 00:13:52,396

we could be getting today from

307

00:13:52,397 --> 00:13:55,837

companies like Coca-Cola, is around 2%.

308

00:13:55,838 --> 00:13:58,539

In contrast, what WebMath is obtaining is more than 50%.

309

00:13:58,540 --> 00:14:01,560

So, the return is not comparable.

310

00:14:01,561 --> 00:14:03,521
So, that, don't just look at what

311

00:14:03,522 --> 00:14:04,682
others do and copy.

312

00:14:04,683 --> 00:14:06,903
It's good to look for ideas, but we

313

00:14:06,904 --> 00:14:09,524
must have our own, critical thinking, make the decision.

314

00:14:09,525 --> 00:14:11,866
And then also what you mentioned, right?, not to

315

00:14:11,867 --> 00:14:14,487
just invest in what we like

316

00:14:14,488 -->

00:14:16,608
because it doesn't have to be successful.

317

00:14:17,308 --> 00:14:19,299
I like the iPhone example.

318

00:14:19,300 --> 00:14:20,939
Because people say, oh, I love

319

00:14:20,940 --> 00:14:22,880
iPhone, I'm going to buy Apple shares.

320

00:14:25,041 --> 00:14:27,801
And sure, Apple has done extraordinarily well in

321

00:14:27,802 --> 00:14:29,242
the last decade, it has been one of the

322
00:14:29,243 --> 00:14:30,582
companies that has performed the best.

323
00:14:30,583 --> 00:14:32,863
And they say, see, I invested in what

324
00:14:32,864 --> 00:14:34,163
I liked and it went very well.

325
00:14:34,164 --> 00:14:36,784
No, beware, it went very well because you liked it and

326
00:14:36,785 --> 00:14:40,325
it was liked by another 2 billion people in the world.

327
00:14:40,326 --> 00:14:42,525
But if it had been the same with

328
00:14:42,526 --> 00:14:45,986
something else, it probably wouldn't have worked.

329
00:14:45,987 --> 00:14:46,687
So, don't let yourself be

330
00:14:46,688 --> 00:14:48,127
carried away by confirmatory bias.

331
00:14:48,853 --> 00:14:52,455
And analyze, we can take what we like as a starting point,

332
00:14:52,456 --> 00:14:55,276
logically, but we must see that there is enough demand

333

00:14:55,277 --> 00:14:56,836
and that the company is doing well.

334
00:14:58,677 --> 00:14:59,237
Correct.

335
00:14:59,998 --> 00:15:06,980
Will we only see you as an investor?

336
00:15:06,981 --> 00:15:09,121
Andrea as an investor, but

337
00:15:09,122 --> 00:15:11,142
We also have Andrea as a woman

338
00:15:12,703 --> 00:15:13,403
What inspires you?

339
00:15:15,821 --> 00:15:17,146
To tell the truth

340
00:15:17,749 --> 00:15:19,114
I'm inspired by helping other people.

341
00:15:19,115 --> 00:15:20,781
I know it sounds a bit utopian.

342
00:15:22,600 --> 00:15:23,901
Because, well, I've told you, right?

343
00:15:23,902 --> 00:15:26,262
I reached financial freedom several

344
00:15:26,263 --> 00:15:29,124
years ago and I have no need to

345

00:15:29,125 --> 00:15:31,446
continue being active, so to speak.

346
00:15:31,447 --> 00:15:34,167
I could be lying in the garden at home

347
00:15:34,728 --> 00:15:37,730
sunbathing every day and I'd be fine, right?

348
00:15:38,290 --> 00:15:40,451
But the world of investments moves me so much,

349
00:15:40,452 --> 00:15:43,373
besides that I love always learning.

350
00:15:43,374 --> 00:15:44,854
I'm constantly learning.

351
00:15:46,415 --> 00:15:50,478
I'm very curious, I want to learn, but also a bit the

352
00:15:50,479 --> 00:15:52,861
concept they say in English of giving back when you

353
00:15:52,862 --> 00:15:55,924
have received, then being able to give back and help

354
00:15:55,925 --> 00:15:58,847
other people through the investment course fills me enormously, receiving messages from people I

355
00:15:58,848 --> 00:16:01,550
don't know at all saying Andrea your videos your trainings

356
00:16:01,551 --> 00:16:05,754
have changed my life for me is like wow

357

00:16:05,755 --> 00:16:08,237

Really, this is real, this is tangible, and that

358

00:16:08,777 --> 00:16:11,319

truly fills me and moves me.

359

00:16:11,320 --> 00:16:12,660

And my friends tell me, but you never stop,

360

00:16:12,661 --> 00:16:15,683

but how can I stop if there are people out there

361

00:16:15,684 --> 00:16:18,365

who truly appreciate it?

362

00:16:18,366 --> 00:16:20,546

And I love it, I love it.

363

00:16:20,547 --> 00:16:22,608

So that's what really moves me day to day.

364

00:16:22,609 --> 00:16:24,570

What basic knowledge about investments would you teach someone

365

00:16:24,571 --> 00:16:29,994

so that it's something they never forget?

366

00:16:29,995 --> 00:16:32,476

If I could give just one piece of advice, I'd tell

367

00:16:32,477 --> 00:16:36,101

people to think long-term.

368

00:16:36,102 --> 00:16:39,003

I know this might sound quite boring, that

369

00:16:39,004 --> 00:16:40,465

everyone, especially newer generations, are more

370

00:16:40,466 --> 00:16:43,207

and more impatient, they want everything now, especially with

371

00:16:46,090 --> 00:16:49,931

especially with

372

00:16:49,932 --> 00:16:52,573

all the e-commerce available, that

373

00:16:52,574 --> 00:16:54,155

in a couple of clicks you can have whatever

374

00:16:54,156 --> 00:16:55,936

you want at home the next day.

375

00:16:55,937 --> 00:16:57,457

So, we've become very impatient.

376

00:16:58,345 --> 00:16:59,266

But with investments, if you want to

377

00:16:59,267 --> 00:17:00,948

succeed, be patient.

378

00:17:00,949 --> 00:17:03,550

Be patient first in the learning phase.

379

00:17:03,551 --> 00:17:06,070

I mean, don't say, oh, okay, I've

380

00:17:06,071 --> 00:17:10,375

watched a video, now I'll take the step. No. Be patient.

381

00:17:10,376 --> 00:17:13,838

Learn to do it well because the markets will still be

382

00:17:13,839 --> 00:17:16,440

there in 10 years, 100 years, but if

383

00:17:16,441 --> 00:17:18,262

your capital is not well invested, you're going to

384

00:17:18,263 --> 00:17:19,883

lose it and then you won't have capital to invest.

385

00:17:19,884 --> 00:17:21,825

So, be patient. Educate yourself.

386

00:17:21,826 --> 00:17:23,486

And then, when you start investing, don't

387

00:17:23,487 --> 00:17:25,848

be constantly checking the account to

388

00:17:25,849 --> 00:17:27,409

see if it has gone up or down.

389

00:17:27,410 --> 00:17:28,329

No, relax

390

00:17:29,329 --> 00:17:31,570

Continue with your life, your day-to-day.

391

00:17:31,571 --> 00:17:34,611

And in the long term, if you've invested wisely,

392

00:17:34,612 --> 00:17:37,813

with a good investment strategy, everything should go well.

393

00:17:37,814 --> 00:17:39,293

So, patience and a long-term view

394

00:17:39,294 --> 00:17:40,734

seem fundamental to me.

395

00:17:43,115 --> 00:17:43,815

Perfect.

396

00:17:43,816 --> 00:17:45,395

I think that's great advice, right?

397

00:17:45,396 --> 00:17:47,976

We could all use a little more patience.

398

00:17:49,357 --> 00:17:53,598

And, since you invest in crypto and

399

00:17:53,599 --> 00:17:57,111

in stocks, what platforms do you use?

400

00:17:58,812 --> 00:18:01,394

Well, today I've kind of made

401

00:18:01,395 --> 00:18:02,815

a boomerang effect.

402

00:18:03,316 --> 00:18:05,717

I started with well-known platforms.

403

00:18:05,718 --> 00:18:07,378

I got into the world of cryptos

404

00:18:07,379 --> 00:18:10,561

long before those first

405

00:18:10,562 --> 00:18:13,363

booms in 2017 and then later in 2020, 2021.

406

00:18:13,364 --> 00:18:15,364

I arrived much earlier at a time

407

00:18:15,365 --> 00:18:17,045

when there was almost no information.

408

00:18:17,046 --> 00:18:19,887

So, I was a bit groping in the dark applying

409

00:18:19,888 --> 00:18:21,248

the knowledge I already had from stocks.

410

00:18:21,249 --> 00:18:23,950

But hey, in a world totally new to

411

00:18:23,951 --> 00:18:26,411

me, So, I started with the big platforms that

412

00:18:27,291 --> 00:18:28,952

still exist today.

413

00:18:30,473 --> 00:18:32,714

Then, as I gained more knowledge,

414

00:18:32,715 --> 00:18:34,215

I said, hey, there's a

415

00:18:35,235 --> 00:18:39,057

fascinating world of decentralized finance,

416

00:18:39,058 --> 00:18:42,819

with DEXs and then

417

00:18:42,820 --> 00:18:44,599

all the platforms, the dApps, and all this.

418

00:18:45,480 --> 00:18:50,302

I took the step and then said, hey, this is really good.

419

00:18:51,198 --> 00:18:54,220

But in the end, I'm a Pareto investor who

420

00:18:54,221 --> 00:18:57,843

looks for a good balance between time, risk, and return.

421

00:18:57,844 --> 00:19:01,066

And I said, these investments are very good, but now, at the

422

00:19:01,067 --> 00:19:04,168

stage of life I'm in, I don't have

423

00:19:04,169 --> 00:19:06,759

the time or the desire to be there all the time

424

00:19:06,760 --> 00:19:08,941

looking at if Yield Farming, let's see how much this

425

00:19:08,942 --> 00:19:10,723

project offers, well now I'm going to move the money to another

426

00:19:10,724 --> 00:19:12,364

liquidity pool, now I'm going to bring it back, now

427

00:19:12,365 --> 00:19:13,525

I'm going to do this, now I'm going to do that.

428

00:19:14,046 --> 00:19:16,027

So, at the moment in my life

429

00:19:16,028 --> 00:19:20,271

where I'm at, well that, I don't have

430

00:19:20,272 --> 00:19:21,773

the time or the desire to do something like that.

431

00:19:21,774 --> 00:19:23,534

So, I've returned to more

432

00:19:23,535 --> 00:19:26,137

traditional investments, as would be, I mean, traditional

433

00:19:26,138 --> 00:19:27,278

within cryptos, I'm talking.

434

00:19:28,259 --> 00:19:30,901

More, well that, of buy and hold, buying and holding,

435

00:19:30,902 --> 00:19:33,924

making average purchases on a regular basis and with something as

436

00:19:33,925 --> 00:19:36,566

simple as that, as it is such a volatile market, with

437

00:19:37,687 --> 00:19:40,169

so much potential, just with that you can be earning some

438

00:19:40,170 --> 00:19:45,614

extraordinary returns, I was doing the calculation a few days ago, even

439

00:19:45,615 --> 00:19:48,236

considering the bearish market cycles that have occurred

440

00:19:48,237 --> 00:19:50,278

in the last two cycles, which have seen very

441

00:19:50,279 --> 00:19:53,761

strong drops, not to mention in 2022, Bitcoin dropped

442

00:19:53,762 --> 00:19:56,744

65%, well considering that drop, the one from

443

00:19:56,745 --> 00:19:59,346

the previous cycle, with all that, an average annual return

444

00:19:59,347 --> 00:19:59,987

Of 200%.

445

00:19:59,988 --> 00:20:04,971

So, if you have the stomach to withstand

446

00:20:04,972 --> 00:20:07,694

those drops and adapt your investment strategy

447

00:20:07,695 --> 00:20:09,916

to the bearish cycles,

448

00:20:09,917 --> 00:20:13,239

with a totally passive, automated strategy,

449

00:20:13,240 --> 00:20:17,022

you can find extraordinary returns.

450

00:20:18,263 --> 00:20:21,265

That's why you have to know how to adapt and keep in mind

451

00:20:21,266 --> 00:20:24,387

that, well that, you have to put things into perspective.

452

00:20:24,388 --> 00:20:26,898

If I can passively obtain a

453

00:20:26,899 --> 00:20:30,330

200% annualized return, knowing it's annualized, that

454

00:20:30,331 --> 00:20:32,071

some years it might go up 1,000% and others it might

455

00:20:32,072 --> 00:20:35,193

drop 50%, then I don't need to go to platforms that require

456

00:20:35,194 --> 00:20:38,174

more time and demand more time from me, and especially more risk.

457

00:20:38,175 --> 00:20:41,416

So, you have to balance and find

458

00:20:41,417 --> 00:20:43,277

what you're comfortable with.

459

00:20:43,857 --> 00:20:44,798

And in the stock market, how do you invest?

460

00:20:46,573 --> 00:20:49,198

Well, in the stock market, I apply several different investment strategies that are complementary.

461

00:20:50,600 --> 00:20:52,804

We could summarize it in three, more or less.

462

00:20:52,805 --> 00:20:54,847

The first, which I think is suitable

463

00:20:56,250 --> 00:20:59,756

for all audiences, without needing extensive knowledge.

464

00:21:00,977 --> 00:21:03,078

In fact, someone who goes to my

465

00:21:03,079 --> 00:21:05,599

YouTube channel, watches a couple of

466

00:21:05,600 --> 00:21:07,799

videos, will know how to do it in practice.

467

00:21:07,800 --> 00:21:08,960

It's long-term index investing.

468

00:21:08,961 --> 00:21:11,381

You need to choose the indices wisely, of course.

469

00:21:11,382 --> 00:21:13,541

You need to know, well, what types of indices are there?

470

00:21:13,542 --> 00:21:16,062

What markets do they cover?

471

00:21:16,703 --> 00:21:19,143

What platforms can be used to acquire them?

472

00:21:19,144 --> 00:21:20,064

But that, long-term index investing,

473

00:21:20,065 --> 00:21:23,905

which is very simple, is one of

474

00:21:23,906 --> 00:21:25,926

the pillars I have in the stock market.

475

00:21:25,927 --> 00:21:28,867

The second is investing in dividend-paying companies because, well, I don't have a job, right?

476

00:21:28,868 --> 00:21:30,388

I live off my investments.

477

00:21:30,389 --> 00:21:32,148

So, I need recurring cash flows

478

00:21:32,149 --> 00:21:36,110

partially coming from

479

00:21:36,111 --> 00:21:37,171

the dividends that companies distribute.

480

00:21:37,172 --> 00:21:39,652

So, that's the bulk of my stock market investment.

481

00:21:39,653 --> 00:21:41,133

The first is indices, the second is doing fundamental analysis

482

00:21:41,134 --> 00:21:42,814

and the third is doing technical analysis in trading,

483

00:21:43,894 --> 00:21:48,376

but I don't do day trading.

484

00:21:49,417 --> 00:21:51,798

I do swing trading where I'm choosing, And, well,

485

00:21:51,799 --> 00:21:56,380

I think, well, I think, well, I

486

00:21:56,381 --> 00:21:57,961

think, well,

I think, well, It gets boring

487

00:21:57,962 --> 00:22:02,064

because there's not much to do.

488

00:22:02,065 --> 00:22:03,045

And that's another message I find

489

00:22:03,046 --> 00:22:21,540

interesting to convey, that investments don't need to

490

00:22:21,541 --> 00:22:22,561

be roller coasters, they don't need to

491

00:22:23,581 --> 00:22:25,181

seem exciting, to seem sexy.

492

00:22:25,182 --> 00:22:28,042

Very often, the most boring

493

00:22:28,043 --> 00:22:29,803

is usually the most profitable.

494

00:22:29,804 --> 00:22:32,724

So that's a bit how I distribute my portfolio in the stock market.

495

00:22:32,725 --> 00:22:34,224

Okay.

496

00:22:34,225 --> 00:22:35,284

And Andrea, why do you think the

497

00:22:35,285 --> 00:22:40,286

finance world is dominated by men?

498

00:22:40,287 --> 00:22:40,766

I think this is more due to

499

00:22:40,767 --> 00:22:42,286

historical reasons than to merit or knowledge.

500

00:22:42,287 --> 00:22:44,467

In the end, all professions were dominated by

501

00:22:46,240 --> 00:22:47,841

men not so long ago and little by

502

00:22:47,842 --> 00:22:50,722

little more women have been breaking in.

503

00:22:51,742 --> 00:22:56,504

First more in the field of humanities, so to

504

00:22:56,505 --> 00:22:58,825

speak, and gradually in sciences.

505

00:22:58,826 --> 00:23:01,026

And the world of economics, investments,

506

00:23:02,827 --> 00:23:05,508

is a bit halfway because it's true there are numbers.

507

00:23:05,509 --> 00:23:09,070

So, women are often deterred by that.

508

00:23:09,950 --> 00:23:12,191

Many women say, oh, I don't know math.

509

00:23:12,192 --> 00:23:13,751

And I say, but see, just because

510

00:23:13,752 --> 00:23:15,511

you see numbers, you don't need

511

00:23:15,512 --> 00:23:17,092

to know advanced algebra to invest.

512

00:23:17,093 --> 00:23:19,372

It has nothing to do with it. They're numbers, but there aren't

513

00:23:19,373 --> 00:23:20,092

advanced mathematical formulas.

514

00:23:20,093 --> 00:23:22,133

So, historically, also in the stock market, if you

515

00:23:22,134 --> 00:23:27,294

see the Wall Street movies we've all seen

516

00:23:27,295 --> 00:23:29,035

there are all men, also because of the schedules,

517

00:23:29,036 --> 00:23:30,655

testosterone often, and factors that

518

00:23:30,656 --> 00:23:34,934

made it a market more, not more prone to men, but where they predominated more.

519

00:23:34,935 --> 00:23:38,197

But now, thanks to fintech,

520

00:23:38,198 --> 00:23:42,261

technology applied to the world of finance, Today

521

00:23:43,682 --> 00:23:47,225

you can invest from home, from

522

00:23:47,226 --> 00:23:50,348

your sofa you can be investing with your

523

00:23:50,349 --> 00:23:52,990

phone and there is a more significant awareness that we

524

00:23:52,991 --> 00:23:56,453
need to care about our future.

525

00:23:56,454 --> 00:24:00,026
And one thing I see a lot is that

526

00:24:00,027 --> 00:24:02,048
women in general tend to worry more about

527

00:24:02,049 --> 00:24:04,670
others before worrying about ourselves.

528

00:24:04,671 --> 00:24:09,135
And I think we've reached a point where

529

00:24:09,136 --> 00:24:10,476
we start to grasp the idea that

530

00:24:11,217 --> 00:24:12,818
to better care for others, we first need to

531

00:24:13,619 --> 00:24:15,761
take care of ourselves, and if we don't have

532

00:24:15,762 --> 00:24:18,264
money, if we don't have a solid financial situation, we won't be able

533

00:24:18,265 --> 00:24:21,047
to help others as much as we'd like.

534

00:24:21,048 --> 00:24:24,060
So, I think there has been that change in mentality,

535

00:24:24,061 --> 00:24:26,221
which we still need to improve on, but today I don't have proportions or statistics, but I

536

00:24:26,222 --> 00:24:28,263

do know, at least from what I can see through

537

00:24:28,264 --> 00:24:32,746

my trainings in my community, that more and more

538

00:24:32,747 --> 00:24:34,548

women are investing and doing it very, very well.

539

00:24:34,549 --> 00:24:36,649

So, to everyone watching, men or women, I encourage you to invest.

540

00:24:36,650 --> 00:24:40,552

And women who think you don't know

541

00:24:40,553 --> 00:24:43,514

about numbers, really, you don't need to know.

542

00:24:43,515 --> 00:24:45,536

You have to believe in yourself and take action.

543

00:24:45,537 --> 00:24:47,960

And really, if you do it with

544

00:24:47,961 --> 00:24:50,502

good guidelines, you can do very well.

552

00:25:06,536 --> 00:25:09,377

Do you think they can bring different things, right?

553

00:25:09,378 --> 00:25:11,578

Because it was a very good reflection that,

554

00:25:11,579 --> 00:25:14,200

well, sometimes women, not all of them, and

555

00:25:14,201 --> 00:25:16,700

there will be many men as well who are the same, right?

556

00:25:16,701 --> 00:25:19,041

but generally think a lot about

557

00:25:19,622 --> 00:25:22,243

helping others, it will be

558

00:25:22,244 --> 00:25:24,045

the maternal instinct, right?, as they call it.

559

00:25:24,785 --> 00:25:26,386

Do you think they can contribute, that they can

560

00:25:26,387 --> 00:25:28,647

bring different things to the world of finance, women and men?

561

00:25:28,648 --> 00:25:30,028

I think so.

562

00:25:30,929 --> 00:25:32,330

See, I don't like to generalize, not

563

00:25:32,331 --> 00:25:33,691

at all because I think more about the skills or

564

00:25:34,971 --> 00:25:37,693

qualities of individuals rather than genders,

565

00:25:37,694 --> 00:25:40,835

but I do believe there is something I've been able to

566

00:25:40,836 --> 00:25:43,277

notice, and it is that generally, again,

567

00:25:43,278 --> 00:25:45,378

women tend to be more reflective than men.

568

00:25:45,379 --> 00:25:49,973

Men are more impulsive.

569

00:25:49,974 --> 00:25:51,134

And this, in investments, is good, going back to

570

00:25:51,135 --> 00:25:53,956

what we mentioned before

571

00:25:53,957 --> 00:25:56,197

about patience, right?

572

00:25:56,198 --> 00:25:59,099

That maybe men are more driven by hunches of, oh, well, I

573

00:25:59,100 --> 00:26:02,422

by hunches of, oh, well, I

574

00:26:02,423 --> 00:26:03,963

think this is going to go well.

575

00:26:05,104 --> 00:26:06,305

In English, it's called gut feeling, right?

576

00:26:06,306 --> 00:26:07,606

Like what comes from the stomach.

577

00:26:07,607 --> 00:26:09,107

And they follow those feelings.

578

00:26:10,030 --> 00:26:10,891

While women, maybe,

579

00:26:10,892 --> 00:26:12,672

we reflect more on it.

580

00:26:12,673 --> 00:26:14,674

And this is good because you make more

581

00:26:14,675 --> 00:26:17,275

measured decisions, but it's also bad because

582

00:26:17,276 --> 00:26:19,297

we are more prone to paralysis due to analysis, right?

583

00:26:19,298 --> 00:26:21,258

So, you have to be careful with

584

00:26:21,259 --> 00:26:24,120

this, but yes, it's very interesting.

585

00:26:24,121 --> 00:26:25,281

And, in fact, I see it

586

00:26:25,282 --> 00:26:26,822

when there are couples who invest.

587

00:26:26,823 --> 00:26:30,045

It's very interesting to see how they talk

588

00:26:30,046 --> 00:26:32,079

and how they make investment decisions.

589

00:26:32,080 --> 00:26:34,340

And in the end, it's very good to compare the two points of view and make a decision halfway

590

00:26:34,341 --> 00:26:36,580

two points of view and make a decision halfway

591

00:26:36,581 --> 00:26:39,401

between, which usually turn out to be very accurate investment decisions.

592

00:26:39,402 --> 00:26:41,942

So, male and

593

00:26:41,943 --> 00:26:43,982

female profiles are totally complementary.

594

00:26:45,022 --> 00:26:45,943

Perfect.

595

00:26:45,944 --> 00:26:48,743

And do you think investments have become

596

00:26:48,744 --> 00:26:50,984

a bit more popular in recent years?

597

00:26:50,985 --> 00:26:55,125

What do you think since you've been in it for so long? Yes, without a doubt.

598

00:26:55,126 --> 00:26:57,886

I mean, I couldn't tell you a specific moment like

599

00:26:57,887 --> 00:27:01,199

a tipping point, but I think the pandemic in that

600

00:27:01,200 --> 00:27:04,482

sense has helped a lot because there was a moment when many

601

00:27:04,483 --> 00:27:08,365

people were at home, some even feared

602

00:27:08,366 --> 00:27:11,328

losing their jobs and realized that it was a moment when

603

00:27:11,329 --> 00:27:14,831

they had to do something, that in the end public pensions are

604

00:27:14,832 --> 00:27:16,873

going to be less, that's an open secret, and

605

00:27:17,694 --> 00:27:19,715

that in the end if you don't care about your financial future

606

00:27:19,716 --> 00:27:23,319

no one will do it for you, nobody cares more about you

607

00:27:23,320 --> 00:27:25,861

than you do yourself. And I think

608

00:27:25,862 --> 00:27:28,264

it was a bit of a turning point and from there yes,

609

00:27:28,265 --> 00:27:30,887

more and more people are

610

00:27:30,888 --> 00:27:34,250

worrying about their financial future.

611

00:27:34,251 --> 00:27:35,692

I'm not even talking about reaching financial

612

00:27:35,693 --> 00:27:37,654

freedom, which to many people still

613

00:27:37,655 --> 00:27:40,037

sounds quite utopian today.

614

00:27:40,713 --> 00:27:43,697

But yes, being able to have additional income every

615

00:27:43,698 --> 00:27:46,099

month, being able to save, for example, for

616

00:27:46,100 --> 00:27:49,303

when the kids are older and want to create, for

617

00:27:49,304 --> 00:27:52,326

example, a company, to be able to give them a push with

618

00:27:52,327 --> 00:27:55,530

a capital contribution or, well, if we have an

619

00:27:55,531 --> 00:27:58,093

elderly family member to take care of, that we're better prepared

620

00:27:58,094 --> 00:27:59,274

for whatever may come.

621

00:27:59,275 --> 00:28:01,756

I think there is a much greater awareness there.

622

00:28:02,357 --> 00:28:03,998

And what I like about this is

623

00:28:03,999 --> 00:28:06,840

seeing that it doesn't come from a public entity.

624

00:28:07,400 --> 00:28:10,463

I haven't seen more initiatives in that sense,

625

00:28:10,464 --> 00:28:13,065

but it does come from within the people.

626

00:28:13,986 --> 00:28:14,886

And that's what I was saying, right?

627

00:28:14,887 --> 00:28:17,348

When it comes from the outside, sometimes you don't appreciate it.

628

00:28:18,049 --> 00:28:20,290

We often don't appreciate what's free, whereas

629

00:28:20,291 --> 00:28:22,272

what has been paid for or that we've

630

00:28:22,273 --> 00:28:24,354

sought out ourselves we appreciate much more.

631

00:28:24,355 --> 00:28:27,336

So, these people who are now interested in

632

00:28:27,337 --> 00:28:31,558

their financial future, are very aware and those people

633

00:28:31,559 --> 00:28:34,120

start to talk to their surroundings and I

634

00:28:34,121 --> 00:28:35,700

think that will

635

00:28:35,701 --> 00:28:37,801

gradually expand more.

636

00:28:37,802 --> 00:28:39,342

But we are still in a quite early phase

637

00:28:39,343 --> 00:28:41,663

of financial disclosure.

638

00:28:42,544 --> 00:28:46,025

Well, we are here to try to spread it as

639

00:28:46,026 --> 00:28:50,868

quickly as possible so we can share a bit of

640

00:28:50,869 --> 00:28:53,589

our knowledge and hope for the best.

641

00:28:54,309 --> 00:28:56,891

And what do you think about the tokenization of real estate?

642

00:28:56,892 --> 00:28:59,296

We're here on rent. What do you think?

643

00:29:00,256 --> 00:29:03,939

Well, at first when I discovered the concept

644

00:29:03,940 --> 00:29:06,100

I said, I can't see this happening.

645

00:29:06,101 --> 00:29:07,562

Not that I can't see it, I don't understand it.

646

00:29:08,402 --> 00:29:09,643

So at first, since I didn't

647

00:29:09,644 --> 00:29:11,084

understand it, I didn't dive in.

648

00:29:11,644 --> 00:29:14,626

But then curiosity got the better of me; I am a very

649

00:29:14,627 --> 00:29:17,222

curious person and I like to know a bit about everything.

650

00:29:17,223 --> 00:29:18,583

I said, I'm going to research it a bit more.

651

00:29:19,343 --> 00:29:22,184

And I found it quite interesting because, as of today,

652

00:29:22,185 --> 00:29:24,785

one of the main disadvantages that exist...

653

00:29:25,306 --> 00:29:27,046

Well, there are two main disadvantages

654

00:29:27,047 --> 00:29:28,667

with direct real estate investments.

655

00:29:29,227 --> 00:29:31,368

On one hand, it requires

656

00:29:31,369 --> 00:29:33,129

a significant capital to invest.

657

00:29:33,130 --> 00:29:36,190

Often, even if you opt for financing, you need to provide

658

00:29:36,191 --> 00:29:39,062

30% of the purchase value,

659

00:29:39,063 --> 00:29:41,273

20% that the bank won't lend plus 10% for

660

00:29:41,274 --> 00:29:43,674

all the expenses associated with the purchase.

661

00:29:43,675 --> 00:29:47,877

So, of course, it starts to represent a significant amount of capital,

662

00:29:49,018 --> 00:29:50,920

on one hand, and on the other hand, that it's often

663

00:29:50,921 --> 00:29:53,142

not a liquid market.

664

00:29:53,143 --> 00:29:54,303

It's not like the stock market where you can

665

00:29:54,304 --> 00:29:57,065

click and sell immediately. No.

666

00:29:57,066 --> 00:29:59,407

You have to find a buyer willing

667

00:29:59,408 --> 00:30:03,610

to offer the price you're asking for it

668

00:30:03,611 --> 00:30:04,831

and then go through all the paperwork.

669

00:30:05,432 --> 00:30:07,774

So, considering these two

670

00:30:07,775 --> 00:30:10,896

drawbacks, when tokenization came about, I said,

671

00:30:10,897 --> 00:30:12,518

hey, that's interesting, isn't it?

672

00:30:12,519 --> 00:30:16,163

I mean, obviously, there's still a long way to go,

673

00:30:16,164 --> 00:30:21,268

but I find tokenization very interesting

674

00:30:21,269 --> 00:30:23,170

and it has already been done in two different ways.

675

00:30:23,171 --> 00:30:27,394

One, as you do, collectively, which

676

00:30:27,395 --> 00:30:31,678

is very interesting because the first problem

677

00:30:31,679 --> 00:30:33,380

of capital is no longer an issue because

678

00:30:33,381 --> 00:30:35,101

the minimum investment is very low, right?

679

00:30:35,102 --> 00:30:36,281

Sometimes with just 100 euros

680

00:30:36,282 --> 00:30:37,782

you can start investing.

681

00:30:37,783 --> 00:30:39,722

And that allows you to diversify

682

00:30:40,462 --> 00:30:42,003

more quickly into different projects.

683

00:30:42,004 --> 00:30:43,423

And that's wonderful.

684

00:30:43,943 --> 00:30:45,884

And then, beyond that, the fact

685

00:30:45,885 --> 00:30:48,184

that, for example, in the United States a couple of years ago,

686

00:30:48,185 --> 00:30:50,325

the first sale of a physical property through blockchain with NFTs was made.

687

00:30:50,326 --> 00:30:53,646

And to me that's incredible because there's so much

688

00:30:53,647 --> 00:30:57,366

transparency, so much, I mean, you no longer have to go to the

689

00:30:57,367 --> 00:31:00,387

property registry to see who the owner is,

690

00:31:00,388 --> 00:31:02,588

then go to the notary for this and that.

691

00:31:02,589 --> 00:31:04,088

Through a sale of that NFT, you have it.

692

00:31:04,889 --> 00:31:07,231

So, I find these two

693

00:31:07,232 --> 00:31:11,455

possibilities truly incredible and I am definitely investing

694

00:31:11,456 --> 00:31:15,599

in it as well, I mean, a part of my

695

00:31:15,600 --> 00:31:17,340

portfolio is in it because I really believe in the

696

00:31:17,341 --> 00:31:20,684

future of this technology, I mean, blockchain

697

00:31:20,685 --> 00:31:22,886

applied to real estate investments.

698

00:31:22,887 --> 00:31:24,127

And because you before, well, before

699

00:31:26,078 --> 00:31:28,640

knowing Rental or the tokenization of

700

00:31:28,641 --> 00:31:32,284

real estate, you were very much in favor of crowdfunding, right?

701

00:31:36,788 --> 00:31:38,649

Can you explain a little bit about

702

00:31:38,650 --> 00:31:42,152

the difference you see, well, apart from blockchain?

703

704

00:31:43,433 --> 00:31:43,634

yes.

705

00:31:44,614 --> 00:31:46,136

Let's see, in reality, I mean, I'm not going to

706

00:31:46,137 --> 00:31:48,978

compare with traditional investments because I think

707

00:31:48,979 --> 00:31:51,861

the differences are quite clear especially based on

708

00:31:51,862 --> 00:31:53,202

all the points I've mentioned before.

709

00:31:54,245 --> 00:31:58,446

So, I started with direct real estate investments, then

710

00:31:58,447 --> 00:32:01,567

moved on to real estate crowdfunding because it was what

711

00:32:01,568 --> 00:32:04,547

existed, and now I'm complementing with property tokenization

712

00:32:04,548 --> 00:32:07,088

because it's something much more innovative

713

00:32:07,089 --> 00:32:07,868

that came afterward.

714

00:32:08,428 --> 00:32:14,090

Then, the main difference between

715

00:32:14,091 --> 00:32:15,930

real estate crowdfunding is ultimately

716

00:32:16,544 --> 00:32:19,785

buying a property among several people, right?

717

00:32:19,786 --> 00:32:22,486

And, well, you own a portion of

718

00:32:22,487 --> 00:32:24,526

that property based on

719

00:32:24,527 --> 00:32:26,847

the number of shares you have.

720

00:32:26,848 --> 00:32:27,947

The thing is, you have to be careful because sometimes

721

00:32:27,948 --> 00:32:31,168

you're not the owner of the property.

722

00:32:31,169 --> 00:32:33,609

No, you own shares in

723

00:32:33,610 --> 00:32:35,290

a company that owns the property.

724

00:32:35,291 --> 00:32:36,610

So, this is something to keep in mind.

725

00:32:37,750 --> 00:32:38,611

And, well,

726

00:32:38,612 --> 00:32:40,411

I found it quite interesting.

727

00:32:40,412 --> 00:32:41,772

But it's true that it still is

728

00:32:41,773 --> 00:32:45,154

a rather opaque or not very transparent world, right?

729

00:32:45,155 --> 00:32:47,435

You have to believe what the platforms tell you.

730

00:32:47,436 --> 00:32:51,077

And when tokenization emerged, well, with that transparency

731

00:32:51,718 --> 00:32:54,800

inherent to blockchain, it seems very powerful to me.

732

00:32:54,801 --> 00:32:58,282

And then there's the issue of liquidity.

733

00:32:59,943 --> 00:33:04,165

On the more traditional crowdfunding platforms,

734

00:33:04,166 --> 00:33:08,568

even though they are still alternative offerings, of course,

735

00:33:08,569 --> 00:33:10,709

some of them have secondary markets where

736

00:33:10,710 --> 00:33:12,310

you can resell your shares.

737

00:33:13,549 --> 00:33:15,110

But, of course, you don't know there.

738

00:33:15,111 --> 00:33:16,110

I mean, you can see what's on

739

00:33:16,111 --> 00:33:17,531

the platform, but you don't know more than that.

740

00:33:17,532 --> 00:33:21,993

However, with tokenization, tokens often

741

00:33:21,994 --> 00:33:25,856

sell more quickly also because what I

742

00:33:25,857 --> 00:33:28,217

could notice is that, I mean,

743

00:33:28,218 --> 00:33:29,537

I apply both strategies, right?

744

00:33:30,158 --> 00:33:31,318

Tokenization and crowdfunding.

745

00:33:31,319 --> 00:33:34,000

But, in general, younger generations

746

00:33:34,001 --> 00:33:35,921

are going directly for tokenization.

747

00:33:36,715 --> 00:33:38,175

It seems there's more demand for

748

00:33:39,276 --> 00:33:42,377

projects being tokenized, or

749

00:33:43,157 --> 00:33:44,297

on platforms like yours.

750

00:33:44,298 --> 00:33:47,358

So, with more demand, if I as a token owner want to sell, it's going to be a more

751

00:33:47,359 --> 00:33:49,419

liquid market and I'll be able to exit my position sooner.

752

00:33:49,420 --> 00:33:52,179

That's why I think it's gaining more traction

753

00:33:52,180 --> 00:33:54,940

and will probably have a bigger future than

754

00:33:54,941 --> 00:34:00,962

real estate crowdfunding unless it reinvents itself.

755

00:34:00,963 --> 00:34:03,743

It's also true, a little thing, that real estate

756

00:34:04,423 --> 00:34:06,143

crowdfunding, as it came earlier, is a sector

757

00:34:06,144 --> 00:34:09,224

that's more regulated than tokenization.

758

00:34:09,225 --> 00:34:11,165

I know you guys are

759

00:34:12,385 --> 00:34:15,665

very, very advanced with that.

761

00:34:18,085 --> 00:34:20,286

And that is a great guarantee, isn't it?

762

00:34:20,287 --> 00:34:22,067

for investors to be able to count on that.

763

00:34:22,068 --> 00:34:25,088

Saying, hey, look, here is the seal of approval from the

764

00:34:25,089 --> 00:34:27,447

CNMV, but there are many

765

00:34:27,448 --> 00:34:29,529

tokenization platforms that are not there yet.

766

00:34:29,530 --> 00:34:31,469

So, for those who are launching,

767

00:34:31,470 --> 00:34:34,150

it's important to understand the issues of regulation

768

00:34:34,151 --> 00:34:36,594

and supervision of the platforms well.

769

00:34:36,595 --> 00:34:38,393

Of course, I think you've mentioned

770

00:34:38,394 --> 00:34:41,014

the key points, transparency, right?

771

00:34:41,015 --> 00:34:43,856

Because, in the end, we all want to know, and increasingly

772

00:34:43,857 --> 00:34:45,696

with the means available, we want

773

00:34:45,697 --> 00:34:47,536

to know everything that's happening, everything we

774

00:34:47,537 --> 00:34:50,658

are doing, and have access to everything.

775

00:34:50,659 --> 00:34:56,480

So, that's a key point, well, and liquidity.

776

00:34:56,481 --> 00:35:01,581

Having access to an asset

777

00:35:01,582 --> 00:35:03,882

that gives you passive returns and on top of that, you can make it

778

00:35:01,582 --> 00:35:03,882

liquid whenever you want, yes, I think...

779

00:35:04,507 --> 00:35:07,169

Those are very good options.

780

00:35:07,170 --> 00:35:10,170

And tell me, what's the best

781

00:35:10,171 --> 00:35:11,771

advice you've ever been given?

782

00:35:16,834 --> 00:35:18,075

In general or about investments?

783

00:35:19,296 --> 00:35:20,176

I think in general.

784

00:35:20,177 --> 00:35:23,418

I like to mix it up a bit, not just

785

00:35:23,419 --> 00:35:26,280

investments, because then we see the person as well.

786

00:35:27,202 --> 00:35:31,934

Well, I'll tell you, I've written two books to date

787

00:35:26,281 --> 00:35:29,548

and the first is dedicated to my parents.

788

00:35:36,359 --> 00:35:38,820

And I say, to my parents, thank you for

789

00:35:40,141 --> 00:35:42,463

allowing me to be curious, for giving me wings

790

00:35:42,464 --> 00:35:44,805

and for your unconditional love.

791

00:35:36,359 --> 00:35:38,820

So, the best advice I've been

792

00:35:46,627 --> 00:35:52,110

given is to be curious, go out there, learn, discover.

793

00:35:52,111 --> 00:35:54,372

The world is a huge, wonderful place.

794

00:35:54,373 --> 00:35:55,953

There are so many things we don't know out there.

795

00:35:55,954 --> 00:35:58,475

And don't be afraid to learn.

796

00:35:58,476 --> 00:36:01,097
to take action, to take the step,

797

00:36:01,098 --> 00:36:03,158
if you stumble it's okay, you get back up

798

00:36:03,159 --> 00:36:07,020
and keep persevering, so keeping

799

00:36:07,021 --> 00:36:09,722
your eyes open and always being curious.

800

00:36:11,523 --> 00:36:14,685
I was going to ask, is there any person, alive or dead

802

00:36:17,128 --> 00:36:19,268
who has contributed to this philosophy of life?

803

00:36:19,988 --> 00:36:22,090
I think you've sort of answered that a bit.

803

00:36:19,988 --> 00:36:22,090
Yes, yes, for me, my parents have been a very important pillar

804

00:36:22,091 --> 00:36:24,271
as I said, they were the ones who

805

00:36:24,272 --> 00:36:27,857
instilled those values in me from a young age, and, well, they've

806

00:36:27,858 --> 00:36:30,017
been with me throughout this adventure.

807

00:36:31,678 --> 00:36:34,358
And, well, where do you see Andrea Redondo in five years?

808

00:36:36,299 --> 00:36:41,060

Continuing to dedicate myself body and soul to the Investment Club

809

00:36:41,061 --> 00:36:42,841

because, as I mentioned, it really excites me

810

00:36:42,842 --> 00:36:48,957

And, well, hopefully being able to, with

811

00:36:48,958 --> 00:36:52,358

that curiosity, continue to provide new content to the community.

812

00:36:53,639 --> 00:36:56,100

And, well, there are projects that are simmering

813

00:36:56,101 --> 00:36:58,881

in mind too, to further increase, well,

814

00:36:58,882 --> 00:37:01,982

dissemination and, above all,

815

00:37:03,123 --> 00:37:04,563

continue with what I'm already doing, that

816

00:37:04,564 --> 00:37:06,444

perseverance, that long-term vision.

817

00:37:06,445 --> 00:37:08,325

So, I don't see myself, truthfully, doing things

818

00:37:08,326 --> 00:37:10,345

too different from what I'm doing now,

819

00:37:10,346 --> 00:37:12,927

just reaching a wider audience, being able

820

00:37:12,928 --> 00:37:13,927

to help more and more people.

821

00:37:15,564 --> 00:37:18,685

I see you with a, say, a beautiful background.

822

00:37:18,686 --> 00:37:22,386

Do you love where you live or would you move?

823

00:37:23,566 --> 00:37:26,507

Well, I love nature, so for

824

00:37:26,508 --> 00:37:29,548

now I'm very happy, as you see, enjoying the beauty.

825

00:37:31,688 --> 00:37:34,629

And how do you see the tokenization of real estate in five years?

826

00:37:36,144 --> 00:37:38,287

Well, there, yes, just as Andrea will stay

827

00:37:38,288 --> 00:37:40,591

in the same place, tokenization I believe

828

00:37:40,592 --> 00:37:42,013

will be in a very different point.

829

00:37:42,014 --> 00:37:46,539

I predict many, I mean, great advances.

830

00:37:46,540 --> 00:37:48,202

It's true that in terms of

831

00:37:48,203 --> 00:37:50,805

blockchain we are still in a very early phase

832

00:37:50,806 --> 00:37:52,228

It is a very young market

833

00:37:54,302 --> 00:37:55,822

A market where there's still a lot to see how

834

00:37:55,823 --> 00:37:58,863

evoluciona la regulación de las stables, de las inversiones.

835

00:37:59,503 --> 00:38:07,346

But if regulators know how to focus it correctly,

836

00:38:07,347 --> 00:38:10,327

I think it can be in a very interesting place,

837

00:38:11,027 --> 00:38:14,870

Very interesting and not just for alternative investments,

838

00:38:14,871 --> 00:38:17,973

but blockchain, in general, can have

839

00:38:17,974 --> 00:38:21,896

a more important preponderance in our lives and make

840

00:38:21,897 --> 00:38:23,877

this world a better place to live.

841

00:38:23,878 --> 00:38:26,219

So, I predict a great future for

842

00:38:26,220 --> 00:38:27,800

blockchain and the tokenization of real estate.

843

00:38:29,762 --> 00:38:34,105

And what impresses you most about the world we live in?

844

00:38:34,106 --> 00:38:37,619

What is something so simple that most people don't do

845

00:38:37,620 --> 00:38:40,882

and that could greatly change their lives?

846

00:38:43,044 --> 00:38:46,888

Especially now with the times we are living in,

847

00:38:46,889 --> 00:38:49,890

where many countries are at war right now, one of which

848

00:38:49,891 --> 00:38:52,192

en guerra ahora mismo, una de las cuales

849

00:38:52,193 --> 00:38:53,874

just started just a few days ago.

850

00:38:55,855 --> 00:38:57,897

I would tell them to focus on what

851

00:38:57,898 --> 00:39:00,700

they can control and avoid negative stimuli

852

00:39:01,833 --> 00:39:04,114

that they cannot control.

853

00:39:04,115 --> 00:39:06,415

There are certain things that, much as we want

854

00:39:06,416 --> 00:39:07,936

to and do not like, we cannot control.

855

00:39:08,476 --> 00:39:10,577

Focus on those that you can control

856

00:39:11,718 --> 00:39:14,599

and with that, you can achieve the life you want.

857

00:39:14,600 --> 00:39:17,041

In the end, it's not about blaming others for

858

00:39:17,042 --> 00:39:19,342

what happens to us but about taking control of our own lives.

859

00:39:20,303 --> 00:39:22,824

And being, well, the architects of our lives.

860

00:39:24,664 --> 00:39:26,845

So it's about that, not letting yourself be carried away

861

00:39:26,846 --> 00:39:29,666

Instead of being overwhelmed by all the negative news that's plentiful,

862

00:39:29,667 --> 00:39:31,766

And when you reach that point, also make an effort

863

00:39:31,767 --> 00:39:34,487

And when you reach that point, also make an effort

864

00:39:34,488 --> 00:39:36,428

to change those news stories that maybe now

865

00:39:36,429 --> 00:39:39,388

you can't, but when you have more time, more

866

00:39:39,389 --> 00:39:43,029

money, more contacts, you can try to influence.

867

00:39:43,030 --> 00:39:46,430

And as I say, try to help society

868

00:39:46,431 --> 00:39:48,551

as a whole by contributing our grain of sand.

869

00:39:50,408 --> 00:39:53,271

And I'll ask, because, of course, the majority

870

00:39:53,272 --> 00:39:56,175

of people, the goal of their lives is not

871

00:39:56,176 --> 00:39:59,779

to achieve financial freedom and thus be able to do,

872

00:39:59,780 --> 00:40:01,520

well, a bit with their time whatever they want.

873

00:40:02,081 --> 00:40:05,064

You have achieved it, you are doing what you like.

874

00:40:05,065 --> 00:40:07,367

Do you have any other goal in mind right now?

875

00:40:09,561 --> 00:40:11,542

Well, my life is happy as it is, truly, logically

876

00:40:11,543 --> 00:40:15,343

I am quite ambitious, wanting to do

877

00:40:15,863 --> 00:40:19,844

many things, so yes, there is a long list of

878

00:40:19,845 --> 00:40:23,125

things I want to do, but I haven't done them, not

879

00:40:23,126 --> 00:40:25,986

due to lack of time, but because it wasn't the time,

880

00:40:25,987 --> 00:40:30,167

for one reason or another, but I am happy, so

881

00:40:30,168 --> 00:40:33,348

in that sense, that's why I said, that in five

882

00:40:33,349 --> 00:40:34,949

years I see myself doing more or less the

883

00:40:34,950 --> 00:40:37,957

same, Yes, reaching new milestones in my life an

884

00:40:38,758 --> 00:40:43,140

continuing to grow, but not many changes because, well, since

885

00:40:43,141 --> 00:40:45,862

I have achieved financial freedom, it's not like

886

00:40:45,863 --> 00:40:47,863

when you stop working, that's when it's like,

887

00:40:47,864 --> 00:40:49,484

quick, I have to make up for lost time.

888

00:40:49,485 --> 00:40:52,405

No, I don't need to, I'm not in a hurry.

889

00:40:53,486 --> 00:40:55,887

Yes, so the goal is more or

890

00:40:55,888 --> 00:41:00,430

less to maintain and do what you're doing, right?

891

00:41:00,431 --> 00:41:00,690

That's right, yes

892

00:41:00,691 --> 00:41:02,731

This is something very few people can say

893

00:41:02,732 --> 00:41:06,509

Yes, enjoying the process too, which often

894

00:41:06,510 --> 00:41:09,231

we set goals like, ah, when I achieve financial

895

00:41:09,232 --> 00:41:11,672

freedom I'll do this, I'll do that, but it's

896

00:41:11,673 --> 00:41:12,632

not necessary to get there.

897

00:41:12,633 --> 00:41:15,454

During the process, you should also enjoy it because

898

00:41:15,455 --> 00:41:18,195

it's a long process, there are bumps too,

899

00:41:18,196 --> 00:41:21,576

you can stumble and that, so you have to

900

00:41:21,577 --> 00:41:23,517

be clear where you want to go, but...

901

00:41:25,130 --> 00:41:27,451

Also enjoy the process, it seems fundamental to me, and that

902

00:41:27,452 --> 00:41:32,772

you don't obsess with reaching that point, because any

903

00:41:32,773 --> 00:41:35,973

intermediate situation will already be better than the current situation,

904

00:41:37,313 --> 00:41:38,653

if they tend to go where they want.

905

00:41:38,654 --> 00:41:45,075

Yes, it's always said, I want to be happy.

906

00:41:45,076 --> 00:41:47,715

Well, the process I think is the

907

00:41:47,716 --> 00:41:50,596

key, as you said it.

908

00:41:50,597 --> 00:41:52,436

You have to be happy in your day-to-day, or

909

00:41:52,437 --> 00:41:55,912

else, that utopian happiness will never come.

910

00:41:58,075 --> 00:42:02,021

So, what are you most proud of?

911

00:42:02,022 --> 00:42:03,043

Of everything you've achieved,

912

00:42:03,044 --> 00:42:04,384

what are you most proud of?

913

00:42:05,907 --> 00:42:06,928

In general, in your life.

914

00:42:12,905 --> 00:42:19,549

This is difficult, I think of having acquired some

915

00:42:19,550 --> 00:42:23,412

values and managed to stay true to those values, despite

916

00:42:24,392 --> 00:42:30,636

all the negative influences we can have, not

917

00:42:30,637 --> 00:42:33,178

just from people, from things, temptations, in the end life

918

00:42:33,179 --> 00:42:37,000

is full of temptations, and being able to continue on

919

00:42:37,001 --> 00:42:39,762

a path that You think is good?

920

00:42:39,763 --> 00:42:42,323

Staying firm to values that are

921

00:42:42,324 --> 00:42:44,863

very important to me like honesty, transparency, the

922

00:42:46,084 --> 00:42:47,964

desire to help others, quality.

923

00:42:47,965 --> 00:42:49,905

I am very perfectionist.

924

00:42:49,906 --> 00:42:52,526

And so, you can continue

925

00:42:52,527 --> 00:42:54,207

doing these things rigorously.

926

00:42:56,968 --> 00:42:59,168

And being able to continue for so many years doing it is

927

00:42:59,169 --> 00:43:00,829

something I am proud of and

928

00:43:01,349 --> 00:43:03,910

something I want to pass on to future generations.

929

00:43:05,464 --> 00:43:06,224

Perfect.

930

00:43:06,225 --> 00:43:08,665

Well, Andrea, thank you very much because you have

931

00:43:08,666 --> 00:43:11,846

given us many, many points to think about.

932

00:43:13,167 --> 00:43:16,088

We will leave all the information below for

933

00:43:16,089 --> 00:43:18,369

those who want to visit you more on your channel

934

00:43:18,370 --> 00:43:21,730

and see your courses that are, well, incredible

935

00:43:21,731 --> 00:43:25,051

Look, I think we talked for 45 minutes and

936

00:43:25,871 --> 00:43:28,813

all that Andrea has said, so imagine what

937

00:43:28,814 --> 00:43:32,654

she can give you in terms of valuable information

938

00:43:33,257 --> 00:43:33,577

In a course

939

00:43:33,578 --> 00:43:35,978

Incredible, Andrea.

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00:43:35,979 --> 00:43:38,578

Thank you very much for being with us.

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00:43:38,579 --> 00:43:41,179

Maria, thank you very much to you for having me here.

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00:43:41,180 --> 00:43:42,019

It has been a pleasure.

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00:43:43,679 --> 00:43:45,780

Delighted to be able to help anyone who wants to

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00:43:47,720 --> 00:43:51,481

improve on their path to financial freedom.

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00:43:51,482 --> 00:43:53,441

Thank you.